

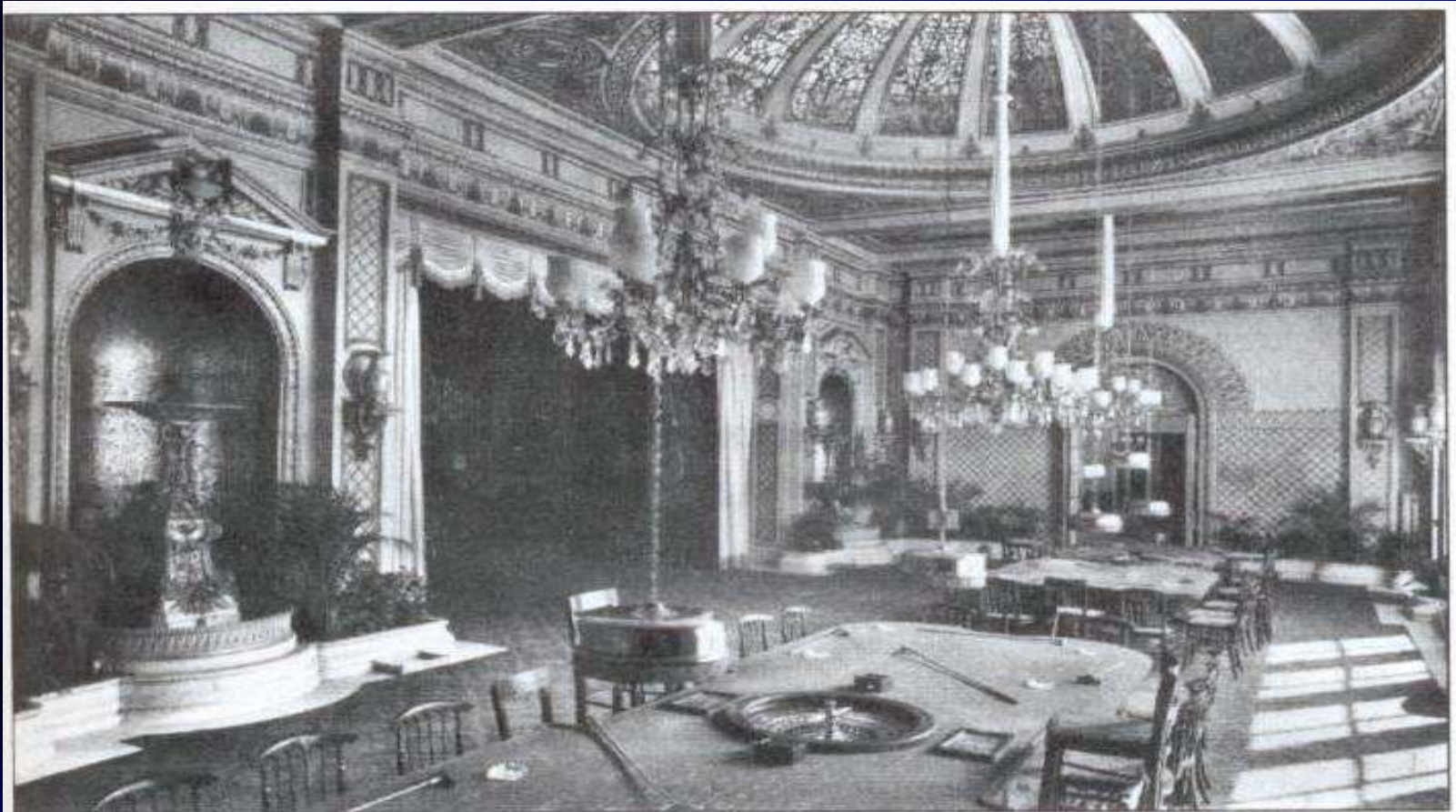
# Beyond the Net: New Technologies & Sports Wagering

**Jeffrey L. Derevensky, Ph.D.**  
McGill University



[www.youthgambling.com](http://www.youthgambling.com)

# The Changing Face of Gambling



From the 1830s until the 1870s, under the leadership of Jacques Bénazet and his son Edward, Baden-Baden was perhaps Europe's most popular gambling spa. This image of the main gambling room dates from the 1930s.







*Our new field of dreams...*











Gold Coast in Queensland,  
Australia



*Gambling is catering to a  
new generation of youth...*

# The millennials



**So what's so different??**



**Technologically sophisticated**



# Social media users

## Today's Youth & Social Media...

1. keeps people connected
2. enhancement of self (good for the ego)
3. represents an integral part of daily life; to be without it is socially isolating
4. fosters obsessive behavior- need to check-in regularly
5. mixed feelings about games: waste time, all consuming (think about games even when not playing them)

# Social media users

6. social games & videogames can be enjoyable, entertaining, fun
7. enhances avoidance of problems
8. helps relieve boredom

Today... *GAMBLING* (gaming) has become normalized in our society

**Ensemble De  
Succès De  
BLACKJACK**



Travaillez sans effort, car  
vous gagnerez plus vite que  
jamais. Le blackjack est le jeu  
qui vous permet de gagner plus  
qu'aucun autre jeu de hasard.  
C'est pourquoi il est si populaire.  
C'est pourquoi il est si amusant.  
C'est pourquoi il est si profitable.  
C'est pourquoi il est si sûr.  
C'est pourquoi il est si facile.  
C'est pourquoi il est si amusant.  
C'est pourquoi il est si profitable.  
C'est pourquoi il est si sûr.  
C'est pourquoi il est si facile.



**BLACKJACK Succès  
Success Set BLACK**



**Ensemble De  
Succès De  
BLACKJACK**



Travaillez sans effort, car  
vous gagnerez plus vite que  
jamais. Le blackjack est le jeu  
qui vous permet de gagner plus  
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C'est pourquoi il est si populaire.  
C'est pourquoi il est si amusant.  
C'est pourquoi il est si profitable.  
C'est pourquoi il est si sûr.  
C'est pourquoi il est si facile.



300  
PIECE  
POKER SET





3018

A

Three A

3018

A

Three A

PLASTIC COATED





# TEXAS HOLD'EM

Play the Popular Casino Game Anywhere!  
Jouez le jeu de casino populaire n'importe où!

- User Friendly Interface
- For Beginners or Experts



- Interface facile à utiliser
- Pour les débutants ou les experts



MERANGUE

# Blackjack

Play blackjack anywhere - fits in your pocket, purse or briefcase  
Jouer au blackjack n'importe où - s'adapte dans votre poche, sac à main, ou serviette



MERANGUE

# POKER

Poker fun anywhere - fits in your pocket, purse or briefcase  
L'amusement de Poker n'importe où - s'adapte dans votre poche, sac à main, ou briefcase



HIGH CARD HITS

# MUSIC FOR PLAYING POKER

performed by The Quality Singers



- ◆ The Gambler ◆ Viva Las Vegas ◆ Moonlight Gambler
- ◆ Rags To Riches ◆ One Night In Las Vegas
- ◆ Luck Be A Lady ◆ and more...

RD

FOR PLAYING

POKER



Professional  
Dealer Kit

Kit Professionnel

Deal Like the Pros with  
this Professional Kit!  
Traitez comme le pour  
ce kit professionnel!



Deal Like the Pros with  
this Professional Kit!  
Traitez comme le pour  
ce kit professionnel!



 **POKER CHIPS**

 **ACCESSORIES**

[List All Products](#)

Product Search

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Your Cart is currently empty.

Need to send us your photos?  
Email them to us at  
[picchipphoto@cox.net](mailto:picchipphoto@cox.net)



## POKER CHIP PHOTO

Makes a Perfect Gift for:

Anniversaries, Announcements, Birthdays, Business Cards, Custom Card Guards, Holidays, Parties, Wedding Favors -or-

**JUST BECAUSE!**

Pic-Chip-Photo is a photo shop specializing in putting personal photos quickly onto poker chips. Based out of Las Vegas, Nevada, we were founded in 2005. Our mission is providing a unique and fun, one of a kind custom poker chip of your design. Our chips are affordable and we are not driven to the biggest just the VERY BEST in custom quality.



### Satisfaction Guaranteed!

Although, the concept of a personalized photo on a poker chip is not new; the difference between Pic-Chip-Photo and other companies are most bulk distributors require a set-up fee, lengthy wait times and a minimum of 200+ chip purchases. At Pic-Chip-Photo we are quick, reliable and have 'NO' minimum quantity as with bulk distributors. We can make 1 chip to 100 chips quickly and with any picture and any custom design at an affordable price.

Comments about Pic-Chip-Photo...

Poker Chips



+

Photo



=

Poker Chip Photo



Pic-Chip-Photo



**397**  
**CHOC**  
**CHOC**  
**CHOC**



Heart Kisses  
 100% Milk Chocolate  
 1.5oz (42g) x 12  
 1.5oz (42g) x 12  
 1.5oz (42g) x 12

**594**  
**CHOC**  
**CHOC**



**786**  
**CHOC**  
**CHOC**

Heart Kisses  
 100% Milk Chocolate  
 1.5oz (42g) x 12  
 1.5oz (42g) x 12



**7** WORLD  
 YEAR

**846**  
**CHOC**  
**CHOC**

**224**  
**CHOC**  
**CHOC**



**297**  
**CHOC**  
**CHOC**



Valentine,  
You're the  
**REAL DEAL!**



Tu fais battre  
mon cœur !









\$4

www.scratchnwin.com.au



WIN UP TO **\$85,000**

# PICTIONARY®

*The Game of Word Power*

YOU COULD WIN UP TO 4 TIMES ON THIS TICKET.

THE CHALLENGE DICE CAN DOUBLE YOUR PRIZE WINNINGS  
(See back for Play Instructions).

**Challenge Dice - A**

	<b>GAME 1</b>  PRIZE	<b>GAME 2</b>  PRIZE	<b>GAME 3</b>  PRIZE
--	----------------------------	----------------------------	----------------------------

**Challenge Dice - B**

	<b>GAME 1</b>  PRIZE	<b>GAME 2</b>  PRIZE	<b>GAME 3</b>  PRIZE
--	----------------------------	----------------------------	----------------------------

**Challenge Dice - C**

	<b>GAME 1</b>  PRIZE	<b>GAME 2</b>  PRIZE	<b>GAME 3</b>  PRIZE
--	----------------------------	----------------------------	----------------------------

**Challenge Dice - D**

	<b>GAME 1</b>  PRIZE	<b>GAME 2</b>  PRIZE	<b>GAME 3</b>  PRIZE
--	----------------------------	----------------------------	----------------------------

**Challenge Dice - E**

	<b>GAME 1</b>  PRIZE	<b>GAME 2</b>  PRIZE	<b>GAME 3</b>  PRIZE
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WID IF REMOVED

\$4

www.scratchnwin.com.au



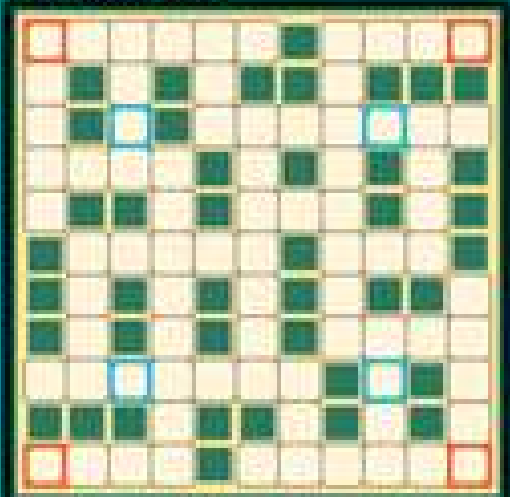
# SCRABBLE

## \$85,000

Your letters =

?	?	?	?	?	?	?
?	?	?	?	?	?	?

Use SCRABBLE® board



Wipe & Reveal

100%	1 word = \$10	5 words = \$500
100%	1 word = \$20	5 words = \$1000
100%	1 word = \$50	5 words = \$2500
100%	1 word = \$100	5 words = \$5000

Double Your Prize

Triple Your Prize

**BATTLESHIP** Instant

**WIN MORE SHOTS**

**2 EXTRA TARGETS TO HIT**  
HAUTENANT : 2 TABLES DE PLUS À TOUCHER, ET PLUS DE BOULETS.

**YOUR SHOTS** **VOS BOULETS**

WIN UP TO **\$50,000 À GAGNER**

**TARGET GRID / GRILLE CIBLE**

WIN UP TO **4 TIMES / GAGNEZ JUSQU'À 4 FOIS**

WIN UP TO **\$50,000**

**EXTRA EXTRA**

31005-21551-016522-4 101

53

1005-016522-87

**Bingo** Instant

**WIN UP TO \$50,000 À GAGNER**

**BINGO**

9	28	35	55	69
11	18	40	53	75
13	26	FREE	58	63
5	20	38	48	65
3	16	33	52	68

**EXTRA NUMBER**

?	?	?	?	?
?	?	?	?	?
?	?	?	?	?
?	?	?	?	?
?	?	?	?	?

**BINGO**

8	24	32	53	67
3	20	35	47	64
9	29	FREE	54	63
1	16	44	56	75
10	26	37	52	68

**BINGO**

5	28	32	49	67
11	18	35	54	75
4	20	FREE	52	70
3	16	33	50	64
13	25	38	57	65

**EXTRA NUMBER**

?	?	?	?	?
?	?	?	?	?
?	?	?	?	?
?	?	?	?	?
?	?	?	?	?

31005-21551-016522-4 101

1005-016522-87

# Cash FOR LIFE

You Could Win  
\$1,000 A WEEK FOR LIFE

Vous Pourriez Gagner  
1 000 \$ PAR SEMAINE  
POUR LA VIE



Scratch play areas. Find 3 identical prize amounts in the same play area, win that prize. Find 3 "LIFE" symbols in the same play area, win \$1,000 a week for life.

Gratifie les surfaces de jeu. Découvre 3 montants de lot identiques dans la même surface de jeu, gagnes ce lot. Découvre 3 symboles «LIFE» dans la même surface de jeu, gagnes 1 000 \$ par semaine pour la vie.



Scratch (XTRA) PLAY area. Find a prize amount, win that prize.



**JEU EXTRA PLAY**

Gratifie la surface de jeu EXTRA. Découvre un montant de lot, gagnes ce lot.

310500 09500 037921 2 71

\$4

# INSTANT MILLIONS® MILLENNIUM



Scratch play areas. Find 3 identical prize amounts, win that prize.

Gratifie les surfaces de jeu. Découvre 3 montants de lot identiques, gagnes ce lot.

Scratch extra play area. Find a prize amount, win that prize.

Gratifie la surface de jeu EXTRA. Découvre un montant de lot, gagnes ce lot.



Scratch play areas. Find 3 identical prize amounts, win that prize.

Scratch extra play area. Find a prize amount, win that prize.



Gratifie les surfaces de jeu. Découvre 3 montants de lot identiques, gagnes ce lot.

Gratifie la surface de jeu EXTRA. Découvre un montant de lot, gagnes ce lot.

310469 71943 128146 9 45

# JOKER'S WILD

\$1

Match Winning Card to any one of Your Cards, win prize shown. Get a JOKER (♠) symbol and win prize automatically.



