



March Problem Gambling Awareness Month

February 9, 2024

Presenters:

Jasmine Countess, Responsible Gaming Director, Maryland Lottery and Gaming Control Agency

Chrissy Thurmond, Head of Responsible Gaming Relations, DraftKings

Heather Eshleman, MPH, Prevention Manager, Maryland Center of Excellence on Problem Gambling

Objectives

- 🎗️ Learn the history of Problem Gambling Awareness Month (PGAM) and why it is important to raise awareness.
- 🎗️ Learn about the collaboration and responsible gambling strategies of the Maryland Lottery and Maryland Alliance on Responsible Gambling (MARG).
- 🎗️ Learn how DraftKings promotes PGAM and responsible gambling.
- 🎗️ Learn about materials in the Center's Problem Gambling Awareness Month toolkit that you can use in your workplace and community to raise awareness of problem gambling and resources for help.

MARCH is PROBLEM GAMBLING AWARENESS MONTH (PGAM)

- 🎗️ A national grassroots campaign created and sponsored by the National Council on Problem Gambling (NCPG) (www.ncpgambling.org)
- 🎗️ 2024 is the 20th year for this event
- 🎗️ Began as a way to engage the Gaming Industry (state Lottery and Gaming agencies) in a concentrated responsible gambling campaign
- 🎗️ Now expanded as a campaign for all mental health and behavioral health organizations nationally
- 🎗️ Focus is to bring awareness to communities about problem gambling and gambling addiction

Why is Raising Awareness During PGAM Important?

- ⌘ Gambling has risks and can become an addiction for some, similar to alcohol or drug addiction, disproportionately affecting those with mental illnesses, minorities, veterans, youth/young adults, etc.
- ⌘ Approximately 4% of Maryland adults have a gambling problem (Tracy and Brown, 2022)
- ⌘ Maryland residents need to know of free resources for gambling help (1-800-GAMBLER, no cost treatment, free printed materials, prevention grants, etc.)
- ⌘ Gambling problems can be identified early through screening and/or self assessment tools.
- ⌘ Gambling has expanded in Maryland and in the United States at a rapid pace over the last 10-15 years. Most recently with in-person and mobile sports betting.

Maryland Lottery and Gaming Control Agency

Jasmine Countess, Responsible Gaming Director

**YOU'RE ALWAYS A
WINNER WHEN YOU
PLAY RESPONSIBLY.**



PROBLEM GAMBLING
AWARENESS MONTH
→ HAVE THE CONVERSATION

For help, call

1-800-GAMBLER

Responsible Play

SUSTAINED COMMITMENT

Responsible Gambling is an *integral* part of Maryland Lottery and Gaming's daily operations.

Responsible gambling (RG) is interwoven in all aspects of our operations, from advertising and marketing, to employee training. We also support research and public awareness of responsible gaming.

Organizational Goals

The MLGCA's primary responsible gambling goals are to:

- Boost player awareness of the RG resources available in Maryland.
- Increase the public's gambling literacy.
- Develop an informed and engaged employee and retailer workforce.
- Engage in and leverage research to improve our business practices.
- Dedicate sufficient resources in support of responsible gambling.
- Responsibly raise revenue for the State of Maryland, \$1.5 billion in FY 2023

Promoting Problem Gambling Awareness Month

Strategies

- ✓ Social media messaging
- ✓ State Proclamation
- ✓ Press Release
- ✓ Collaboration within the Maryland Alliance on Responsible Gambling



This March,
have a
conversation
with someone
who has been
there...



For most, gambling can be fun. But for some, gambling can get out of control. Take the action to call and have a conversation with a *Peer Recovery Support Specialist* who can help you or a loved one navigate resources and remove barriers on the road to recovery from gambling problems.

If gambling is causing problems for you or anyone you know, call or text the Maryland Helpline **1-800-GAMBLER (1-800-426-2537)** or scan the QR code below or visit www.helpmygamblingproblem.org





Understand your odds of winning.

Be a low-risk player by knowing what your statistical chances are of winning. It's easy to check. Just visit these games page links:

- [Powerball](#)
- [Mega Millions](#)
- [Cash4Life](#)
- [Multi-Match](#)
- [Pick 3 / 4 / 5](#)
- [Bonus Match 5](#)
- [Keno](#)
- [Racetrax](#)



Only spend within your limits.

Stick to your previously set spending and loss limits, no matter how good or bad your luck is that day.



These are games of chance—not skill.

There are no special methods, secrets, or abilities that will make you better at playing the lottery. Winning is a matter of random chance and purely the luck of the draw.

Source: Responsible Gambling Council, responsiblegambling.org

▼ What are the Warning Signs?

▼ Voluntary Exclusion Program

▼ Additional Resources

Annual Proclamation of Problem Gambling Awareness Month



Maryland Alliance on Responsible Gambling (MARG) Collaboration

- Development of a QR Code by Center of Excellence
 - Joint Press Release
 - Revamping RG materials
 - Education Efforts

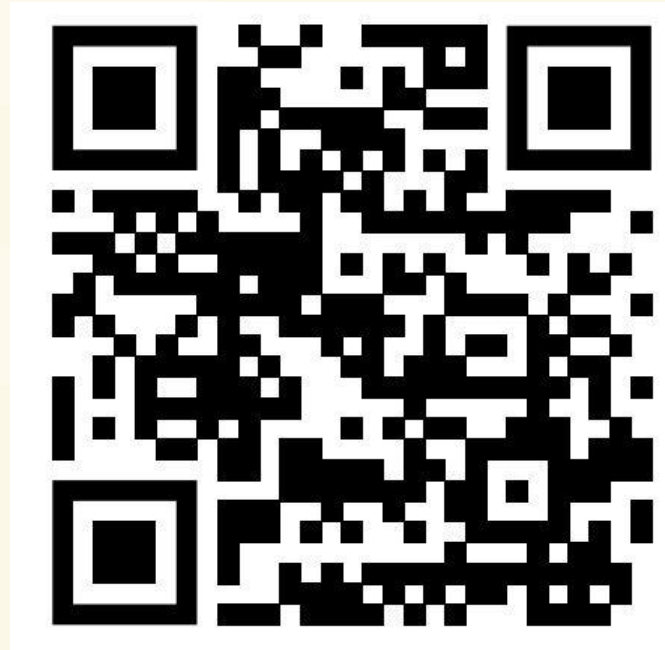
If gambling is causing problems for you or anyone you know, call or text the Maryland Helpline **1-800-GAMBLER (1-800-426-2537)** or scan the QR code below or visit www.helpmygamblingproblem.org



QR Codes



<https://helpmygamblingproblem.org/>



<https://www.mdgamblinghelp.org/>



Before

it's only a game
gamble responsibly



1-800-GAMBLER
or visit mdgamblinghelp.org

the maryland voluntary
exclusion program
for casino and lottery gambling



could the problem be gambling?

