2024 Maryland Gambling Prevalence Survey Highlights



The Maryland Center of Excellence on Problem Gambling

Gambling Behavior

- **89.8% of Marylander adults reported that they had ever gambled** (compared to 89.7% in 2010; 87% in 2017, 92.3% in 2020, and 90.4% in 2022).
- **Types of gambling** (ever): Lottery-89.8%; Casino-72.8%; Gaming machine outside of a casino-47.2%; Sports Betting-29.0%; Private Games (for money)-36.7%; Bingo (for money)-41.6%; Horse racing-26.1%
- 16.8% of Maryland adults had participated in sports gambling in the past year.
 - This was increased from 13.6% in 2022.
- 11.5% of Maryland adults had participated in on-line sports gambling in the past 12 months. Males (16.5%) had higher rates than females (7.1%).
 - This was increased from only 3% in 2022.
- 14.8% of Maryland adults that gambled on on-line sports in the past year did so daily.

Disordered Gambling

- **5.7% of Maryland adults met criteria for "disordered gambling"** ("problem" or "probable pathological" gambling). Males (8.9%) had higher rates than females (3.3%).
 - o This was increased from 4% in 2022.
- Of individuals meeting criteria for disordered gambling, over half (51.9%) were Black/African American, 36% were white, 2.2% were Asian.
- Disordered gambling rates were higher in Blacks/African Americans (10.4%) compared to Whites (3.6%) and Asians (1.9%). Disordered gambling was also higher among Hispanics (8.8%) compared to non-Hispanics (5.5%)
- Disordered gambling rates were highest among those 56-64 years (7.7%), 18-24 years (6.9%), 25-34 years (6.3%) and 35-44 years (6.0%). Rates were lowest among those 45-54 years (4.6%), 65-74 years (4.5%) and 75 years or older (3.2%).
- 14.6% of Maryland adults who had gambled on sports in the past year met criteria for "disordered gambling."

Help Seeking

- 13% of Marylanders with a history of "disordered gambling" reported that they had ever sought help for their gambling.
 - o This was increased from only 7.5% in 2022.

Awareness of Resources

- Half (49.8%) of respondents were aware of the toll-free problem gambling hotline.
- Two thirds (66.3%) of respondents said that they had seen information about problem gambling or how to gamble responsibly on television, billboards, radio, posters/flyers, or online.
- -Data collection occurred from May to July 2024. Respondents had to reside in Maryland and be 18 years old or older.
- -"Adult" is defined as 18 years or older.
- -"Disordered Gambling" is defined as a score of 3 or higher on the NORC Diagnostic Screen for Gambling Problems (NODS). ("Problem Gambling"= score of 3 or 4; "Probable Pathological Gambling"= score >5). Legal gambling ages: Lottery= 18y.o.; Horse races= 18y.o.; Casino= 21y.o.; Sports betting= 21y.o.