YOUR CARDS

YOUR CARD YOUR CARD YOUR CARD

WIN UP TO \$5,500

YOUR CARD YOUR CARD YOUR CARD

6 CHANCES TO WIN

WINNING CARD

NEW YORK LOTTERY VOID

# MONOPOLY

SHORT LINE

BOARD WALK

CONGRUITY CARD

EVANCE

WATER WORKS

INDIANA AVENUE

ELECTRIC COMPANY

INDIC AVENUE

WIN UP TO 7 GAMES! SHOW A

\$5000\$

Special play area. Shows 7 identical symbols, win corresponding prize in the legend. Shows 7 identical symbols and the word "EVANCE", win double that prize in the legend.

Shows 6 symbols in the legend. Shows 6 symbols and the word "EVANCE", win double that prize in the legend.

EVANCE/LEGEND	🍀 🍀 🍀 = \$500	🐎 🐎 🐎 = \$5
	🍀 🍀 🍀 = \$10	🐎 🐎 🐎 = \$2
🍀 🍀 🍀 = \$500	🍀 🍀 🍀 = \$10	🍀 🍀 🍀 = \$1

430-006313-018

\$1

IPOD IS A REGISTERED TRADEMARK OF APPLE INC. APPLE IS NOT A SPONSOR OF, NOR A PARTNER IN, THIS PROMOTION.

# iPod



2\$

## iPod classic 160 Go en lots

Dans un même jeu, découvrez trois symboles identiques et gagnez le lot correspondant comme il est indiqué à la légende. (Play instructions on the back)

<b>Légende</b>	= 100\$	= 25\$	= 5\$
= iPod	= 50\$	= 10\$	= 2\$



7-7051

LOTO-QUÉBEC



0-699\*016033-047\*3-376157

NUL SI DÉCOUVERT

IPOD EST UNE MARQUE DÉPOSÉE D'APPLE INC. APPLE N'EST PAS ASSOCIÉE À CETTE PROMOTION ET NE LA COMMANDE D'AUCUNE FAÇON.



\$5

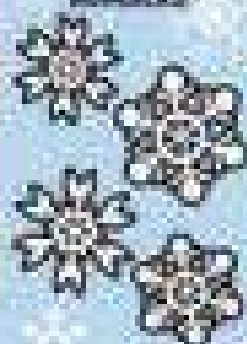
# Season's Greetings

ILLINOIS LOTTERY



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WINNING NUMBERS



YOUR NUMBERS

Prize	Prize	Prize	Prize	Prize	Prize	Prize
Prize	Prize	Prize	Prize	Prize	Prize	Prize

WIN UP TO \$50,000!

WIN UP TO 14 TIMES!

124



# THE FLINTSTONES

**YABBA-DABBA-DOO!**

Have we got a great new game for you!  
They're the modern stone-age family & they're  
just as popular today as they were when The  
Flintstones first appeared years ago!

**THE FLINTSTONES ROCK!!**

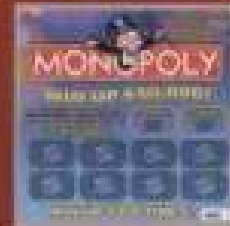
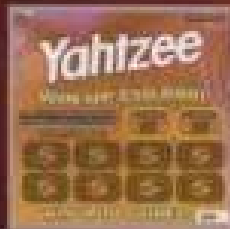
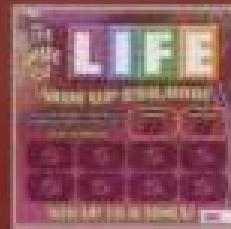


**MDI**  
A Division of Hasbro Games

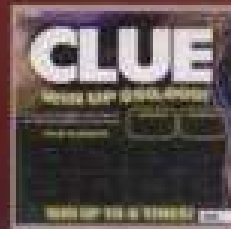
For more information,  
call your MDI sales rep.  
toll-free at 1-800-573-7662.  
Visit our web site at  
[www.mdi.com/entertainment.com](http://www.mdi.com/entertainment.com)

© 2002 Hasbro Entertainment  
1000

They're out of the box.



LEFT FOOT



**M&E**  
A HASBRO GAME COMPANY

8140 Spring Lake Parkway, Alpharetta, GA 30004  
[www.mellentertainment.com](http://www.mellentertainment.com)  
1.800.572.7982  
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\$5 THE LOTTERY



**BOSTON  
CELTICS  
GREEN**

**WIN  
UP TO  
\$1,000,000!**

**OVER 95,000  
PRIZES VALUED FROM  
\$100 TO \$10,000!**

WINNING NUMBERS



YOUR NUMBERS



**WIN UP TO 10 TIMES!  
VOID IF REMOVED**

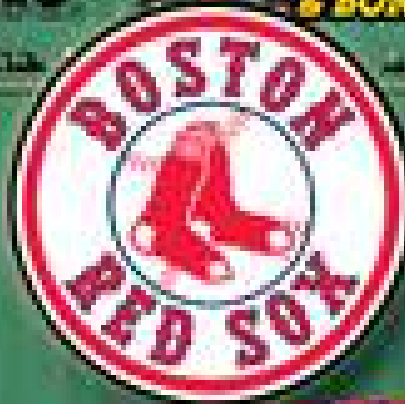
1-800-  
TICKET  
000

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win prize shown. Get a secondball (2) symbol, win 20000 and prize immediately. Get a 100 PRIZE symbol, win a Celtics Green T-shirt and qualify to win other Great Prizes. See back for details.

\$5

ENTER DRAWINGS TO  
WIN RED SOX GEAR  
& BONUS PRIZES.

THE LOTTERY



WIN  
RED SOX  
SEASON  
TICKETS  
FOR LIFE!\*

\* See back for details.

WIN UP TO \$1,000,000!  
OVER 1,047,000 PRIZES FROM \$20 TO \$100!

PA	TEB	DET	SEA	CHW	NYG	ATL	SD	CHC	PHI
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

WINNING NUMBERS  
B B B B

YOUR NUMBERS



WIN UP TO 10 TIMES!

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win prize shown. Get a ( 00 ) symbol, win that prize automatically. Get a ( HOME RUN ) symbol, win all 10 prizes automatically.

VOID IF REMOVED

\$2

Enter Second Chance Drawings to win  
**SEASON TICKETS FOR A DECADE!**




THE LOTTERY



**BOSTON  
BRUINS**

**WIN  
UP TO  
\$25,000!**

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win price shown. Get a ( \$\$ ) symbol, win price automatically. Get a Hockey Stick (  ) symbol, win all 10 prizes automatically!

TAK#  
000

YOUR NUMBERS



WINNING NUMBERS



**VOID IF REMOVED**

**WIN UP TO 10 TIMES!**

\$5

TEXAS LOTTERY®

# HOUSTON TEXANS

Reliant Stadium

Enter to win a Texans VIP Suite Weekend or Authentic Signed Jerseys!



Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown for that number.

Reveal a football "O" symbol and win the PRIZE shown for that symbol instantly.

Reveal a touchdown "TD" symbol, instantly WIN ALL 20 PRIZES!

WINNING NUMBERS

30 TRTY	8 EGT	35 TRFV	19 NTN	11 ELV
------------	----------	------------	-----------	-----------

YOUR NUMBERS

12 TLV \$50.00 FIFTY	33 TRTH \$20.00 TWENTY	8 EGT \$100,000 HUN THOU	16 SKN \$15.00 FIFTN	9 NIN \$100 ONE HUND
3 THR \$15.00 FIFTH	40 FRTY \$20.00 TWENTY	17 SVT \$100 ONE HUND	20 THTY \$50.00 FIFTY	13 TRN \$10.00 TENS
VOID 000000000000				
14 FTN \$50.00 FIFTY	24 THFR \$10.00 TENS	31 TRON \$20.00 TWENTY	29 THNI \$5.00 FIVE\$	21 THON \$10.00 TENS
28 THET \$5.00 FIVE\$	32 TRTO \$15.00 FIFTH	18 ETN \$1,000 ONE THOU	15 FFN \$5.00 FIVE\$	27 THSV \$1,000 ONE THOU



VOID

\$5

TEXAS LOTTERY<sup>®</sup>

# DALLAS COWBOYS<sup>®</sup>

Enter to win Dallas Cowboys Trips, Suite Packages, Season Tickets and Autographed Jerseys from Star Dallas Cowboys Players.

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown for that number.

Reveal a football "O" symbol and win the PRIZE shown for that symbol instantly.

Reveal a touchdown "TD" symbol, instantly WIN ALL 20 PRIZES!

COVENS



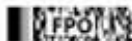
WINNING NUMBERS

30 TEN	8 EIGHT	35 THIRTY FIVE	19 NINETEEN	11 ELEVEN
-----------	------------	-------------------	----------------	--------------

YOUR NUMBERS

12 TWELVE \$50.00 FIFTY	33 THIRTY THREE \$20.00 TWENTY	8 EIGHT \$100,000 ONE HUNDRED THOUSAND	16 SIXTEEN \$15.00 FIFTEEN	9 NINE \$100 ONE HUNDRED
3 THREE \$15.00 FIFTEEN	40 FORTY \$20.00 TWENTY	17 SEVENTEEN \$100 ONE HUNDRED	20 TWENTY \$50.00 FIFTY	13 THIRTEEN \$10.00 TEN
14 FOURTEEN \$50.00 FIFTY	24 TWENTY FOUR \$10.00 TEN	31 THIRTY ONE \$20.00 TWENTY	29 TWENTY NINE \$5.00 FIVE	21 TWENTY ONE \$10.00 TEN
28 TWENTY EIGHT \$5.00 FIVE	32 THIRTY TWO \$15.00 FIFTEEN	18 EIGHTEEN \$1,000 ONE THOUSAND	15 FIFTEEN \$5.00 FIVE	27 TWENTY SEVEN \$1,000 ONE THOUSAND

VOID 0000000000



VOID



## Slots for kids



## Slots for adults















PokerStars.com

# TEXAS HOLD'EM CHARITY POKER TOURNAMENT



**SATURDAY MAY 30TH AT THE POSTHAUS PUB (230 Hwy 33)**

★ 5 PM DRINK SPECIALS

★ 6 PM BUFFET DINNER

★ 7 PM POKER

★ \$20 DINNER ONLY

★ \$20 POKER ONLY

★ \$35 DINNER & POKER

**CASH PRIZES! 50/50 DRAW, SILENT AUCTION & DRINK SPECIALS**



**Today's games come in many varieties and can be played on multiple platforms...**

**Videogames...**

# Videogame platforms



PLAYSTATION 3



XBOX 360



NINTENDO Wii

# Multiple genres

Action games

Adventure games

Sports games

Science fiction games

Shooter games

Multiple genres (e.g., *Grand Theft Auto, I, II, III*)

Gambling-related games

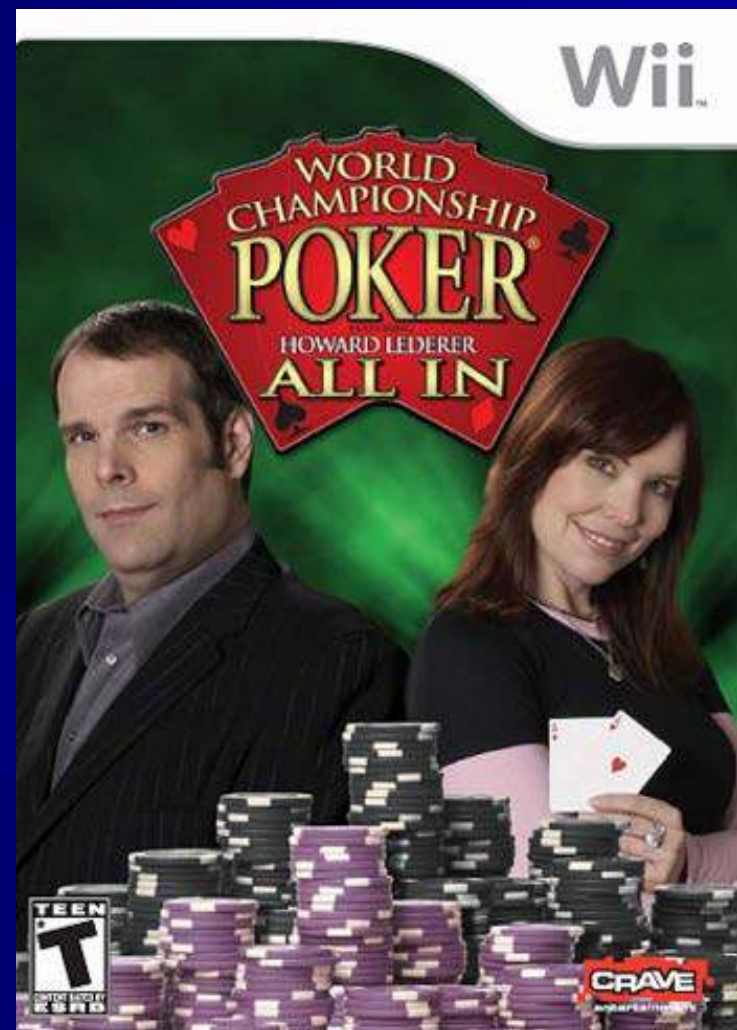
## Table 22

*Age of Onset for Video Games by Gender and Gaming Addiction*

	N	Mean	SD
Gender			
Male	518	8.58	2.73
Female	574	9.94	2.84
Gaming addiction			
Social gamer <sup>a</sup>	1057	9.34	2.85
Addicted gamer <sup>b</sup>	35	7.91	3.16
Total	1092	9.30	2.87

<sup>a</sup>GAS score (0-3).

<sup>b</sup>GAS score ( $\geq 4$ ).