410-230-8800
or visit mdgamblinghelp.org

After

Is YOUR GAMBLING OUT OF CONTROL?

- Have you ever felt the need to bet more and more money?
- Have you ever had to lie to people important to you about how much you gamble?

An answer of "Yes" to either or both of these questions may indicate a problem with gambling



1-800-GAMBLER

Do you or someone you know have
problems with gambling?

Where Can You Turn?

- Voluntary Exclusion Program
- No-Cost Professional Counseling
- Talk to Someone RIGHT NOW

1-800-GAMBLER

Help and Hope is available right now
It's free, confidential, and 24/7



MOBILE BETTING ON YOUR FAVORITE SPORTS?

If you are 21+ and physically present in Maryland it is legal to sports bet

BEFORE YOU JOIN THE EXCITEMENT OF SPORTS BETTING CONSIDER THESE TIPS

TIPs for Safe Mobile Sports Betting

- Only bet through Licensed operators
- Educate yourself on betting terminology, how to read stats, types of bets and odds of winning
- Set limits on wagers, time spent, deposits, and losses
- Want to block gambling sites? Use BetBlocker or GamBan
- Bet what you can afford to lose, for entertainment, not to win money
- Want to self-exclude from mobile betting? The Voluntary Exclusion Program is available
- To make clear decisions, avoid alcohol use while gambling

Signs of a Gambling Problem:



Always thinking of betting



Chasing losses



Unable to take a break



Lying about gambling



Using gambling to cope



Using more than planned or borrowing money




If some of these signs apply to you or a loved one, help is available ...

SCAN HERE



maryland alliance for
responsible gambling

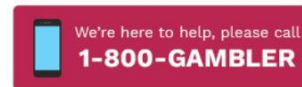
2023/2024 MARG Initiatives

- Translation of MARG blue cards to Spanish, Korean, Vietnamese, and Chinese.
- Placement of peer recovery support cards at all entrances of the six casinos in Maryland. 
- More 1-800-GAMBLER signage in smoking areas. 
- More 1-800-GAMBLER signage in casino bathrooms. 



Items with at star are complete or partially implemented.

Maryland Alliance on Responsible Gambling (MARG) Website



If you or any member of your family is struggling with gambling addiction, confidential advice and counseling are available for Maryland residents at no cost, regardless of insurance coverage, financial status or ability to pay.

Find a Counselor Now

Problem Gambling Resources

Self Assessment

Voluntary Exclusion Program

<https://www.mdgamblinghelp.org/>

ALL STAFF REFRESHER TRAINING
2019

Thanks to the National Association of State and Provincial
Lotteries!



2019

Responsible Gambling Training

2022



RESPONSIBLE GAMING EMPLOYEE TRAINING 2023



TIPS FOR ANYONE TO HELP REDUCE MENTAL HEALTH STIGMA

- ACKNOWLEDGEMENT
- OPENNESS
- LANGUAGE AWARENESS
- AWARENESS/OUTREACH EVENTS
 - CAMPAIGNS
- HAVING THE CONVERSATION



2023 Training

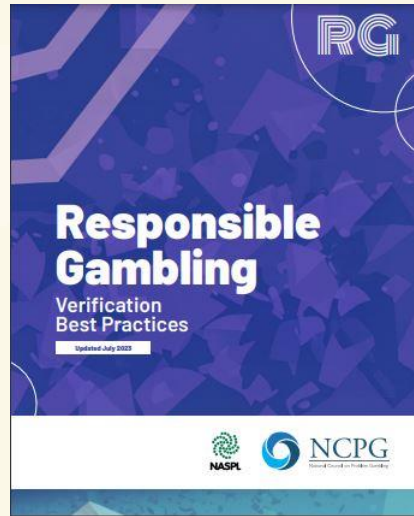
REMEMBER: RECOVERY IS POSSIBLE

RECOVERY IS POSSIBLE AND TREATMENT/SUPPORTS ARE EFFECTIVE.
HELP AND HOPE ARE AVAILABLE.



Comprehensive Promotion of
Responsible Gambling

Responsible Gambling



Planning, Research, Advertising, Employee Training, Player Education,
Retailer Training, Product Oversight, and RG Resources



Problem Gambling Awareness Month "Every Story Matters"

DRAFTKINGS PGAM ENGAGEMENT 2024

PREPARED FOR MARYLAND PGAM WEBINAR, FEBRUARY 9, 2024

OVERVIEW & OBJECTIVES - 2024

What is PGAM?

Problem Gambling Awareness Month or “PGAM” takes place every March as an initiative of the National Council of Problem Gambling and its stakeholders.

DraftKings 2024 PGAM objectives

- Continue to position DraftKings as a leader in RG
- Elevate our RG partners, including the National Council & the state councils
- Drive awareness of the State Council Fund
- Additionally, support others’ work in the RG sphere: AGA, Cambridge Health Alliance, Leagues etc.
- Engage employees via trainings, quizzes and employee highlights,



**PROBLEM GAMBLING
AWARENESS MONTH**

→ **EVERY STORY MATTERS**

DRAFTKINGS AFFILIATIONS/RESEARCH FUNDING AND TOOLS & RESOURCES

AFFILIATE RELATIONSHIPS

American Gaming Association (AGA)

- Sports Wagering Code of Conduct
- RG Campaign: *Have a Game Plan, Bet Responsibly*
- Responsible Gaming Education Month (RGEM)

National Council on Problem Gambling (NCPG)

- Responsible for 1-800-GAMBLER
- RG Campaign: *responsibleplay.org*
- Problem Gambling Awareness Month (PGAM)

iDEA Growth (Development and Economic Association)

State Council Funding Program

- Provide funding for RG State Councils across the US

RESEARCH FUNDING

Cambridge Health Alliance, Division on Addiction (CHA/DOA)

- Having a long standing relationship with one of the preeminent academic research organizations in the world positions DraftKings as pioneering contributor to RG knowledge expansion

International Center for Responsible Gambling (ICRG)

- Supporter of the Sports Wagering Fund

Kindbridge Research Institute (KRI)

- Funding a project that recognizes the lack of comprehensive research and researchers for veterans and problem gaming. It also demonstrates DraftKings' commitment to support evidence-based research

TOOLS/RESOURCES

BetBlocker

- Free blocking tool

CHA/DOA

- Toolkits
- RG Screening Day
- Resource Articles

EPIC RISK MANAGEMENT

- Lived experiences trainings

Gamres

- Positive Play Scale

Kindbridge Behavioral Health (KBH)

- SE players access to clinical services

Responsible Gaming Council (RGC)

- DraftKings U.S. and Canada (ON) business operations successfully accredited

CAMBRIDGE HEALTH ALLIANCE, DIVISION ON ADDICTION (CHA/DOA)

In 2014 CHA/DOA launched Gambling Disorders Screening Day ([GDSD](#))

- This event has gained international recognition among public health stakeholders, researchers, industry partners and treatment organizations

In 2023 DraftKings supported CHA's expansion of their resources by translating them into to languages:

- Spanish and simplified Chinese

In 2024 DraftKings will support GDSD by:

- Translating GDSC Screening procket screener cards into three additional languages
 - Vietnamese, Portuguese, and Haitian Creole
- Print and freely distribute material to clinical partners and community-based organisations across the nation for GDSD 2024



Pictures 3 and 4. Picture 3 (left) depicts a Screening Day post from the DraftKings Life Facebook account. Picture 4 (right) depicts a Screening Day tweet from the DraftKings News Twitter account.

PLATFORM TOOLS & RESOURCES: DESKTOP

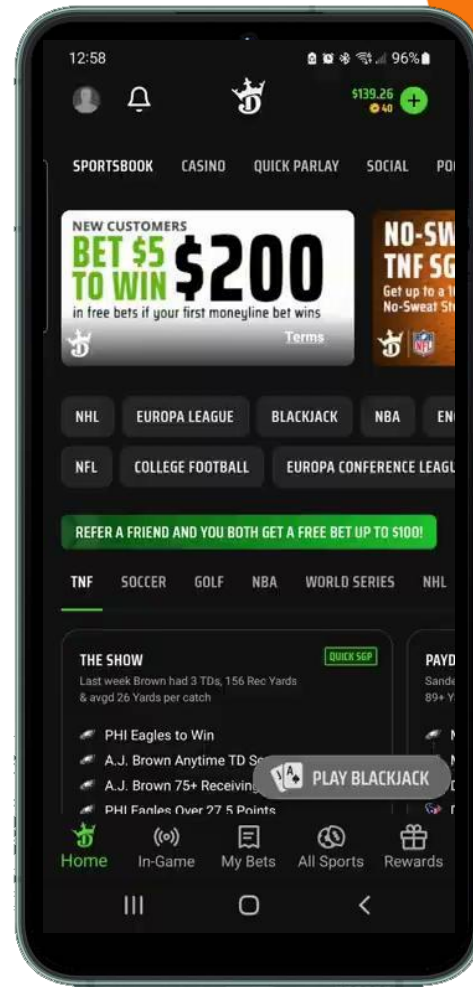
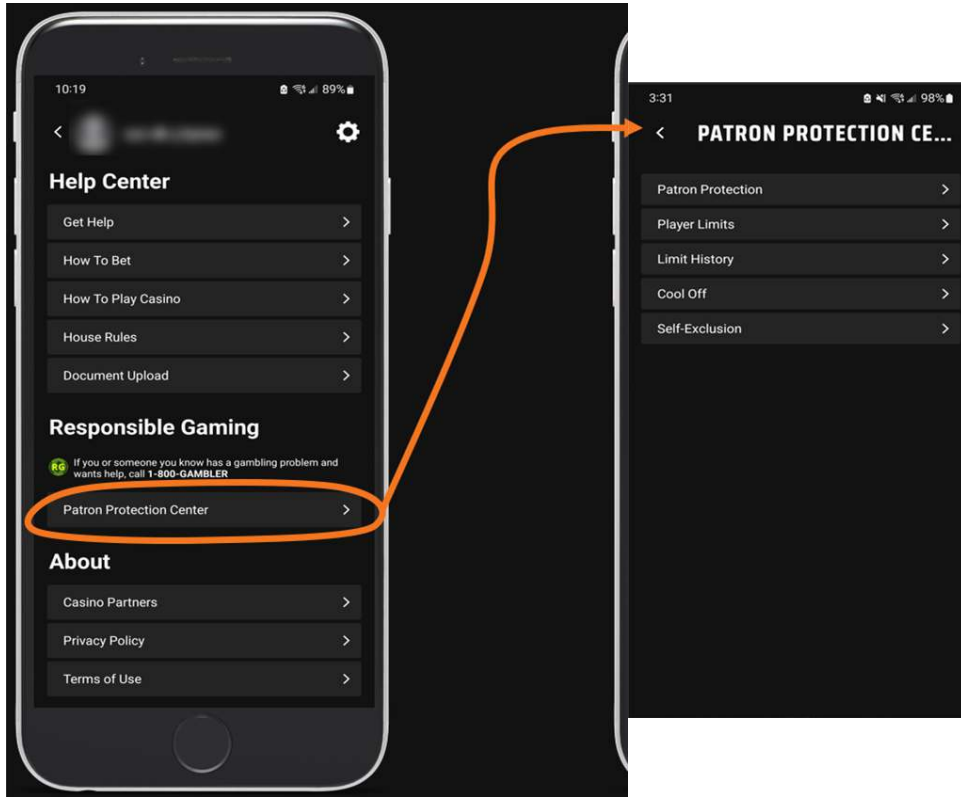
The image shows a desktop view of the DraftKings Sportsbook website. The interface is dark-themed with green accents. At the top, there's a navigation bar with links for DAILY FANTASY, SPORTSBOOK, CASINO, MARKETPLACE, and REIGNMAKERS. The user's account information, including 'Responsible Gaming', a username 'zzz-dk-j-hynes', and a notification bell, is in the top right. Below the navigation, there are tabs for Home, My Bets, Live In-Game, Promos, How To Bet, VIP, Pools, Social, and Dynasty. A user's balance of \$140.01 and a 'DEPOSIT' button are also visible. The main content area features several promotional banners, including one for 'NO SWEAT NHL SGP' and another for 'WELCOME OHIO'. A 'BET SLIP' panel on the right shows 'YOUR PICKS WILL SHOW UP HERE.' and instructions on how to select bets. A sidebar on the left lists 'POPULAR' sports like College Basketball, NBA, NHL, and NFL, as well as 'SPORTS TEAMS' and 'A-Z SPORTS'. At the bottom, there's a footer with legal links, a '21+' age restriction, and a 'Responsible Gaming' logo. Two green callout boxes with white text and arrows point to specific areas: one points to the 'SPORTSBOOK & CASINO VERTICALS' section, and another points to the 'DFS, SPORTSBOOK & CASINO VERTICALS' section.