XBOX

ONLY ON  
XBOX

LIVE ONLINE ENABLED

# BICYCLE CASINO

Includes:  
TEXAS HOLD'EM

MEGA SLOT JACKPOT  
\$8,504,091

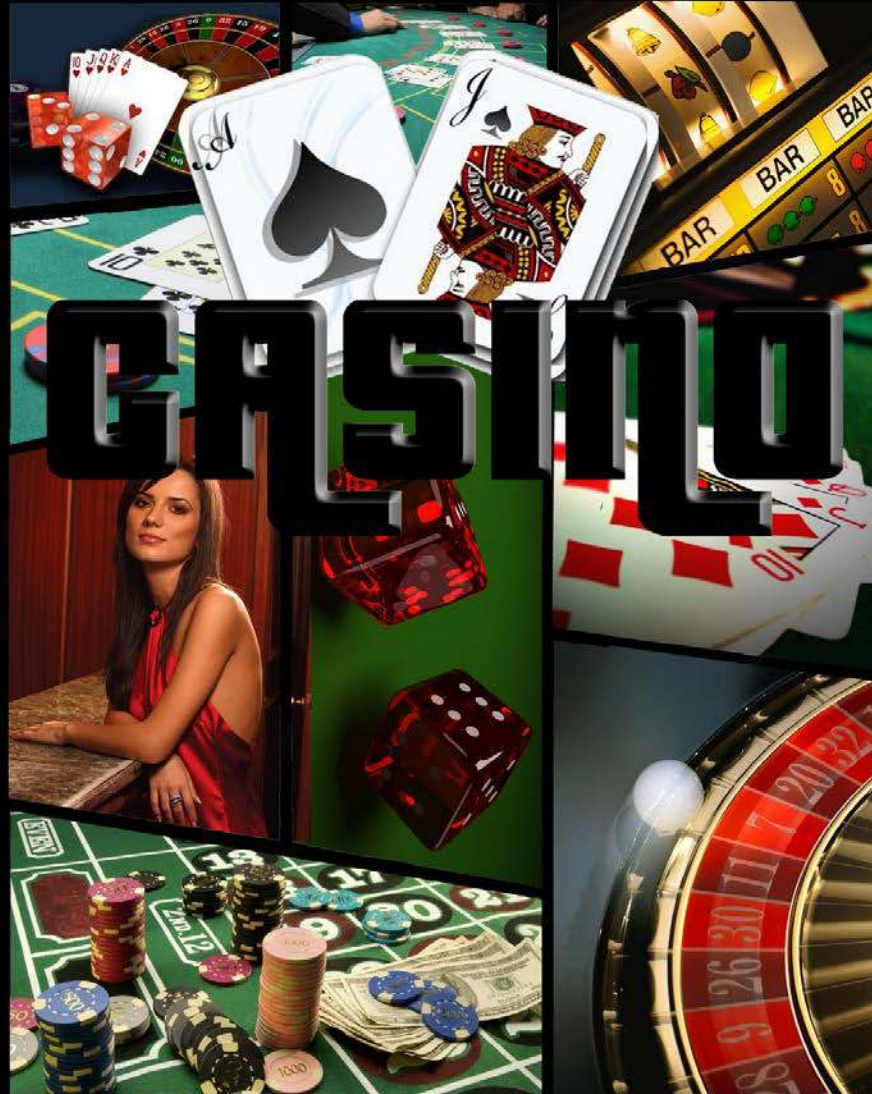
EVERYONE  
E  
ESRB

# 500

GAME VARIATIONS

ACTIVISION

Experiences May Vary During Online Play



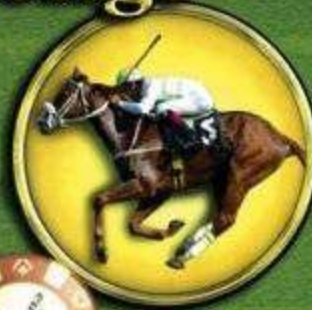


PlayStation®2



PAL

# Casino Challenge™



3+

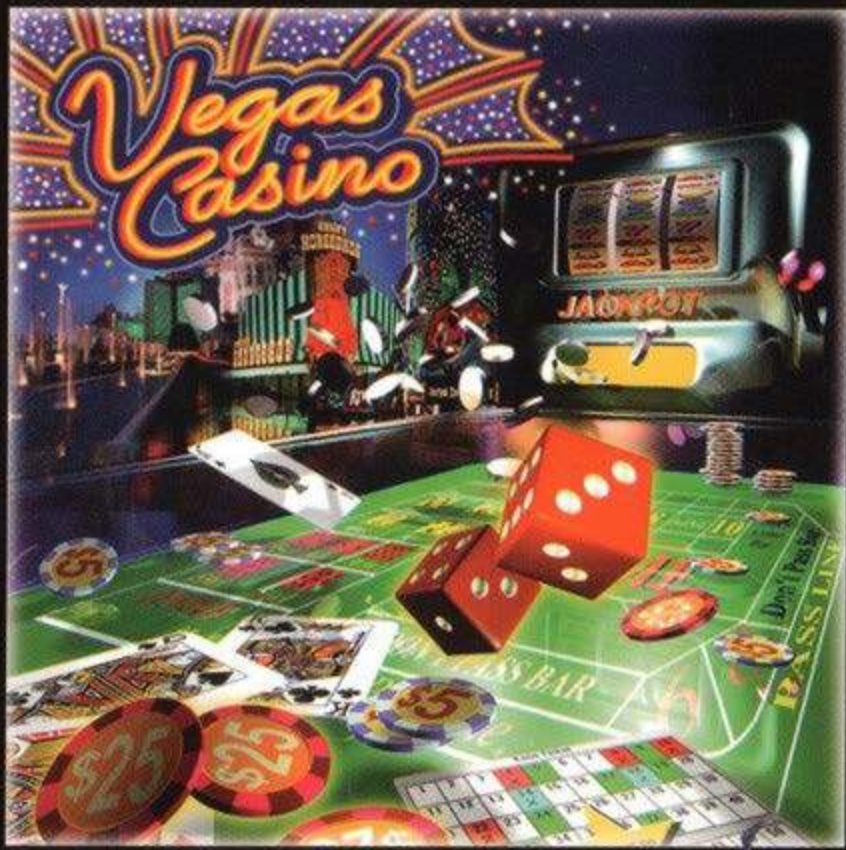
[www.pegi.info](http://www.pegi.info)

play it



PlayStation

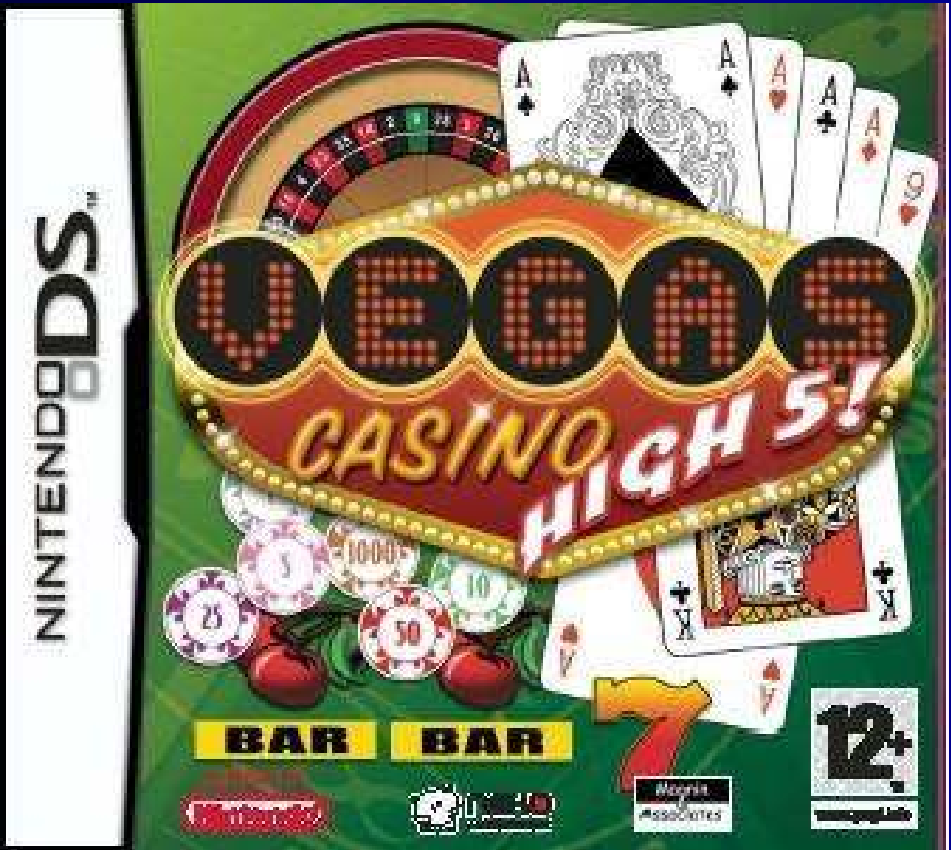
PAL



MIDAS GAMES

# PlayStation®

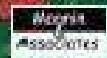
8713399004703



NINTENDO DS™



BAR BAR



# Popular online games





FILE - In this March 24, 2014, file photo, A detail from King Digital Entertainment's online game "Candy Crush Saga" is shown on a computer screen in New York. New Jersey casino regulators say they are ready to approve gambling on social games that involve an element of skill. Currently, most games offer free play up to certain limits. From there, players can buy additional chances to play or equipment to use in the game. Ashley Feinberg, a staff writer at Gizmodo.com, quickly burned through \$286 in less than a month buying additional play time on Candy Crush Saga. (AP Photo/King Digital Entertainment, File) [Close](#)

The Associated Press

The relentless building block video puzzle.

# TETRIS



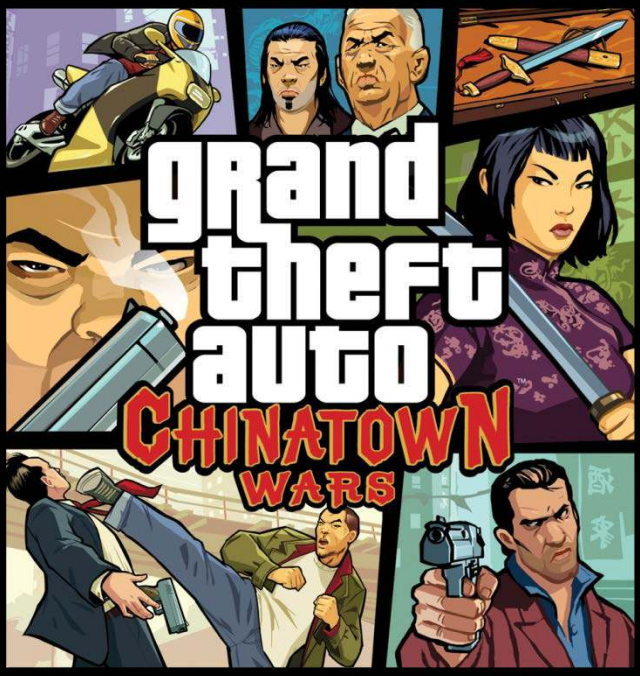
Nintendo

FROM  
RUSSIA  
WITH LOVE!

Official  
Nintendo  
Seal of Quality









**Interactive games...**

# Trivia Crack



# Trivia Crack



# Trivia Crack



# Advertising on *Trivia Crack*

# Heart of Vegas



**Hottest free slot machine game on Facebook**



# Heart of Vegas

HEART OF Vegas

SUN MOON  
20 LINE

Line 20 wins 5,400,000!

4	J	Q	K	10	6
10	10	10	10	10	12
18	10	10	10	10	2
16	10	10	10	10	14
1	10	10	10	10	20
9	10	10	10	10	8
17	10	10	10	10	15
19	10	10	10	10	3
11	10	10	10	10	13
5	10	10	10	10	7

BALANCE 2,700,000 TOTAL BET 300,000 WIN MAX BET SPIN

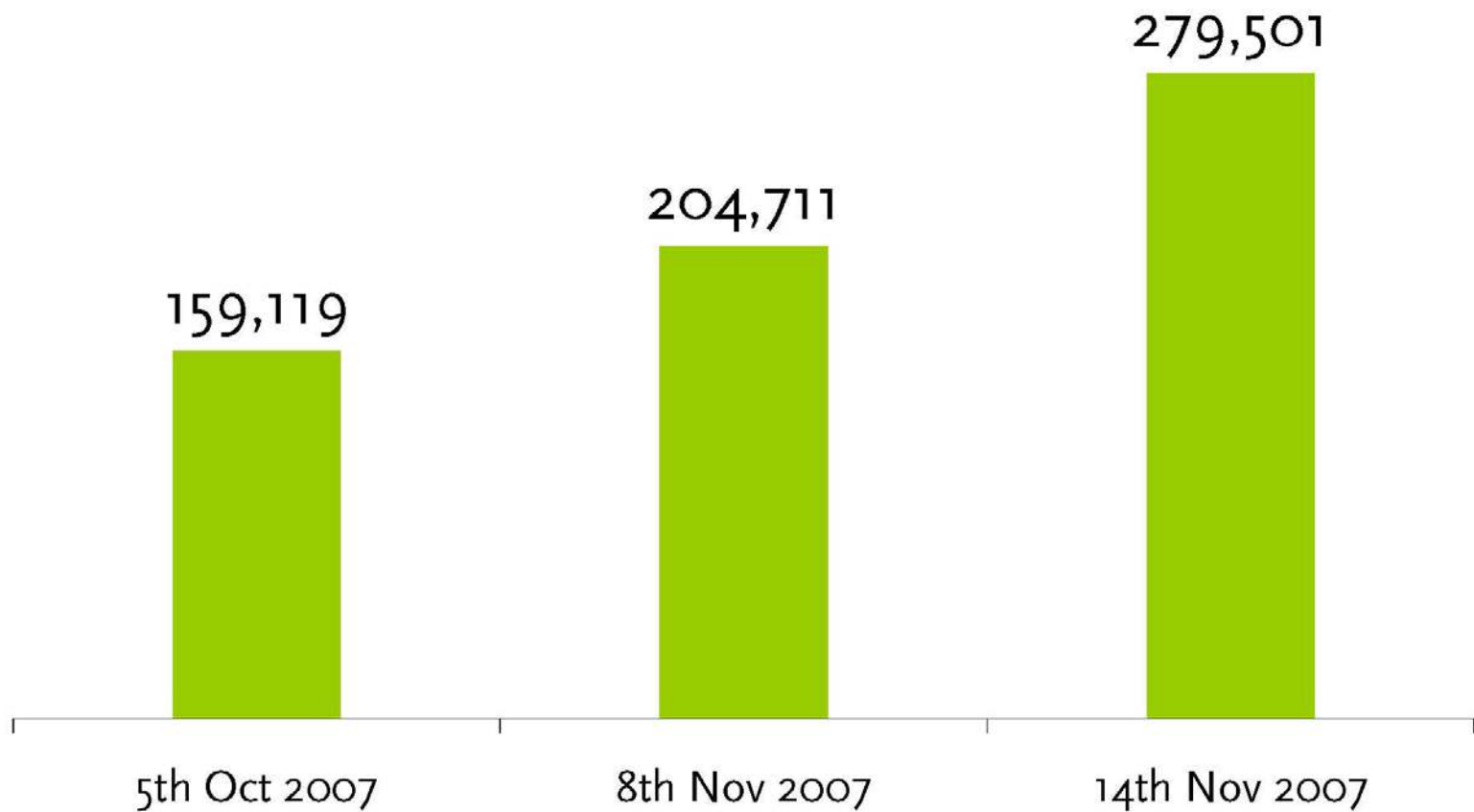
**HOTTEST FREE SLOT MACHINE APP!**

**Massively Multiplayer  
Online Role-Playing Games  
(MMORPG)**

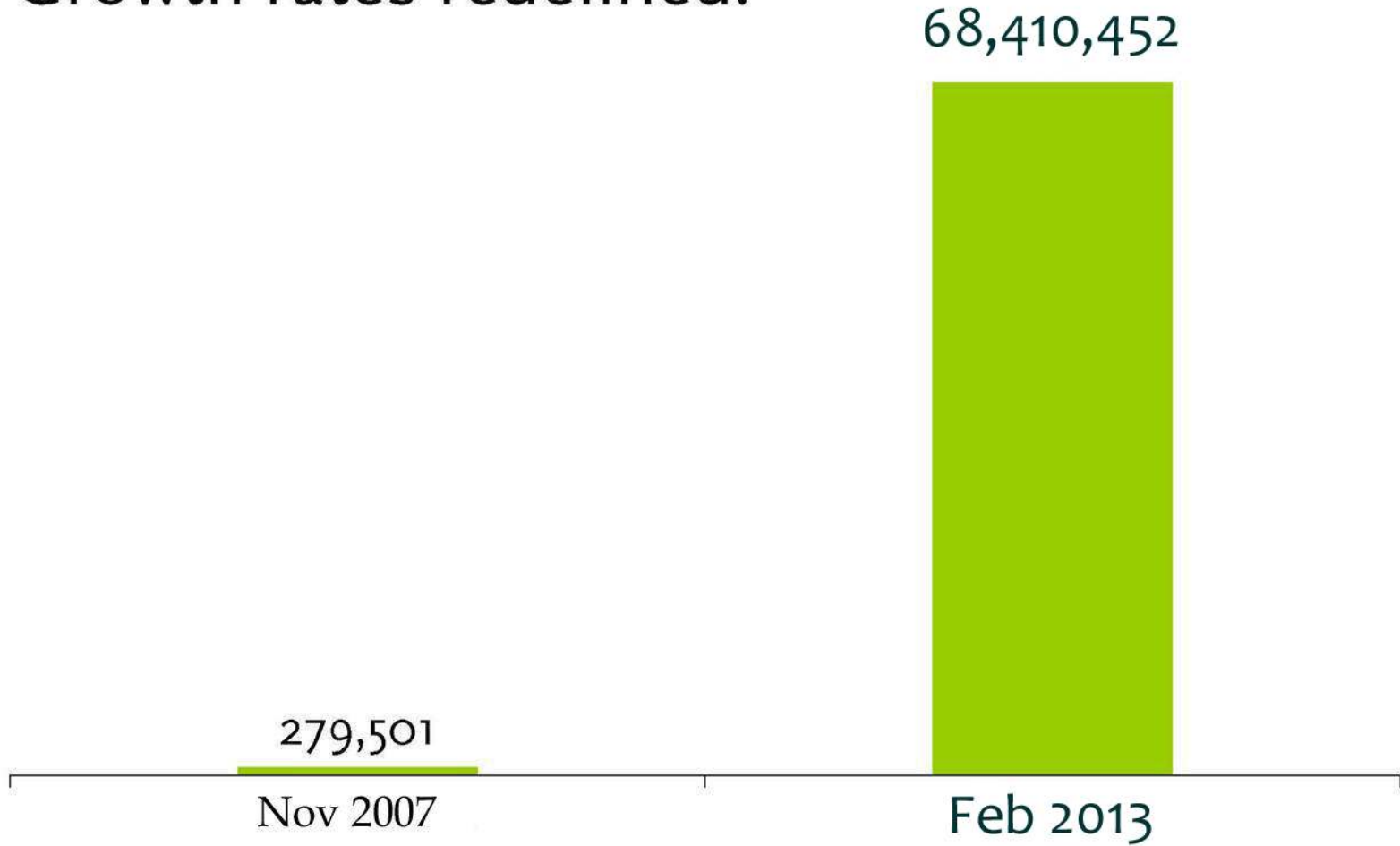


**facebook**®

# Expansion of active Texas Hold'em Facebook application users in the fall of 2007.



# Growth rates redefined.



What are the most popular  
Facebook fan sites?