SPORTSBOOK & CASINO VERTICALS

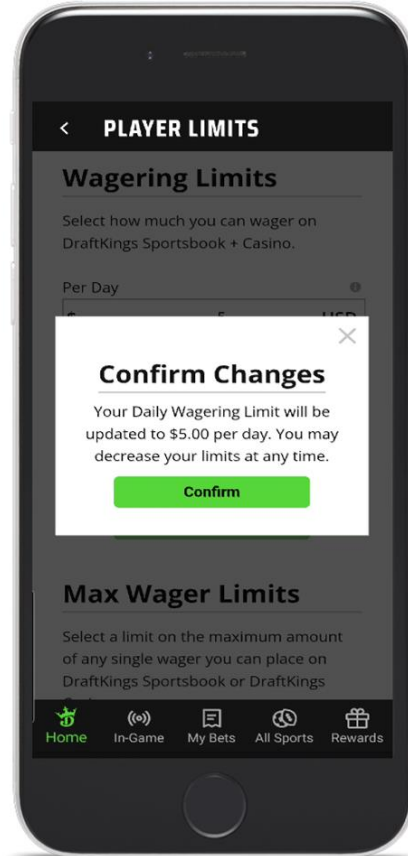
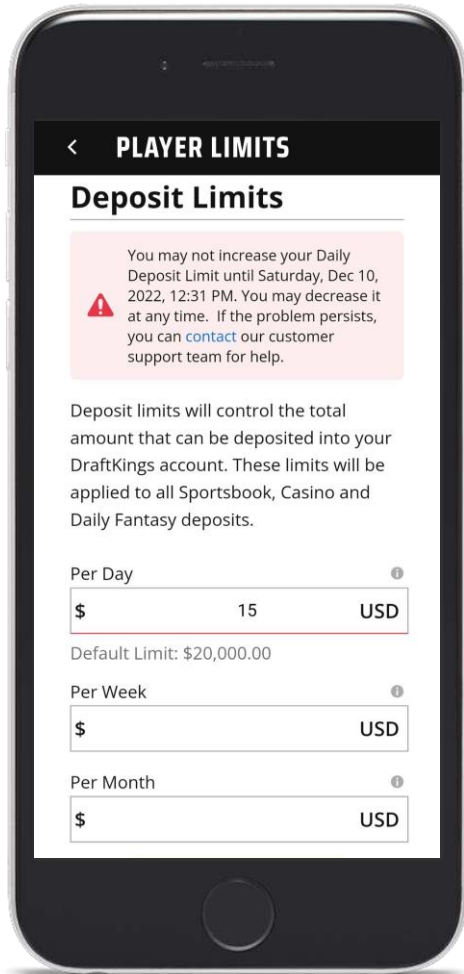
SPORTSBOOK & CASINO VERTICALS

DFS, SPORTSBOOK & CASINO VERTICALS

PLATFORM TOOLS & RESOURCES: MOBILE



LIMIT SETTING TOOLS



PLATFORM TOOLS & RESOURCES: WHAT WE OFFER

LIMIT SETTING

Account Information

Login & Security

Account Statement-
Transactions

Account Statement-
Player Limit History

Self Exclusion

Player Limits

Cool Off

Settings

Withdraw

 View Bonus Status

Player Limits

You can set self-imposed limits to block yourself from certain gaming functionality. After setting a limit, you may only increase it after the date shown under current limits has passed. You will be able to decrease a previously set limit at any time.

Deposit Limits

Deposit limits will control the total dollar amount that can be deposited into your DraftKings account. These limits will be applied to all Sportsbook, Casino and Daily Fantasy deposits.

Per Day	Per Week	Per Month
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Save

Wagering Limits

Select how much you can wager on DraftKings Sportsbook + Casino.

Per Day	Per Week	Per Month
\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

Save

Max Wager Limits

Select a limit on the maximum amount of any single wager you can place on DraftKings Sportsbook or DraftKings Casino.

Sportsbook	Casino
\$ <input type="text"/>	\$ <input type="text"/>

Save

Time Limits

Select a time limit to restrict the number of hours in a day you can spend on the site.

Hours Per Day

Save

COOL OFF

Cool Off

Please note, your cool off period will be applied to your Sportsbook, Casino, and Daily Fantasy accounts.

Playing on DraftKings should be a fun hobby and a great way to add enjoyment to the game. To keep the game as such, you can set a cooling off period if you feel like you're spending too much time or money. This period restricts you from placing any bets, depositing funds and prevents you from making changes to your account. You will not be withdrawn from any upcoming DraftKings Fantasy entries. To withdraw funds from your account during your cool-off period, please contact our customer support team.

Cooling Off Period

3 Days

Submit

Self Exclusion

Please note, your self-exclusion period will be applied to your Sportsbook, Casino, and Daily Fantasy accounts

At DraftKings, we bring fans closer to the games they love by adding the fun and thrill of competition. To keep the game as such, consider self-exclusion if you feel like you're spending too much time or money. Self-exclusion allows you to set a time frame during which you will be excluded and banned from participating on the website and app. After you successfully self-exclude, you will be logged out immediately after submitting the form. Please see our [Responsible Gaming](#) page for more information on self-exclusion.

By filling out this form, you will be self-excluded from all DraftKings products in all locations. You may also submit a self-exclusion with the state of Ohio. More information on how to do that can be found [here](#)

SELF EXCLUSION

COOL OFF

Cool Off

Please note, your cool off period will be applied to your Sportsbook, Casino, and Daily Fantasy accounts.

Playing on DraftKings should be a fun hobby and a great way to add enjoyment to the game. To keep the game as such, you can set a cooling off period if you feel like you're spending too much time or money. This period restricts you from placing any bets, depositing funds and prevents you from making changes to your account. You will not be withdrawn from any upcoming DraftKings Fantasy entries. To withdraw funds from your account during your cool-off period, please contact our customer support team.

Cooling Off Period

3 Days

Submit

**DURATION:
3 days to 4 weeks**

SELF EXCLUSION

Self Exclusion

Please note, your self-exclusion period will be applied to your Sportsbook, Casino, and Daily Fantasy accounts

At DraftKings, we bring fans closer to the games they love by adding the fun and thrill of competition. To keep the game as such, consider self-exclusion if you feel like you're spending too much time or money. Self-exclusion allows you to set a time frame during which you will be excluded and banned from participating on the website and app. After you successfully self-exclude, you will be logged out immediately after submitting the form. Please see our [Responsible Gaming](#) page for more information on self-exclusion.

By filling out this form, you will be self-excluded from all DraftKings Products in all locations. If you Self-Exclude in Connecticut, you will be prohibited from any online gaming and retail sports wagering in the state. For more information, visit the Department of Consumer Protection's website to sign up for a lifetime exclusion - www.ct.gov/selfexclusion. The CT self-exclusion list is maintained by the Connecticut Department of Consumer Protection. To be removed from the self-exclusion list, you must request removal at www.ct.gov/selfexclusion.



Period of Exclusion:

1 Year 5 Years

Continue

LOGGING IN DURING COOL OFF, EXCLUSION OR BAN

These
decisions are
irrevocable.



Account Locked

Your account is currently locked. You will be unable to login, deposit or take additional action on your account at this time. For more information regarding your account status or assistance withdrawing existing funds please contact our customer support team.

[Contact Us](#)

State Council Funding Program



What is the Council Fund?

In Fall 2021, DraftKings approved an unprecedented \$1,575,000 responsible gaming initiative providing multi-year financial commitments to U.S. state problem gambling councils and affiliates of the National Council on Problem Gambling (NCPG), officially launching early in 2022. This pledge began critical funding to support the work of these grassroots nonprofit organizations. DraftKings hope is that this first-of-its-kind initiative will encourage other U.S. operators to join in and support the efforts of these amazing organizations.

Council Fund Metrics

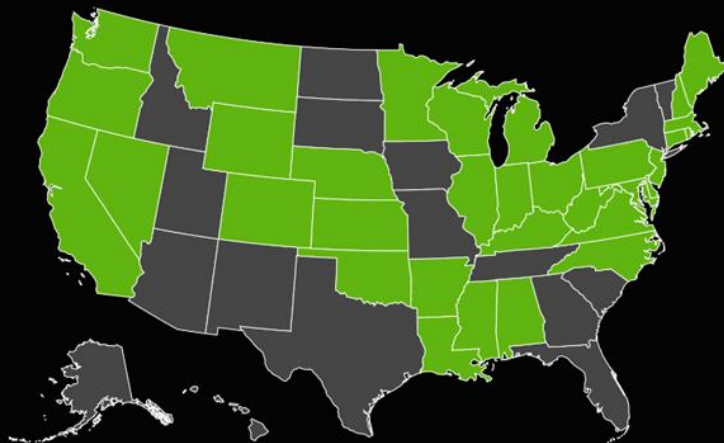
33 
Participating
Councils

\$15k/year




\$1.5M+
Total Funding
Commitment

National Support



 Participating

 No Council

STATE COUNCIL FUND TESTIMONIES

Maryland Council on Problem Gambling

“Created 10 infographics to utilize as part of the marketing campaign and added to our current website. Additionally, funding was utilized to increase our capacity to do outreach in our service areas.”

Mississippi Council on Problem and Compulsive Gambling

“The funding from DraftKings has impacted MCPCG by providing funds to update our website and to provide text and chat as part of our helpline services.”

Connecticut Council On Problem Gambling

“We were able to promote our Helpline number at local sports venues and on college campuses.”

Evergreen Council on Problem Gambling

“Great support for a very impactful first Washington State Sports Betting Responsible Gaming Awareness Campaign.”

STATE COUNCIL FUND TESTIMONIES

Problem Gambling Network of Ohio

“PGNO went through a needs assessment and strategic planning process a little over a year ago. DraftKings funds supported the facilitator to lead the process, which has resulted in the first formal strategic plan in the history of the organization. The plan outlines specific goals for our agency as a whole, as well as our board of directors. One of the board-specific goals was creating a larger and more diverse Board of Directors. Since that time we’ve added three new board members and are continually working on other areas.

We greatly appreciate DraftKings’ support and can say this funding has led to a stronger and more impactful PGNO.”

Connecticut Council On Problem Gambling

“We were able to promote our Helpline number at local sports venues and on college campuses.”

Indiana Council on Problem Gambling

“The funds that were provided were used for advertising and to offset the cost of speakers at our free conferences. The advertising cost was for a video that was streamed on several different sites and we received a report on the number of impressions and clicks. This information will be used to show how sports betting is affecting Indiana. As for the conference, while I receive some funding from the State to continue to offer free conferences, with rising costs the funding is not enough.”

KINDBRIDGE BEHAVIORAL HEALTH



DraftKings is one of the first operators to engage with KBH in providing self-excluded players with a "soft handoff" to a clinical group, Kindbridge Behavioral Health, allowing direct access to a service provider focusing specifically on gambling disorders

Kindbridge provides unparalleled access to expert counseling and treatment for problem gambling, gaming, and other serious mental health conditions.

The platform brings multiple elements of the care continuum into a single, easy to access virtual clinic.

Clients have immediate access to:



comprehensive
diagnostics tools



analysis of results
with a clinician



diagnosis
confirmation



recommended care
plan

EXAMPLE MESSAGES: EMAIL

DRAFT KINGS DENVER

DRAFT KINGS | **AMERICAN GAMING ASSOCIATION**
HAVE A GAME PLAN. BET RESPONSIBLY.
haveagameplan.org

NEED A BREAK? TAKE TIME FOR YOURSELF!

- 1 The Self-Exclusion tool can give you a break.
- 2 It blocks you from your account for a set time.
- 3 You can set a custom break period in your account settings.

LEARN MORE

Practice Safe Bets

DRAFT KINGS MTHAMBLEN

DRAFT KINGS | **AMERICAN GAMING ASSOCIATION**
HAVE A GAME PLAN. BET RESPONSIBLY.
haveagameplan.org

ONLY PLAY WHAT YOU CAN AFFORD TO LOSE.

- 1 Only place bets with money that you'd be comfortable losing.
- 2 Always establish limits for depositing and spending before you start wagering.
- 3 Never place bets if they interfere with your daily responsibilities.

LEARN MORE

Practice Safe Bets

DRAFT KINGS | **AMERICAN GAMING ASSOCIATION**
HAVE A GAME PLAN. BET RESPONSIBLY.
haveagameplan.org

AVOID CHASING LOSSES

- 1 Don't turn one loss into multiple losses.
- 2 Don't place large bets in the hopes of winning big.
- 3 Sports betting should not be viewed as a pathway to financial gains.

LEARN MORE

Practice Safe Bets

EXAMPLE MESSAGES: UNDER 25 ONBOARDING EMAIL

All players under 25 receive targeted CRM sends: Day 3 of new player onboarding, Day 14 new player onboarding & bimonthly thereafter.



DRAFTKINGS SPORTSBOOK

PLAY RESPONSIBLY. SET LIMITS.

Visit our website to learn how we empower players to play responsibly.