# What we know about the Internet

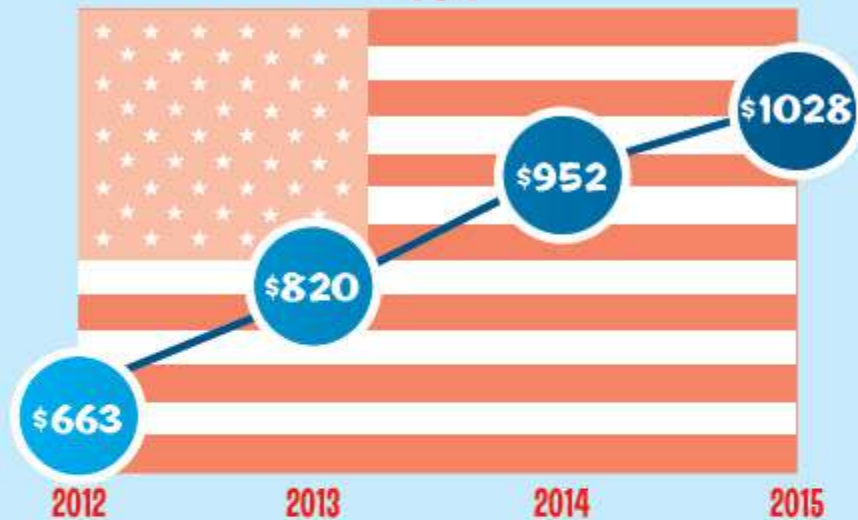
- Access is widespread
- Access is inexpensive
- Internet is anonymous
- Internet is convenient
- Internet is entertaining
- Internet is used for many purposes
- Social networking has exploded

# Social Media Games

*53% of Facebook users play social media games (81 million people play at least one game daily).*

# Social Casino Revenues (\$MM) - Key Markets

## USA



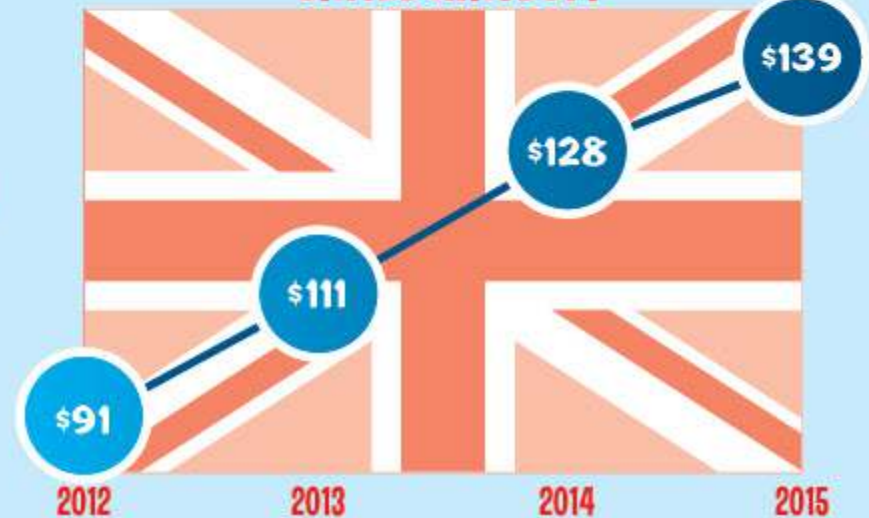
## GERMANY



## FRANCE



## UNITED KINGDOM



# Social games can distort perceptions of winning

- Outcomes are not based on chance, but designed to prolong play
- “If only I was playing for real money..”



# Internet Gambling

A recent analysis suggests that there are over 2300 online gambling sites:  
642 different owners; 74 jurisdictions

- Slots (EGMs) (56%)
- Casino games (33%)
- Poker (22%)
- Sports/Race Books (19%)
- Bingo (16%)
- Lotteries (4%)
- Other activities (2%)



zynga poker



**Gambling (gaming) has  
become glamorized**







EXTENDED CUT

WARREN BEATTY

ANASTIE BENING

a JERRY BRUCKHEIMER production

# BUGSY

HE WAS THE MOB'S BIGGEST HIT.



GOLDEN GLOBE® 1991 BEST MOTION PICTURE (DRAMA)

NOMINATED FOR 10 ACADEMY AWARDS®



MATT DAMON

EDWARD NORTON

Trust everyone...  
But always cut the cards.

JOHN TURTURRO   EMILY BLUNT   JAMES VAN DER BEEK  
TORTURRO   JANSSEN   MUI   PALKOVICH   LANCAR

# ROUNDERS

© 2000 New Line Productions, Inc. All Rights Reserved. Cast: Matt Damon, Edward Norton, Emily Blunt, John Turturro, James Van Der Beek, John Janssen, Michael Mui, Michael Palkovich, Stephen Lang. Music by Mark Isham. Production Designers: David G. Miller, David G. Miller. Director of Photography: John Dahl. Editor: David G. Miller. Executive Producers: Mark Johnson, Mark Johnson. Producers: Mark Johnson, Mark Johnson. Director: John Dahl. Screenplay: John Dahl. Story: John Dahl. Based on the novel by Richard McGuire. Distributed by New Line Productions, Inc. www.newline.com



JUSTIN  
**TIMBERLAKE**    GEMMA  
**ARTERTON**    AND BEN  
**AFFLECK**

PLAY.  
OR  
BE  
PLAYED.

# RUNNER RUNNER

REGENCY ENTERPRISES PRESENTS A NEW REGENCY / APPIAN WAY / DOUBLE FEATURE FILMS PRODUCTION "RUNNER, RUNNER" JUSTIN TIMBERLAKE  
GEMMA ARTERTON ANTHONY MACKIE AND BEN AFFLECK COSTUME DESIGNER SOPHIE DE BLAKOFF MUSIC BY CHRISTOPHE YOUNG EDITOR JEFF McEVROY EXECUTIVE PRODUCERS CHARISSE CARDENAS PRODUCED BY MAURO FIORE ASC  
SCREENPLAY BY ERIC HOLLMBERG DIRECTOR OF PHOTOGRAPHY BRAD WESTON EXECUTIVE PRODUCERS ARNON MILCHAN PRODUCED BY JENNIFER DAVISSON KILLORAN LEONARDO D'CAAPHO MICHAEL SHAMBERG STACEY SHER BRIAN KOPPELMAN DAVID LEVINE  
WRITTEN BY BRIAN KOPPELMAN & DAVID LEVINE  
DIRECTED BY BRAD FURMAN

IN CINEMAS 26 SEPTEMBER

Internet and mobile gambling  
is the fastest growing segment  
of the industry

MENU

# TEXAS HOLD'EM

## P O K E R

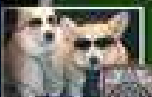
\$3800

**FOLD**



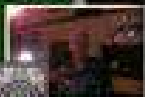
\$4000

Treyz



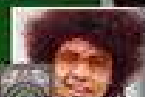
\$6700

Navajojoe



\$5600

CALL 200



\$7500



CALL 200



\$3600

RAISE 600



\$3800

Check



Call App

MENU

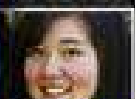
# ROULETTE

Ordnung

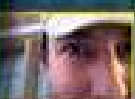


\$2.919M

Gesetz

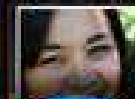


\$484K



\$5.752M

Crystal



EVEN	1 TO 12	4	5	6	18
	<b>FOLD</b>	7	8	9	
BLOCK	13 TO 24	10	11	12	36
	ODD	13	14	15	
		25 TO 36	16	17	
FINISHED	2 to 1	19	20	21	36
		22	23	24	
		25	26	27	
FINISHED	2 to 1	28	29	30	36
		31	32	33	
		34	35	36	

FINISHED

2 to 1

2 to 1

2 to 1

1K

5K

10K

PLAY NOW



zynga poker





MENU Game Started! Place your bets.

10,599.40

CONFIRMED BETS  
ALL BETS

146

12

CONFIRM BET

CLEAR LAST BET

CLEAR ALL BETS

REPEAT LAST BET

0	2	3	6	9	12	14	18	21	24	30	33	36	2to1	
1	4	5	7	10	11	13	16	19	22	23	26	29	32	2to1
1st 12				2nd 12				3rd 12				2to1		
1 to 18			EVEN			ODD			19 to 36					



BET VICTOR

£28  
FREE BET

- 1. ...
- 2. ...
- 3. ...
- 4. ...

- 1. ...
- 2. ...
- 3. ...
- 4. ...



# RUBY RED

CURRENT BALANCE

\$25,020.70



CURRENT BALANCE

\$251.50

LINES 20

BET

\$5.00

WIN

\$0.00

30:25

LINES

MAX BET

AUTO PLAY

SPIN

Slots HD



FULL CONTACT  
**POKER**.com



ANTONIUS  
CHECK

LAAK

FEDERER

POT \$20,800





**AKR**  
let's play





**PKR**  
let's play



Joe Cada, age 21, Community College dropout, winner  
World Series of Poker, 2009, \$8.55 million



Jonathan Duhamel, age 23, University dropout, winner World Series of Poker, 2010, \$8.944 million



Pius Heinz, age 22, University student, winner  
World Series of Poker, 2011, \$8.72 million



Greg Merson, age 24, University dropout, winner  
World Series of Poker, 2012, \$8.528 million



Ryan Reiss, age 23, wins \$8.36 million in 2013 WSP  
recent college grad

“I’ve been dreaming about it a long time, ever since I was 14 and saw (Chris) Moneymaker win it.”

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> Oscars

> **Catcher In The Rye Movie**

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Lottery Specials

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View odds as decimals

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## WHO WILL PLAY HOLDEN CAULFIELD?

MARKETS OFFERED

Who will play Holden Caulfield?

### WHO WILL PLAY HOLDEN CAULFIELD?

Sunday 30th November 2014, 12:00

Who will play Holden Caulfield? Hide

Singles Only. Applies to the actor to play Holden Caulfield in the Catcher in the Rye movie. Must be released by 2020 or bets void. Others on Request

Moisés Arias	8/1	Thomas Sangster	20/1	Daniel Radcliffe	33/1
Max Records	10/1	Noah Gray-Cabey	20/1	Michael Cera	33/1
Josh Hutcherson	14/1	Nick Jonas	20/1	Taylor Lautner	33/1
Jimmy Bennett	14/1	Anton Yelchin	25/1	Zac Efron	33/1
Chandler Canterbury	14/1	Connor Cruise	25/1	Angus T. Jones	40/1
Justin Bieber	14/1	Jackson Pace	25/1	David Kross	50/1
Jaden Smith	16/1				

Top

## PIMP THAT BET

### Popular Bets

Boost your potential winnings by adding these popular bets

- Tasmanian : 7/4**  
2014-09-23 16:15:00:  
BEVERLEY: Win or E/W Market
- Moscato : 11/10**  
2014-09-23 16:50:00:  
NEWCASTLE: Win or E/W Market
- Bob : 11/4**  
2014-09-23 16:20:00:  
NEWCASTLE: Win or E/W Market
- Loraine : 4/1**  
2014-09-23 17:30:00:  
LINGFIELD: Win or E/W Market
- Winter Spice : 11/4**  
2014-09-23 17:05:00:  
NOTTINGHAM: Win or E/W Market

MORE BETS

BET NOW

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or call us on:



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Ireland:1800 238 888

World:+353 19050131

**PHONE BET**

## PAPAL NAME OF NEXT POPE AFTER FRANCIS I

**MARKETS OFFERED**[Papal Name Of Next Pope](#)**PAPAL NAME OF NEXT POPE AFTER FRANCIS I**

Wednesday 16th March 2016, 22:00

**Papal Name Of Next Pope**

Hide ^

Singles Only. Applies to the first confirmed Papal name of the next permanently appointed Pope after Francis I. Others on Request

Leo	4/1	Boniface	20/1	Paschal	66/1
Francis	4/1	Alexander	25/1	Theodore	80/1
John	5/1	Joseph/Josephus	25/1	James	80/1
Pius	5/1	Urban/Blessed Urban	33/1	Simon	80/1
Benedict	10/1	Celestine	33/1	Felix	80/1
Gregory	10/1	Nicholas	40/1	Leonard	100/1
Peter	10/1	Anastasius	40/1	Valentine	100/1
Paul	12/1	Julius	50/1	Victor	100/1
John Paul	14/1	Eugene	50/1	Damian	100/1
Clement	14/1	Patrick	66/1	Sylvester	100/1
Innocent/Blessed Innocent	20/1	Adrian	66/1	Sixtus	100/1
Stephen	20/1	Honorius	66/1	Paddy Power	500/1

[^ Top](#)

## PIMP THAT BET

**Popular Bets**

Boost your potential winnings by adding these popular bets

**Tasmanian : 9/4**

2014-09-23 16:15:00:

BEVERLEY: Win or E/W Market

**Moscato : 11/10**

2014-09-23 16:50:00:

NEWCASTLE: Win or E/W Market

**Bob : 11/4**

2014-09-23 16:20:00:

NEWCASTLE: Win or E/W Market

**Winter Spice : 11/4**

2014-09-23 17:05:00:

NOTTINGHAM: Win or E/W Market

**Lorraine : 4/1**

2014-09-23 17:30:00:

LINGFIELD: Win or E/W Market

[MORE BETS](#)[BET NOW](#)



Sports	Vegas	<b>BONUS</b> Casino	Live Casino	Games	Bingo	Poker	Skill	Virtual	Financials	Mobile
Horse Racing	Football	Tennis	Cricket	Greyhounds	Golf	More Sports (+ 24)				
American Football	Boxing	GAA Hurling	Motor Racing	Pool	Snooker	Virtual World				
Australian Rules	Cycling	Handball	Motorbikes	Rugby League	TV/Specials	Volleyball				
Baseball	Darts	Ice Hockey	Politics	Rugby Union	UFC / MMA	Winter Sports				
Basketball	Futsal	Lotteries								
In-Play Betting	In-Play Schedule	WHTV Live Streaming	Radio/Podcasts	Top Bets	Promotions	News, Blogs & More				

[All Politics](#) [Matches](#)

 You are here: [Politics](#) > [US Politics](#) >

## Republican Presidential Nominee

 Price Format: 

 Order by: 

### Republican Presidential Nominee - 2016 US Presidential Election

+ 2 Bets

30 Dec	19:00 EST	9/2	Chris Christie	9/2	Marco Rubio	5/1	Rand Paul
		6/1	Jeb Bush	9/1	Paul Ryan	11/1	Scott Walker
		16/1	Mitt Romney	16/1	Ted Cruz	18/1	Bobby Jindal
		25/1	Mick Huckabee	33/1	Condoleeza Rice	33/1	Eric Cantor
		33/1	Jon Huntsman	33/1	Rob Portman	33/1	Sarah Palin
		33/1	Susana Martinez	40/1	Nikki Haley	40/1	Rick Santorum
		66/1	Brian Sandoval	66/1	Donald Trump		

Others On Request

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## Bet Slip

Your bet slip is currently empty

**JOIN NOW**

VEGAS **ROULETTE**

**PLAY NOW**

VEGAS **BLACKJACK**

**PLAY NOW**

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[What is 'My Favourites'?](#)
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### Vegas Slots

**PLAY SLOTS NOW**

**PLAY SLOTS NOW**

Sports Vegas Casino Live Casino Games Bingo Poker Skill Virtual Financials Mobile

- Horse Racing
  - Football
  - Tennis
  - Cricket
  - Greyhounds
  - Golf
  - [More Sports \(+ 24\)](#)
  - American Football
  - Boxing
  - GAA Hurling
  - Motor Racing
  - Pool
  - Snooker
  - Virtual World
  - Australian Rules
  - Cycling
  - Handball
  - Motorbikes
  - Rugby League
  - TV/Specials
  - Volleyball
  - Baseball
  - Darts
  - Ice Hockey
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  - Rugby Union
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All TV/Specials

You are here: [TV/Specials](#) > [Next Bond](#) >

## Next James Bond

Price Format: Fractional

Order by: Order by price

### Next James Bond - Next James Bond After Daniel Craig

Show All

31 Dec	17:00 EST	3/1	Tom Hardy	4/1	Idris Elba
		11/2	Michael Fassbender	8/1	Richard Armitage
		10/1	Orlando Bloom	12/1	Henry Cavill
		14/1	Jamie Dornan	16/1	James McAvoy
		16/1	Tom Hiddlestone	20/1	Damian Lewis
		25/1	John Hamm	25/1	Sam Worthington
		33/1	Christian Bale	33/1	Dominic West
		33/1	Dougray Scott	33/1	Gerard Butler
		33/1	Robert Pattinson	40/1	Alex O Loughlin
		40/1	Rufus Sewell	40/1	Rupert Friend
		50/1	Aiden Turner	50/1	Benedict Cumberbatch
		50/1	Clive Owen	50/1	Colin Salmon
		50/1	Ewan McGregor	50/1	Hugh Jackman
		50/1	James Purefoy	50/1	Matthew Goode
		50/1	Sam Riley	66/1	Brad Pitt

Search Bets (enter here)

Search

Bet Slip

Open Bets

Tip Advisor

## Bet Slip

Your bet slip is currently empty

**William Hill**  
THE HOME OF BETTING

[JOIN NOW](#)

VEGAS

**ROULETTE**

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VEGAS

**BLACKJACK**

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Bet Calculator

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Vegas Slots

**BIG BIGGEST BONUSES AROUND**  
YOU WON'T FIND BETTER BONUSES, SO SIGN-UP NOW



**FREE SWIMSUIT CALENDAR & DVD**  
TAKE THESE GIRLS HOME WITH YOU NOW!



Launch Tutorial

Refresh

Odds American

Team or Rot #

Search

May 28 2009 10:19 AM EST

Sports

Entertainment Futures

Bet Slip

Show

TV Props : Nathans Hot Dog Eating Contest

Sat, Jul 04, 2009 EST

- Live
- + Football
- + Basketball
- + Baseball
- + Ice Hockey
- + Soccer
- + Tennis
- + Golf
- Boxing
- UFC/MMA
- NASCAR
- Aussie Rules
- Cricket
- Darts
- Entertainment
- Handball

Rot #	Nathans Winner Total	Moneyline
1001	Over 62½ Hot dogs	-120 <input type="checkbox"/>
1002	Under 62½ Hot dogs	-120 <input type="checkbox"/>

Chestnut or Kobayashi must participate for action. Any wagers after outcome becomes public knowledge will be settled as No Action.

- Straight
- Parlay
- If Bet
- Reverse
- Teaser
- Help

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## WHEN WILL ALIEN LIFE BE PROVEN?

### MARKETS OFFERED

[When will alien life be proven?](#)

### WHEN WILL ALIEN LIFE BE PROVEN?

Tuesday 30th September 2014, 12:00

**When will alien life be proven?** [Hide](#)

Singles only. Settled on the sitting President of the USA making a statement confirming without doubt the existence of alternative life beings from another planet.

2014	66/1
2015	100/1
2016	100/1
2017	100/1
2018	100/1

**BETSLIP** Selections: (0) [Help](#)

## PIMP THAT BET

### Popular Bets

Boost your potential winnings by adding these popular bets

**Tasmanian : 9/4**

2014-09-23 16:15:00:

BEVERLEY: Win or E/W Market

**Moscato : 11/10**

2014-09-23 16:50:00:

NEWCASTLE: Win or E/W Market

**Bob : 11/4**

2014-09-23 16:20:00:

NEWCASTLE: Win or E/W Market

**Lorraine : 4/1**

2014-09-23 17:30:00:

LINGFIELD: Win or E/W Market

**Winter Spice : 11/4**

2014-09-23 17:05:00:

NOTTINGHAM: Win or E/W Market

[MORE BETS](#)[BET NOW](#)

**Is Internet gambling problematic?**

# Are Internet gamblers more likely to have problems?

Wood & Williams (2007) - Sample of on-line adult gamblers

- Non-problem gamblers: 34%
- At-risk gamblers: 24%
- Moderate problem gamblers: 23%
- Severe problem gamblers: 20%
- 2/3 of those respondents gambling on the Internet are likely to have problems

*Table 10.4 Summary of main findings of studies investigating online gambling in youth*

<i>Researcher (year)</i>	<i>Country</i>	<i>Age (number)</i>	<i>Prevalence of online gambling; gender differences</i>	<i>Problem gambling</i>
Byrne (2004)	Canada	16–24 years ( <i>n</i> = 2,087)	4.6% past year; 7.8% male/2.3% female	Prevalence rate of problem gambling in Internet gamblers was almost 19%
Griffiths & Wood (2007)	UK	12–15 years ( <i>n</i> = 8,017)	8% past year; 10% male/6% female	Problem gamblers more likely than social gamblers to gamble on the Internet (37% vs. 9%)
Welte et al. (2009)	USA	14–21 years ( <i>n</i> = 2,274)	2% past year; 3% male/0% female	Internet gamblers were likely to experience more problem gambling symptoms by virtue of gambling on more forms of gambling, as opposed to the properties of Internet gambling itself
Olason (2009)	Iceland	16–18 years ( <i>n</i> = 1,513)	20% ever; 4% regularly; 32% male/9% female	Problem gambling among gamblers was 3%. Among Internet gamblers it was significantly higher at 10.1%
Olason et al. (2011)	Iceland	13–18 years ( <i>n</i> = 1,537)	24% ever; 4% regularly; 37% male/11.5% female	Problem gambling among gamblers was 2.2%. Among Internet gamblers it was significantly higher at 7.5%
Ipsos MORI (2009)	UK	11–15 years ( <i>n</i> = 8,598)	1% past week	[Not reported]
Brunelle, Cousineau et al. (2009)	Canada	14–18 years ( <i>n</i> = 1,876)	8% past year; 13% male/3% female	Significantly more Internet gamblers (11%) were likely to be problem gamblers than those who did not gamble on the Internet (1.5%)
Meerkamper (2010)	Canada	15–21 years ( <i>n</i> = 1,000)	8% past year	[Not reported]

**Some clinical evidence**



*P*oker  
Stars.com

wed jan 17<sup>th</sup> = 4 hours

thurs jan 18<sup>th</sup> = 4 hours

Friday = 1 hour \$20 dollars

Saturday =

Sunday = 3 hours

Monday = 5 hours \$80 dollars

Tuesday = 5 hours

Wed's = 3 hours

Thursday = 5 hours

Friday = 2 hours \$80 dollars

Saturday

Sunday = 4 hours

Monday = 3 hours - \$60 dollars

Tuesday = 6 hours - \$120 dollars

# Transactions from February 26 to March 25, 2009

## Your payments

Trans date	Post date	Description	Amount(\$)
Mar 19	Mar 23	TD CANADA TRUST TORONTO	184.00

**Total payments** **\$184.00**

## Your interest

Trans date	Post date	Description	Annual interest rate	Amount(\$)
Mar 25	Mar 25	REGULAR PURCHASES	11.50%	5.95
Mar 25	Mar 25	CASH ADVANCES	11.50%	73.66

**Total interest this period** **\$79.61**

## Your new charges and credits

Trans date	Post date	Description	Spend Categories	Amount(\$)
<b>Card number</b> [REDACTED]				
Mar 09	Mar 12	PSTARS.COM DOUGLAS	Cash Advances and Balance Transfers	54.00
Mar 10	Mar 12	PSTARS Isle of man 87.00 USD @ 1.319425287**	Foreign Currency Transactions	114.79
Mar 10	Mar 13	PSTARS.COM DOUGLAS	Cash Advances and Balance Transfers	40.00
Mar 10	Mar 13	PSTARS.COM DOUGLAS 235.00 USD @ 1.324808511**	Foreign Currency Transactions	311.33
Mar 10	Mar 13	PSTARS.COM DOUGLAS 28.00 USD @ 1.324642857**	Foreign Currency Transactions	37.09
Mar 11	Mar 16	PSTARS Isle of man 43.00 USD @ 1.313255814**	Foreign Currency Transactions	56.47
Mar 12	Mar 12	CASH ADVANCE FEE	Professional and Financial Services	5.00
Mar 12	Mar 12	CASH ADVANCE FEE	Professional and Financial Services	5.00
Mar 13	Mar 13	CASH ADVANCE FEE	Professional and Financial Services	5.00
Mar 13	Mar 13	CASH ADVANCE FEE	Professional and Financial Services	5.00
Mar 13	Mar 13	CASH ADVANCE FEE	Professional and Financial Services	5.00
Mar 16	Mar 16	CASH ADVANCE FEE	Professional and Financial Services	5.00
Mar 25	Mar 25	OVERLIMIT FEE	Professional and Financial Services	20.00
<b>Total for [REDACTED]</b>				<b>\$663.68</b>

\*\* Denotes transaction in foreign currency

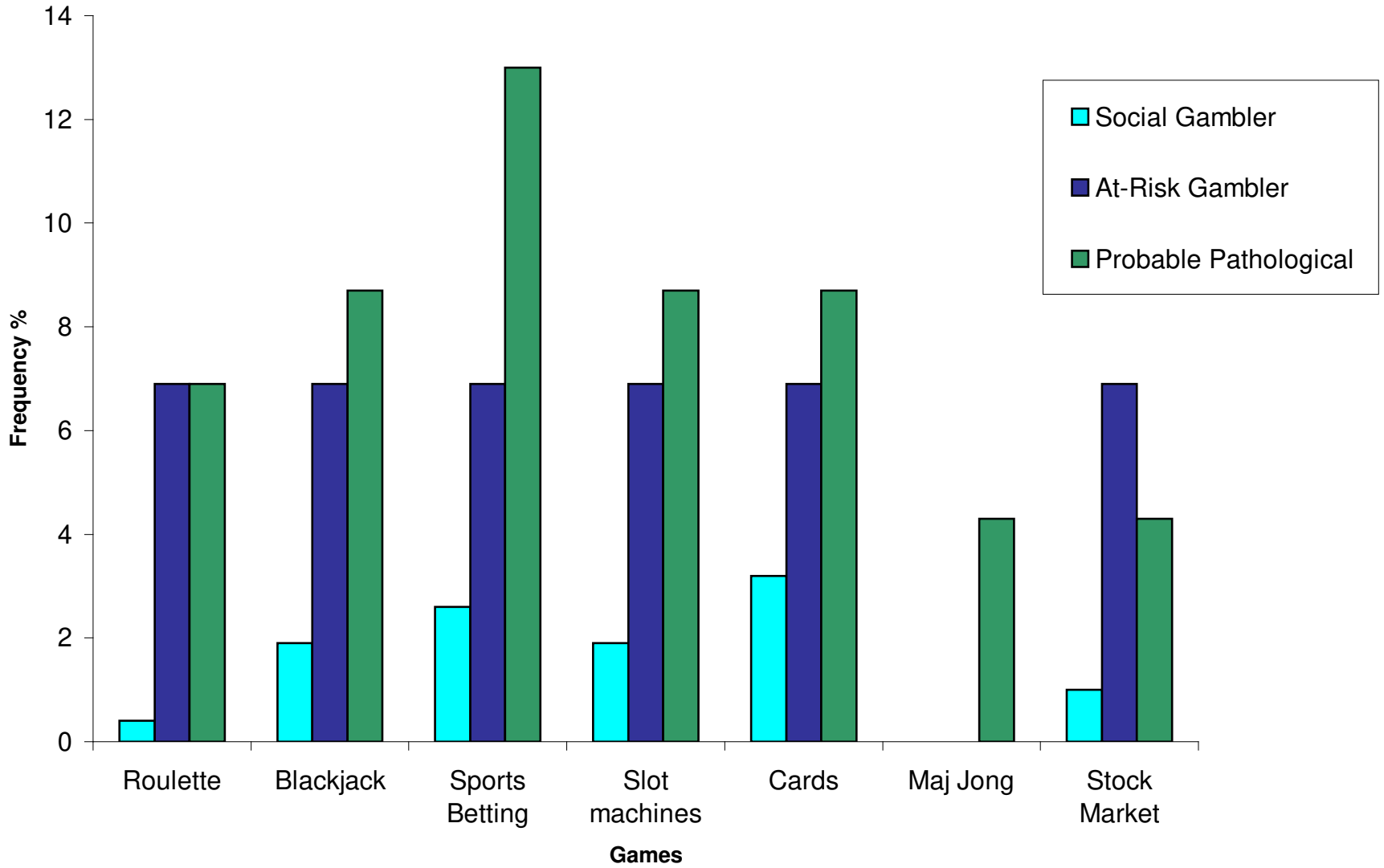
## *Frequency of Play on Internet Gambling Sites With Money in the Past 12 Months by Gambling Severity*