- Deposit Limits**
You may set daily, weekly or monthly limits on the amount you deposit into your account.
- Wagering Limits**
You may set limits on how much money you wish to wager while playing.
- Max Wager Limits**
You may set limits on the maximum amount of any single wager you can place on DraftKings Sportsbook.
- Time Limits**
You may set session limits so you can control the amount of time you want to play.

[SET LIMITS](#)

Day 3 - new player email - general tips



DRAFTKINGS SPORTSBOOK

GAME RESPONSIBLY. Don't fall for these myths.

<p>MYTH: "If I keep playing, I'll win back the money I've lost."</p>	<p>TRUTH: Prior outcomes have no impact on future outcomes.</p>
<p>MYTH: "I was so close. I'm due for a win!"</p>	<p>TRUTH: What happens in the future isn't influenced at all by almost winning.</p>
<p>MYTH: "Gaming is a way to supplement my income."</p>	<p>TRUTH: Gaming is for entertainment rather than a source of income.</p>

[VIEW RESOURCES](#)

Day 14 - new player popup - mythbusting



DRAFTKINGS | **AMERICAN GAMING ASSOCIATION™**
HAVE A GAME PLAN. BET RESPONSIBLY.
haveagameplan.org

HAVE A GAME PLAN BET RESPONSIBLY™

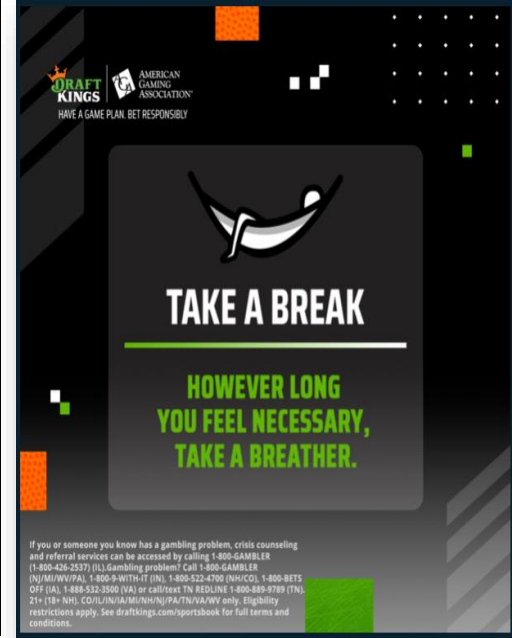
- Educate yourself** and be knowledgeable about the wagers you're placing.
- Set a realistic budget** and never play beyond your means.
- Avoid chasing losses** and don't try to make up for prior wagers.
- Take a break** for the amount of time you feel is necessary.

[VIEW RESOURCES](#)

Bimonthly popup - general tips

EXAMPLE MESSAGES: SOCIAL

- A minimum of 2x a week posts on social
- Additional posts during Problem Gambling Awareness Month & Responsible Gaming Education Month
- DK “Practice Safe Bets” Campaign



EXTERNAL ENGAGEMENTS & RESEARCH

HIGH PROGRAM CONSULTATION

yahoo/finance search for news, symbols or companies

Introduco

DraftKings and Division on Addiction at Cambridge Health Alliance to Pioneer Comprehensive Responsible Gaming Program

DRAFT KINGS

DraftKings Announces \$1 Million+ Responsible Gaming Initiative Providing Multi-Year Financial Commitments to State Problem Gambling Councils

Program Open to the 35 State Problem Gambling Councils, with Councils Having Broad Discretion on How the Money is Best Allocated to Further Responsible Gaming

January 20, 2022 07:30 ET | Source: DraftKings Inc.

STATE COUNCIL FUNDING

MEMBERS OF PREEMINENT GAMING ORGS



DraftKings enhances responsible gaming approach with BetBlocker

By **Conor Porter** - June 15, 2022

Image: Shutterstock

Facebook Twitter LinkedIn

DraftKings and Gamres to Introduce Evidence-Based Responsible Gaming Tool, Positive Play Scale, to DraftKings Players in the United States

RESEARCH FUNDING

DraftKings links with Kindbridge to tackle problem gambling in CO

By **Charlie Horner** -

September 29, 2023

Responsible gambling

DraftKings supports veterans-focused responsible gaming research

Kindbridge Research Institute-led initiative is designed to provide a solution to the lack of information about problem gaming among veterans

EXTERNAL PLATFORM TOOLS FUNDING

DK SAFER PLAY

Safer Play Portal

- Intranet for DK Employees
- One-stop-shop for all things RG at DraftKings

DK Safer Play

- www.dksaferplay.com
- Public website for DK players & the general public
- RG Resources, Quizzes, Definitions, and MYTHconceptions



www.dksaferplay.com

Problem Gambling Awareness Month Discussion of Two Guides:

- 🎗️ Problem Gambling Awareness Month: Gambling Disorder Screening Day: Tuesday, **March 12, 2024**
- 🎗️ Problem Gambling Screening Guide: Guidelines for Integrating Gambling Screening and Assessment into Current Practice

MARCH 12th is Gambling Disorder Screening Day

- 🎗 One day event, always held on the second Tuesday in March
- 🎗 Created by the National Council on Problem Gambling and the Cambridge Health Alliance Division on Addiction in Malden, Massachusetts at Harvard Medical School. Link to NCPG screening guide: <https://www.divisiononaddiction.org/outreach-resources/gdsd/toolkit/resources>
- 🎗 Purpose to educate and support screening for gambling disorder
- 🎗 Screening helps to identify individuals who need further assessment
- 🎗 Self assessment of the Center's website: [Self-Assessment | Help For Problem Gambling | Maryland \(helpmygamblingproblem.org\)](#)

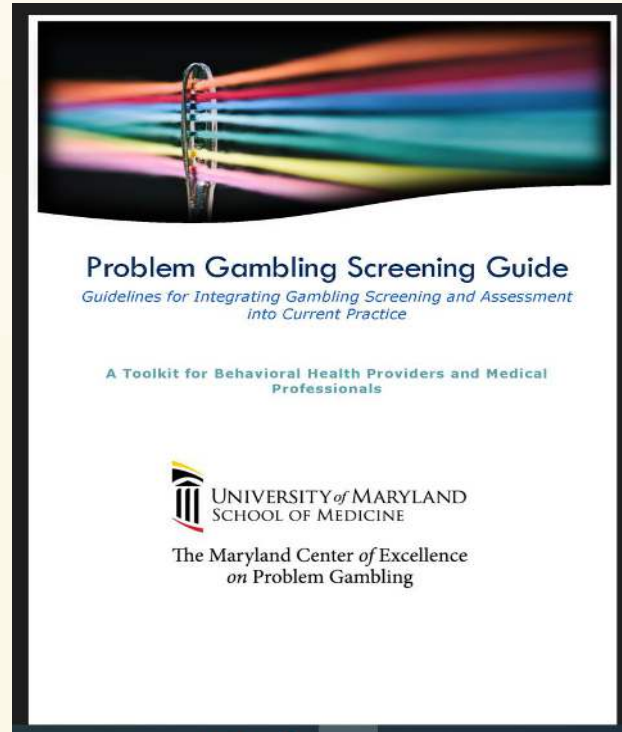
Reasons to Participate in Gambling Disorder Screening Day (GDSD)