	N = 2292	Internet Gambling With Money <sup>1</sup>	
		Yes (n = 183)	No (n = 2109)
Gambling Groups***			
Non Gambler	n = 745	0	100
Social Gambler	n = 1333	9.5	90.5
At-Risk Gambler	n = 139	21.6	78.4
Probable Pathological Gambler	n = 75	34.7	65.3
Total		8.0*	92.0

<sup>1</sup>Percentage

\*13.1% males; 4.6% females are gambling on Internet

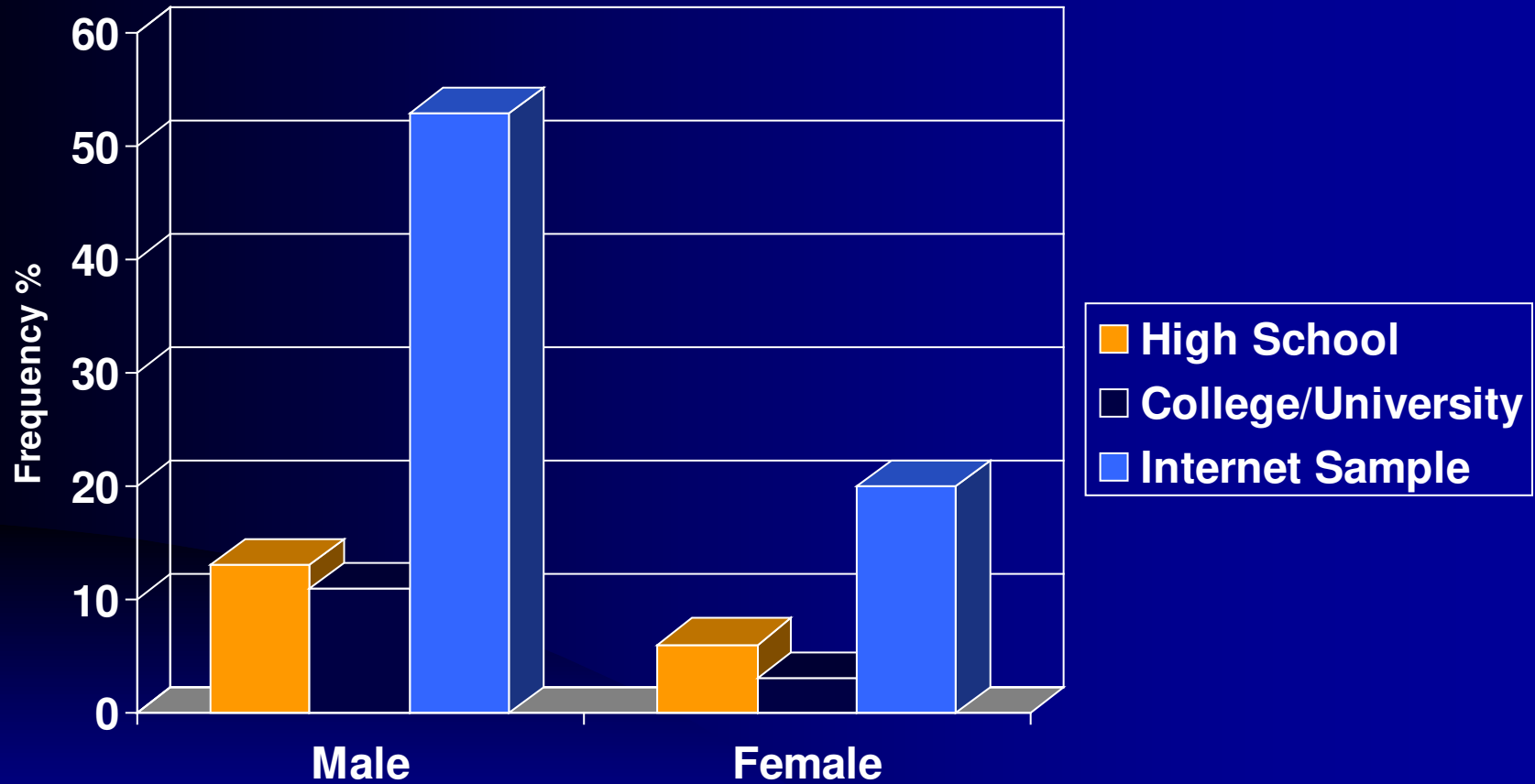
## Types of Internet Gambling Activities by Gambling Group



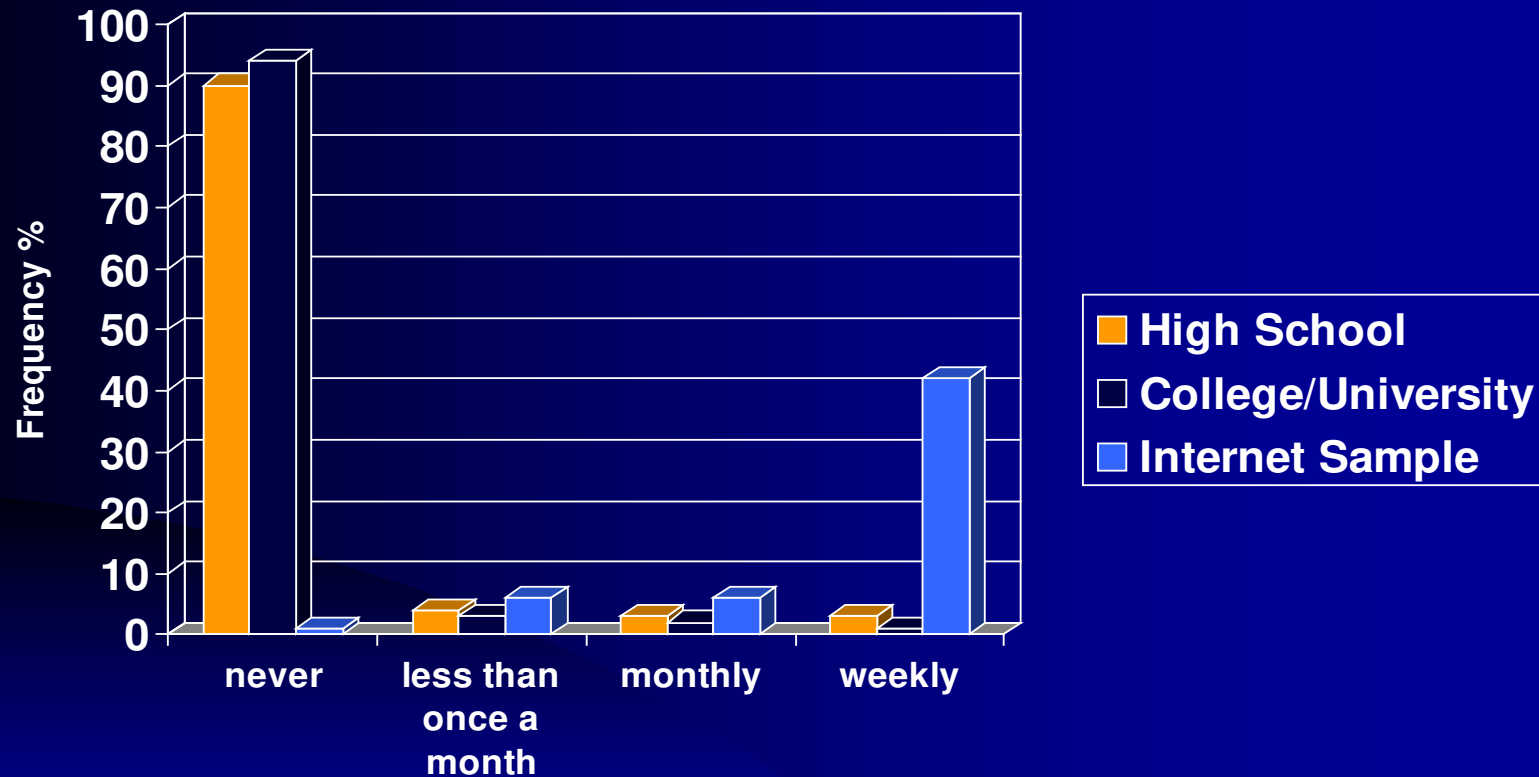
## **Follow-up study** (McBride & Derevensky, 2007)

- Montreal high-school students: N = 1113
- Canadian and U.S. college and university students: N = 1273
- On-line gaming newsletter link: N = 546

# Gambling for Money on Internet

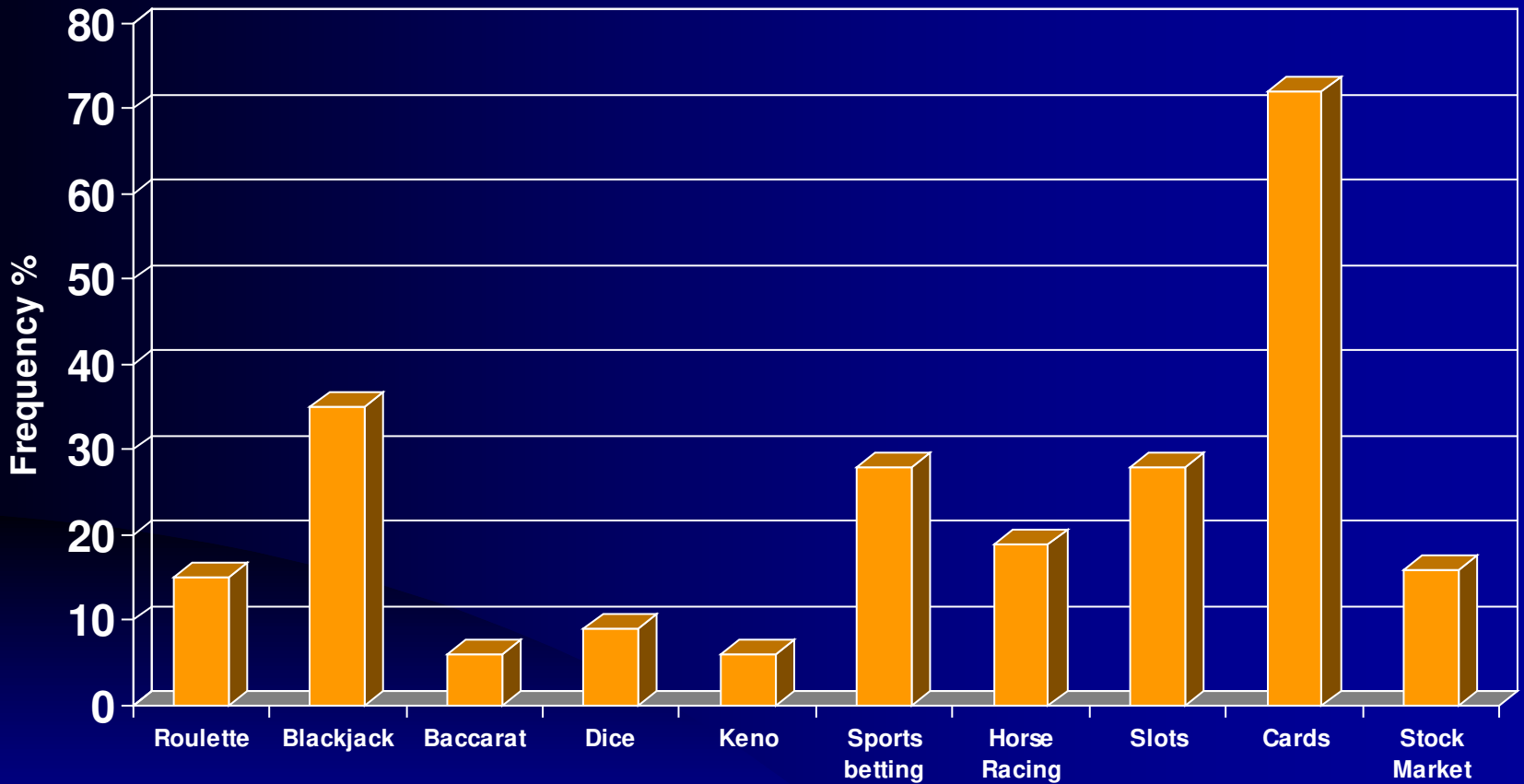


# Gambling for Money on Internet Frequency

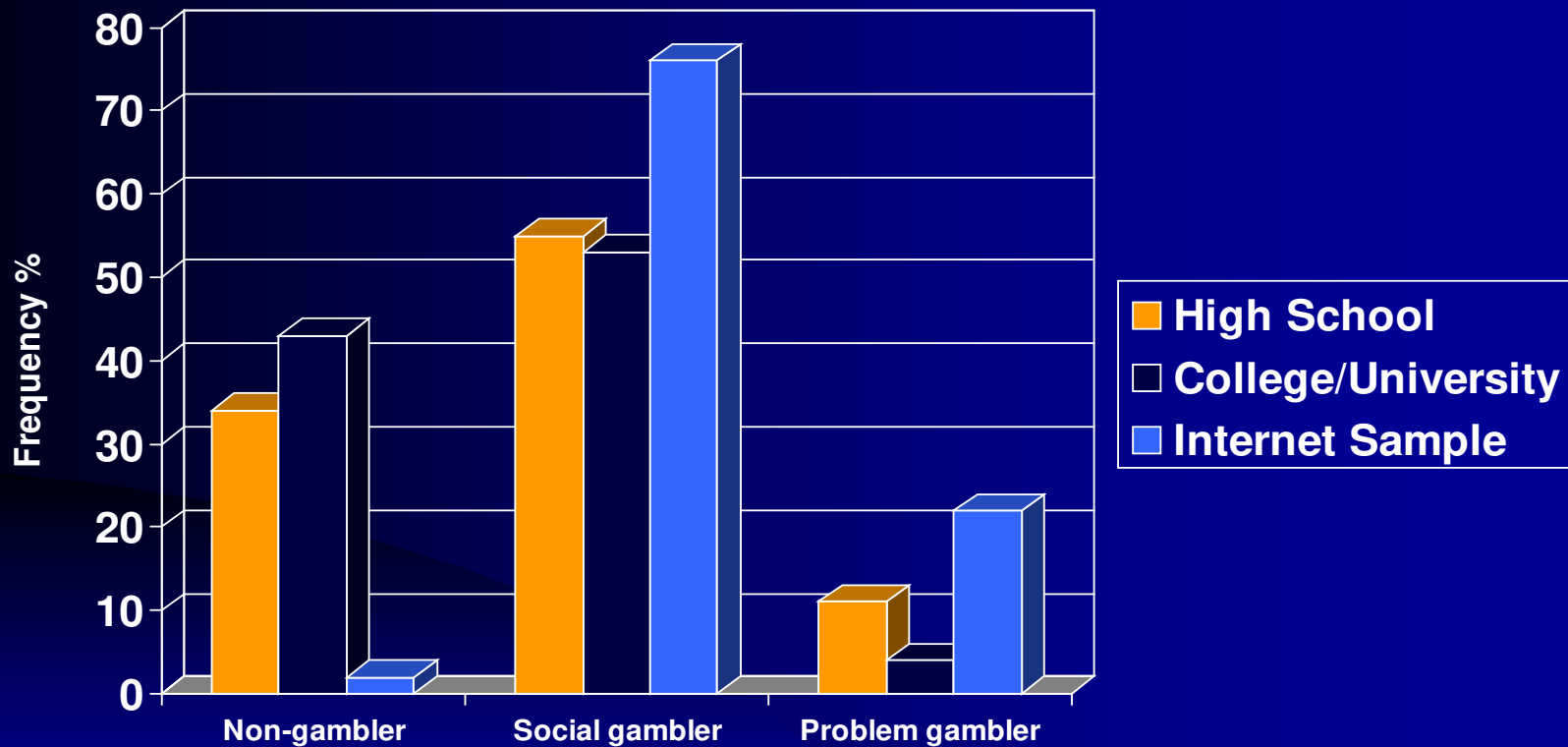




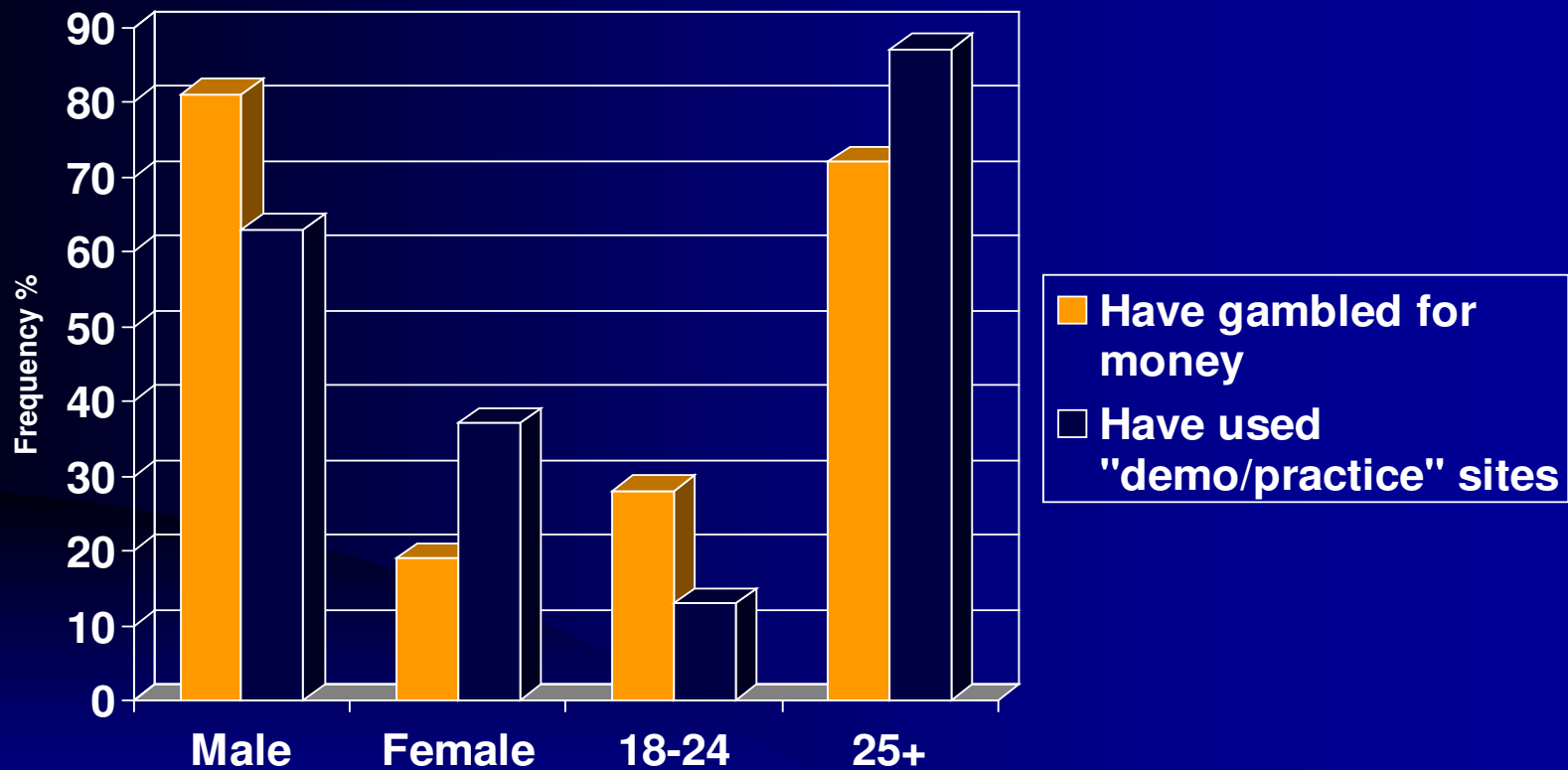
# Internet Sample Online Gambling Activities