- ⌘ Fourth year the Center has encouraged participation in GDSC
- ⌘ Can be healthcare, treatment, prevention, recovery support, community organization, college/university etc. conducting screening
- ⌘ Encouraging behavioral health providers and those who work with youth/college age to screen because these populations are at greater risk of gambling disorder
- ⌘ Untreated gambling problems can lead to more severe problems, increased treatment costs, and service utilization.
- ⌘ Problem gambling may worsen mental health problems
- ⌘ Untreated problem gambling behaviors affect the family through unpaid bills, housing instability, legal problems, domestic violence and child maltreatment

How to Participate in Gambling Disorder Screening Day (GDSD)

- 🎗 Prepare:
 - 🎗 Use the flyer or one of your own to promote screening day.
 - 🎗 Post on social media, send out an email contacts, add information to newsletters
 - 🎗 Get staff involved
- 🎗 On Screening Day :
 - 🎗 Begin with conversation about gambling
 - 🎗 Screen every client with the Brief Biosocial Gambling Screen
 - 🎗 Discuss the results
 - 🎗 Provide additional resources, if needed
 - 🎗 Contact Kristen Beall, LCSW-C, CAC-AD, Clinical Manager, for more information, krbeall@som.umaryland.edu

Problem Gambling Screening Guide



March 14, 2022
Gambling Disorder
Screening Day

Gambling problems
often go undetected.

A problem gambler will
affect 7-10 people
in their immediate circle.

People can become
addicted to gambling.

Recovery from gambling
problems is possible.



Problem gambling SCREENING can open the door to a conversation
about someone's gambling activities and provide a direct connection to
helpful resources like "no cost" treatment for Maryland residents.

FREE & CONFIDENTIAL SCREENING 24/7

Call or text the Maryland Helpline,

1-800-GAMBLER (1-800-426-2537)

scan the QR code below or visit: www.HelpMyGamblingProblem.org



The Maryland Center of Excellence
on Problem Gambling



PROBLEM GAMBLING
AWARENESS MONTH

What if Someone You Ask Declines Participation in the Screen?

Problem Gambling Self-Assessment

helpmygamblingproblem.org



Click here to begin the assessment.

 **HELP** *for problem gambling*

ASSESSMENT

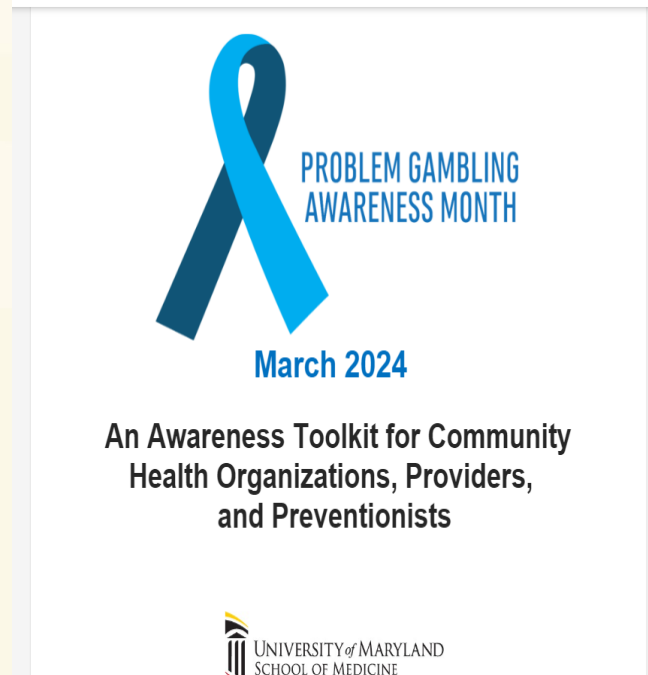
The banner features a light blue background with a dark blue bar at the top containing the text 'Click here to begin the assessment.' Below this, the word 'HELP' is written in large, bold, grey letters, with a red square containing a white arrow pointing right to its left. To the right of 'HELP' is the phrase 'for problem gambling' in a cursive font. Below 'HELP' is a dark blue bar with the word 'ASSESSMENT' in white, uppercase letters. At the bottom of the banner, there are several stylized grey arrows pointing upwards, and a row of small, alternating grey and white arrows pointing up and down.



This March:

Join the Center in promoting PGAM! Use the Problem Gambling Awareness Month A Guide for Behavioral Health Providers and Preventionists

March 2024 PGAM Guide



Sample Articles/ Blog Post

- **New:** When Luck Runs Out a poem by Ken Wolfson, CPRS, RPS, Peer Recovery Support Specialist
- **Did You Place a Mobile Bet on the Big Football Game? Will You Place a Bet on NCAA Tournament?**
- **From Claw Machines to Video Gaming to Sports Betting, Is It Possible to Eliminate Gambling Activities From Children and Teens?**
- **Older article on PGAM is still available by request**

PGAM Email Signatures



Email Signatures

Signature ideas to add into your organization's email or post them on your Facebook page:

PGAM Email Signature #1:



This March be **AWARE** of the risks of gambling
And take **ACTION** for help and hope.
HELPLINE: 1-800-GAMBLER ~ helpmygamblingproblem.org

PGAM Email Signature #2:

March 2021 is

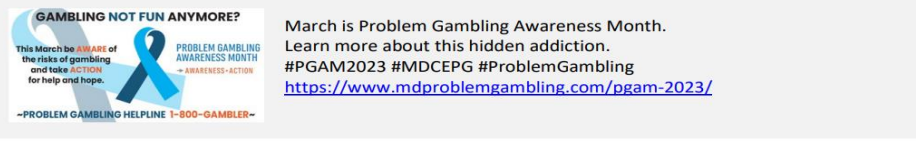


Center Social Media Accounts

- We invite you to engage and share with the Center's social media messaging in March:
- Like us on [FACEBOOK](#) or Share our posts
- Follow us on [TWITTER](#) then retweet or like
- Use #PGAM2024 on social media

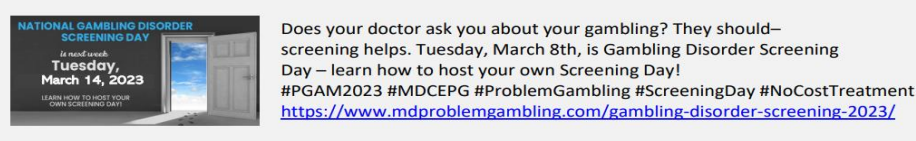
Social Media Posts

- The Center's PGAM Toolkit has social media messages and pictures that are easy to use.



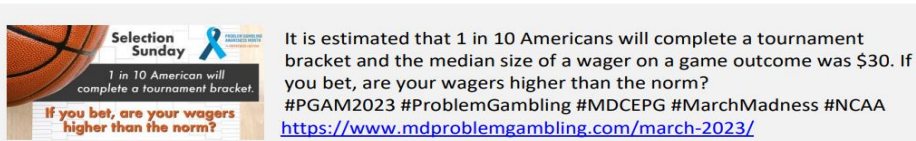
GAMBLING NOT FUN ANYMORE?
This March be **AWARE** of the risks of gambling and take **ACTION** for help and hope.
PROBLEM GAMBLING AWARENESS MONTH
- AWARENESS-ACTION
-PROBLEM GAMBLING HELPLINE 1-800-GAMBLER-

March is Problem Gambling Awareness Month. Learn more about this hidden addiction.
#PGAM2023 #MDCEPG #ProblemGambling
<https://www.mdproblemgambling.com/pgam-2023/>



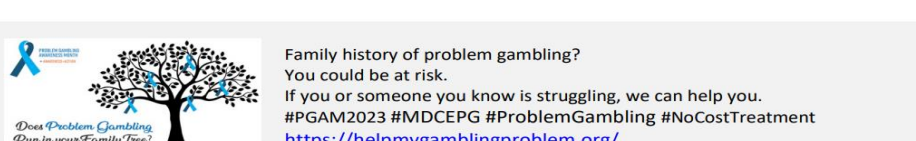
NATIONAL GAMBLING DISORDER SCREENING DAY
It's not just **Tuesday, March 14, 2023**
LEARN HOW TO HOST YOUR OWN SCREENING DAY!

Does your doctor ask you about your gambling? They should—screening helps. Tuesday, March 8th, is Gambling Disorder Screening Day – learn how to host your own Screening Day!
#PGAM2023 #MDCEPG #ProblemGambling #ScreeningDay #NoCostTreatment
<https://www.mdproblemgambling.com/gambling-disorder-screening-2023/>



Selection Sunday
1 in 10 American will complete a tournament bracket.
If you bet, are your wagers higher than the norm?

It is estimated that 1 in 10 Americans will complete a tournament bracket and the median size of a wager on a game outcome was \$30. If you bet, are your wagers higher than the norm?
#PGAM2023 #ProblemGambling #MDCEPG #MarchMadness #NCAA
<https://www.mdproblemgambling.com/march-2023/>



Family history of problem gambling?
You could be at risk.
If you or someone you know is struggling, we can help you.
#PGAM2023 #MDCEPG #ProblemGambling #NoCostTreatment
<https://helpmveamblingproblem.org/>

Promote Awareness PGAM 2024

- Post flyers or send them electronically to contacts
- Add PGAM logo on your website
- Request a proclamation announcing PGAM, NCPG sample found here:
<https://docs.google.com/document/d/1AxJRKWbIQQInq0KEcSDHzP1lpNwi7490/edit>
- Issue a press release, NCPG sample:
https://docs.google.com/document/d/1VYlv61xDwEt3zrdhuF0-l22sr0ehR_YY/edit
- Order no cost materials for your organization.
- Use QR codes on your own materials, copy and paste from Jasmine's presentation or contact us.

Promote Awareness PGAM 2024



**HAVE THE
CONVERSATION...
1-800-GAMBLER**

About the risks of
gambling and...

**How to keep
gambling safe**

**Call, Text (1-800-426-2537)
or Chat (HelpMyGamblingProblem.org)**

- Confidential, 24-7
- Knowledgeable listeners
- Resources for help and information
- Referrals to counselors

HelpMyGamblingProblem.org

 UNIVERSITY of MARYLAND
SCHOOL OF MEDICINE

The Maryland Center of Excellence
on Problem Gambling



Promote Awareness PGAM 2023 Awareness Materials to Order at No Cost

Public Awareness Materials

The Maryland Center of Excellence on Problem Gambling offers a wide variety of materials at no cost for your organization and community to promote awareness of gambling risks; responsible gambling practices; signs of problem gambling/gambling addiction; and resources for treatment and recovery.

Please download and complete the following order form and submit the completed form by fax (410-795-4396) or by email (info@mdproblemgambling.com). Materials will be mailed within 5-7 business days.

For additional questions on the Center's Awareness initiatives, please contact: Mike Kafes, Communications Manager at (667) 214-2120 or info@mdproblemgambling.com or visit www.mdproblemgambling.com.

HAVE THE CONVERSATION
Small card with info on how to have the conversation with your loved one.

Public Awareness Materials – Order Form

Recipient Mailing Address:

ATTN: (Name) _____

Email: _____

Phone Number: _____

Agency Name: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Please add me to the Center's e-list for future communications (check the box to the right)

Materials Requested – *Limited Quantities*

Quantity	Item:	Quantity	Item:
	Risk Card – Gambling and The Family		Small Card - Have the Conversation
	Risk Card – Signs		Small Card - Recovery Card
	Risk Card – If you think Gambling is a Solution		Small Turtle Low Risk-High Risk Cards Recovery Cards
	Risk Card – Peer Support, Individuals take one Family take two		11" x 17" Poster – Only gamble what you can afford to lose (Young Adults)
	Ten Fold Brochure – Recovery/Recovery		11" x 17" Poster – Set a limit. Stay within it (Older Adults)
	Ten Fold Brochure – Gambling Peer Recovery Support Specialist		11" x 17" Magnet – Gambling problem? We have a solution
Documentary DVDs: Maximum Five (5) Per Request			
	Understanding Joy: The Devastation of Gambling Addiction (35 minutes)		Optimism and Gambling (15 minutes)
	Guerra's Gamble: A Man's Battle for Gambling Addiction Recovery (25 minutes)		Voices of Gambling Recovery (5 minutes)
Flyers 8.5"x11"			
Items are available on a variety of topics, including monthly awareness campaigns. Please contact us at info@mdproblemgambling.com or (667) 214-2120 for more information.			

Thank You