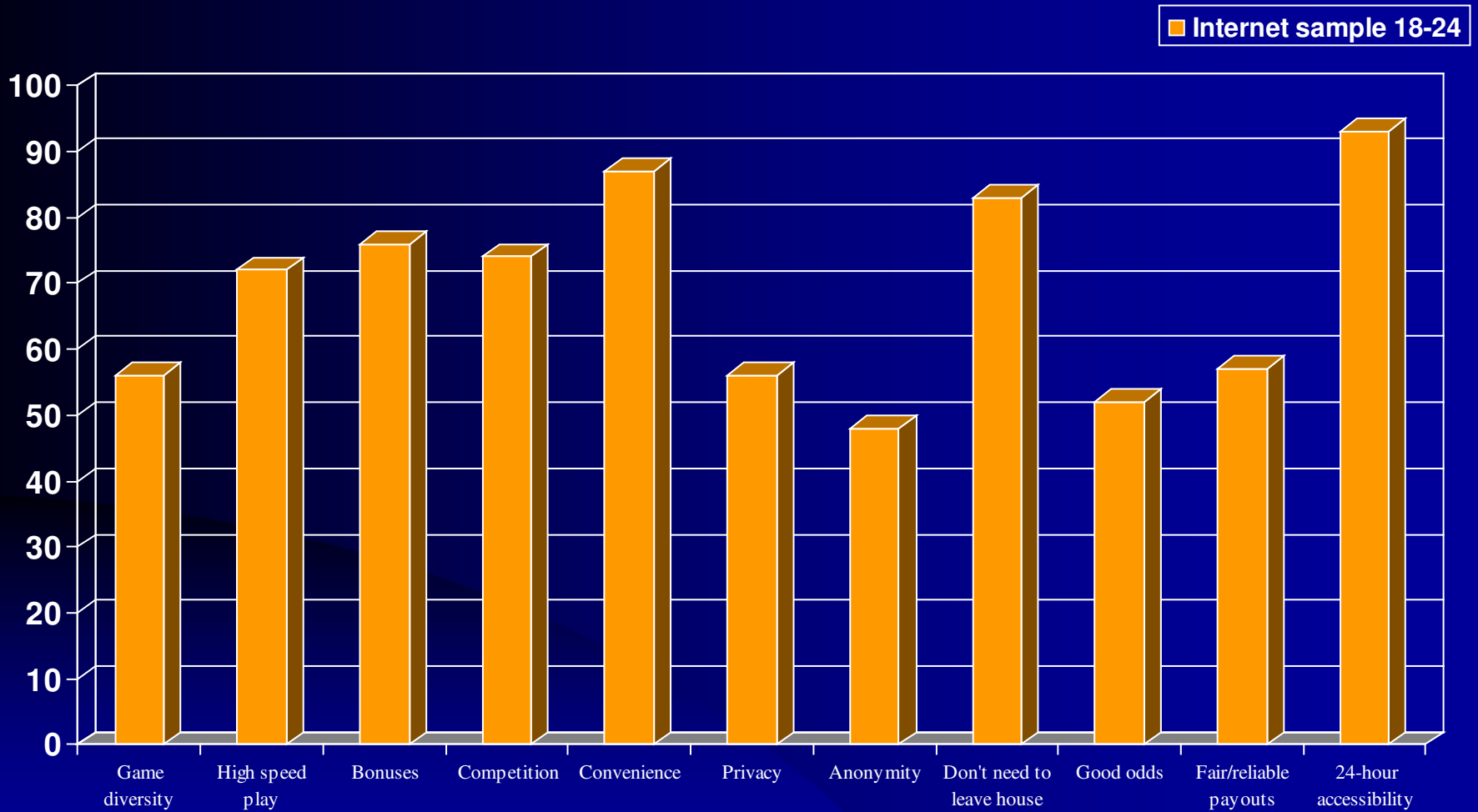
# Gambling Severity by Sample



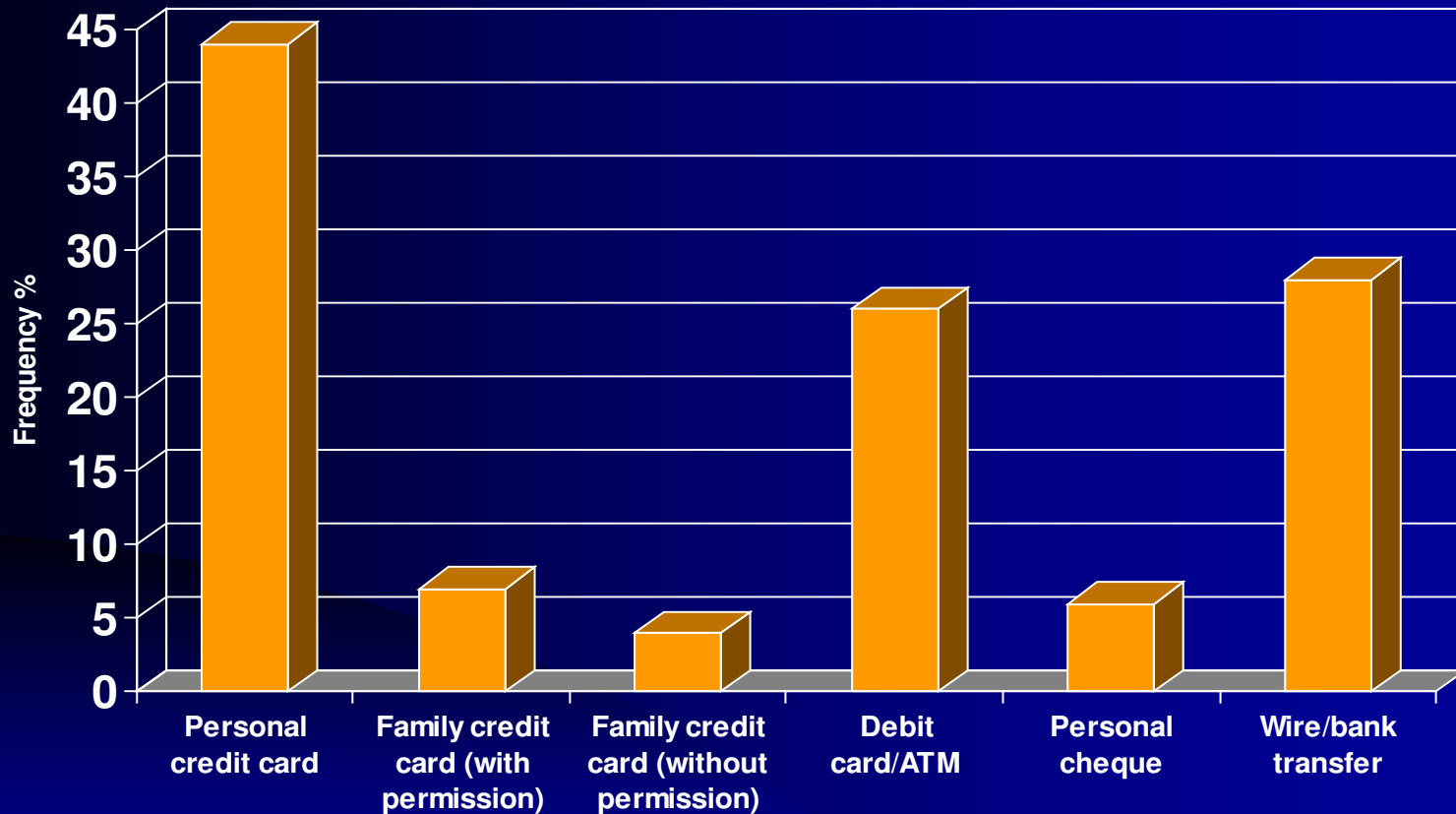
# Internet Sample of Problem Gamblers



# Reasons Youth Gamble on Internet



# How Youth Are Paying



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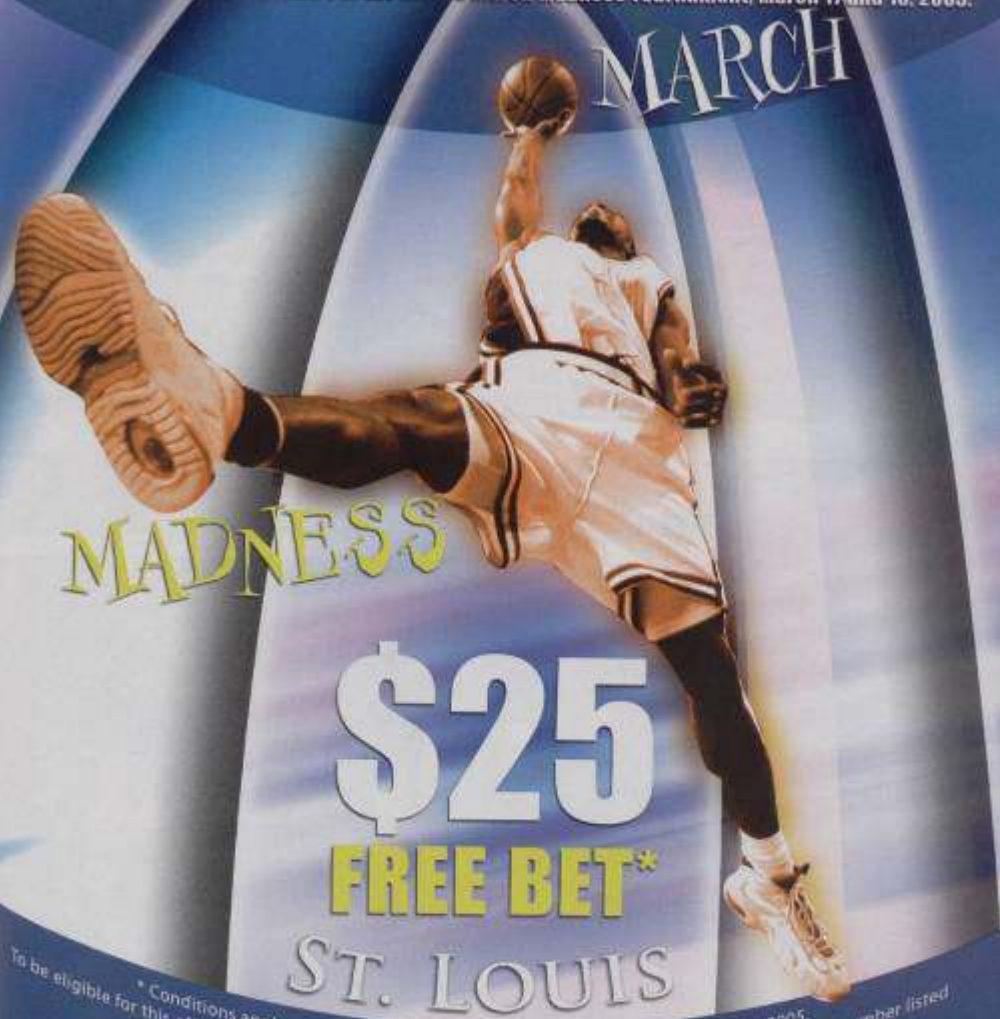
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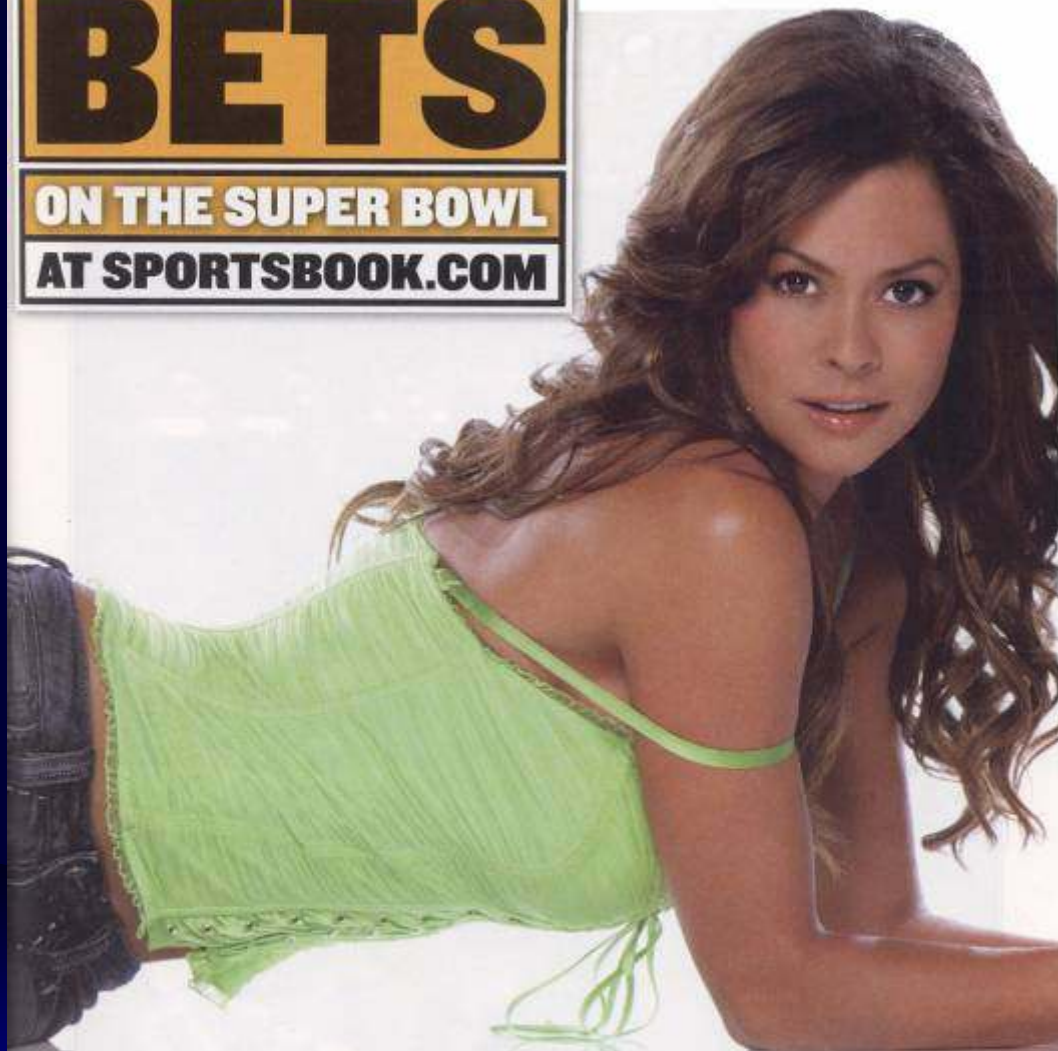
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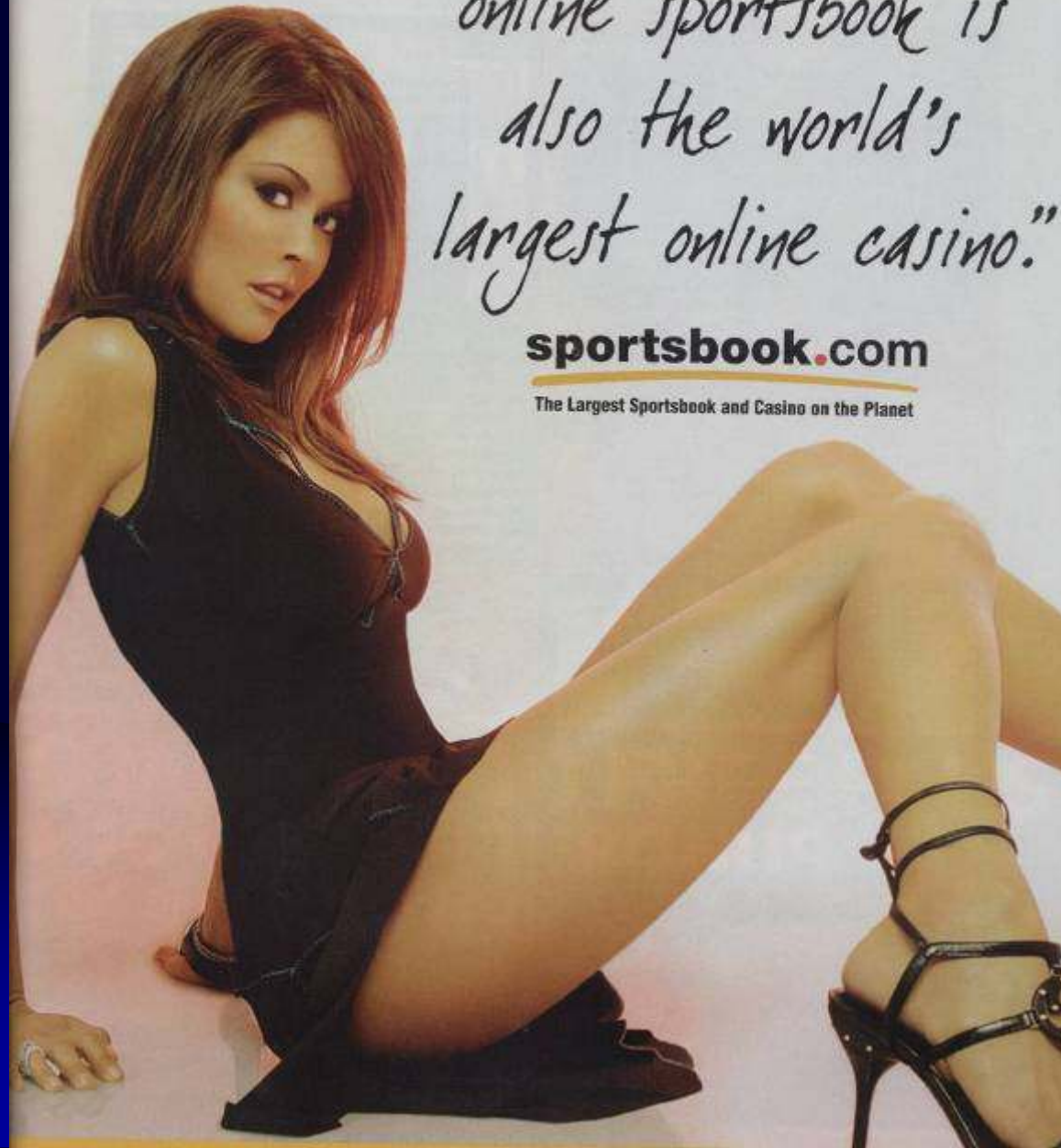
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#### Sports News >>>

- > 2010 Winter Olympics
- > Pro Basketball continues.
- > Intriguing Season so far.
- > College Hoops.
- > PRO-LINE Tie Rule Reminder

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HOW TO

In Partnership with **LIVESTRONG.COM**

## How to Set Up a College Basketball Tournament Pool



By eHow Contributing Writer

Article Rating: ★★★★★ (24 Ratings)



Set Up a College Basketball Tournament Pool

Known as March Madness or the NCAA tournament, this event is the highlight of college basketball. Go a little "mad" yourself in March by joining with friends and putting your college ball expertise to the test.

From Quick Guide: [ACC Tournament Guide](#)



### History of the NCAA Basketball Tournament

The NCAA Men's Basketball Tournament has grown significantly since the inaugural eight-team competition be...

6 of 15 More: [See All Articles in this Quick Guide](#)

### Instructions

Difficulty: Moderately Easy

**Step 1** Find and copy the expansive bracket from a site such as ESPN.com.

**Step 2** Familiarize yourself with the 65 teams, which are broken into four regions: West, East, Midwest and Southeast.

**Step 3** Pick someone knowledgeable (and trustworthy, for goodness sake) as the grand tournament administrator.

**Step 4** Assign point values for each round: 1 point for teams reaching the second round, 2 points for those making the third, 4 points for those reaching the fourth, 8 points for teams entering the Final Four and 12 points if a team enters...

### Things You'll Need:

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- Basketballs
- Basketballs

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HOW TO

## How to Be a Bookie



By eHow Contributing Writer

Article Rating: ★★☆☆☆ (24 Ratings)

A bookie, or bookmaker, is a person who takes bets on sporting events that people are inclined to gamble on. Depending on the outcome, bookies make a certain percentage of the winnings or pay some of it out. Follow these steps to learn how to keep the odds in your favor.

### Instructions

Difficulty: Moderate

Step

**1** Have some cash available. If you're starting out as an independent bookmaker, you must be able to put cash down up front. How much you need depends on how big you want your operation to be.

Step

**2** Balance your book. As a bookie, you can do this by setting a "point spread" that produces an equal number of dollars wagered on both sides of the bet. Even winners are required to pay a percentage of their bet (often called the rake or juice), which means that, assuming the same amount is riding on both sides, the bookie is guaranteed to make money.

The closer you can get to creating a spread that brings an equal amount wagered on both sides, the better chance you have of operating a consistently profitable business. See Resources for some info on spreads.

Step

**3** Know the sport. Be prepared to study every element of the game and its team or players, including strengths and weaknesses, injuries, tendencies, ground conditions and weather forecasts. From there, you can determine a betting line.

Step

**4** Read your clients. By knowing where the public sentiments lie, you can determine which teams are favorites. This is important if you are attempting to sway the bettors to gamble on a specific team.

Step

**5** Sway the bettors. Once you have determined a line that gives each team a 50/50 chance of winning, determine which team might be the public favorite. By setting the line even a little higher, the favored team's chances of winning decrease slightly and you can thus tempt the majority to wager on a team that is less likely to win, thereby potentially increasing your profits.

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How popular is sports gambling?

# Statistics

- Approximately **\$3.9** billion was gambled in 2014 in Nevada's legal 187 sports books
- An estimated \$380 billion is bet through offshore books or bookies each year
- According to an ESPN survey, about 118 million Americans gambled on sports in some manner in 2008
- About 67% of all college students bet on sports
- Sports betting is 2nd to poker in popularity of gambling games among college students
- Approximately 23% of all adults wager on sports

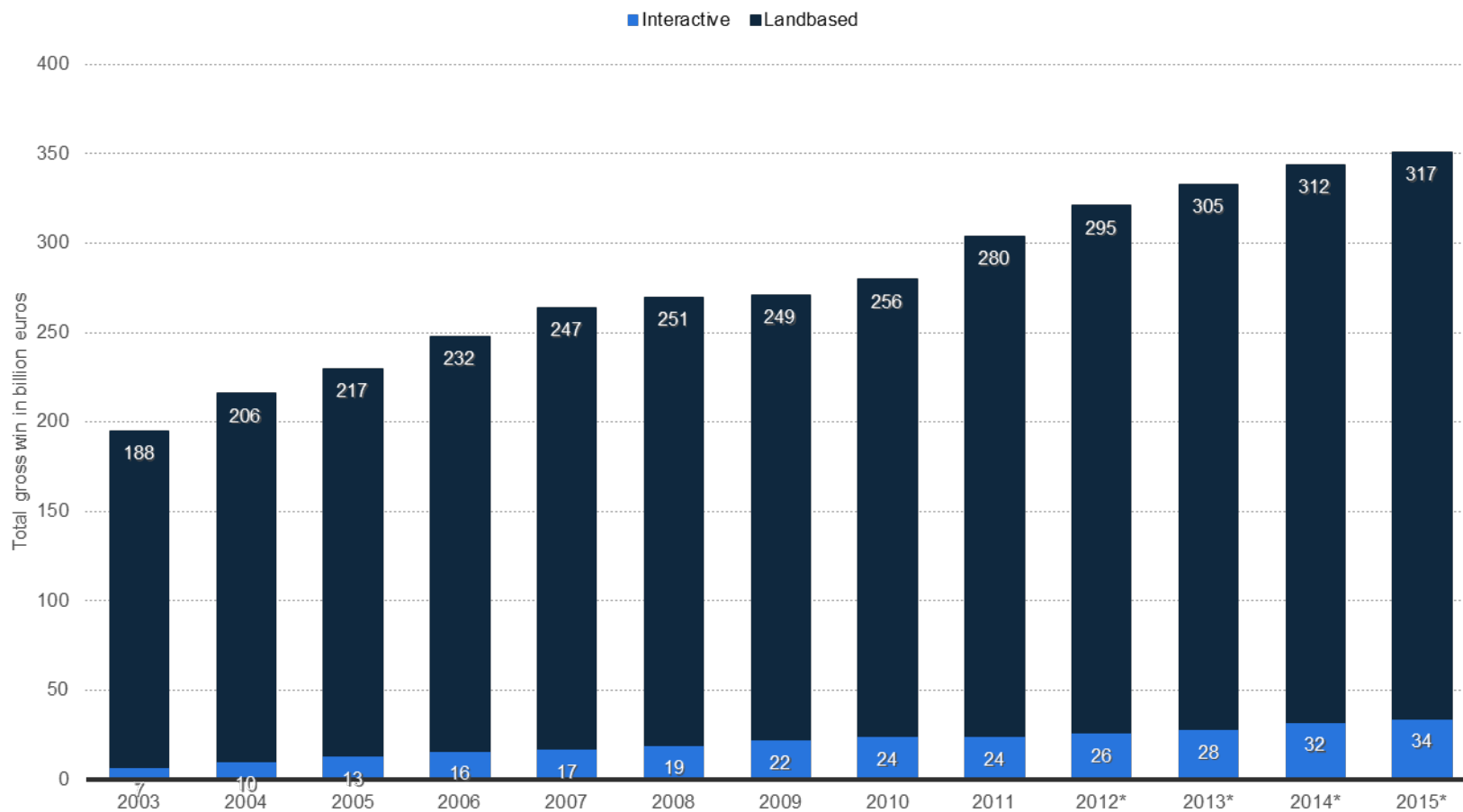
- Approximately 33% of all American men say they gamble on sports (Pew Research Center)
- A recent survey revealed that 44% of 12th grade males reported wagering on sports at least once
- A recent poll found 42% of Americans would support legalized sports betting in all states
- Sports fans support legalized sports betting by 55%
- If legalized, sports betting would generate an estimated \$10 billion per year and \$100 million in taxes per state

# Super Bowl 2015

- Sports bettors wagered nearly \$116 million in Nevada on the 2015 Super Bowl, several million short of the record-setting \$119.4 million wagered in 2014 (Nevada Gaming Control Board).
- According to an estimate by the AGA released in January 2015, Americans were expected to make \$3.8 billion worth of illegal bets on 2015 Super Bowl.

Global gambling market gross win 2003-2015

## Total global gambling market gross win from 2003 to 2015 (in billion euros)



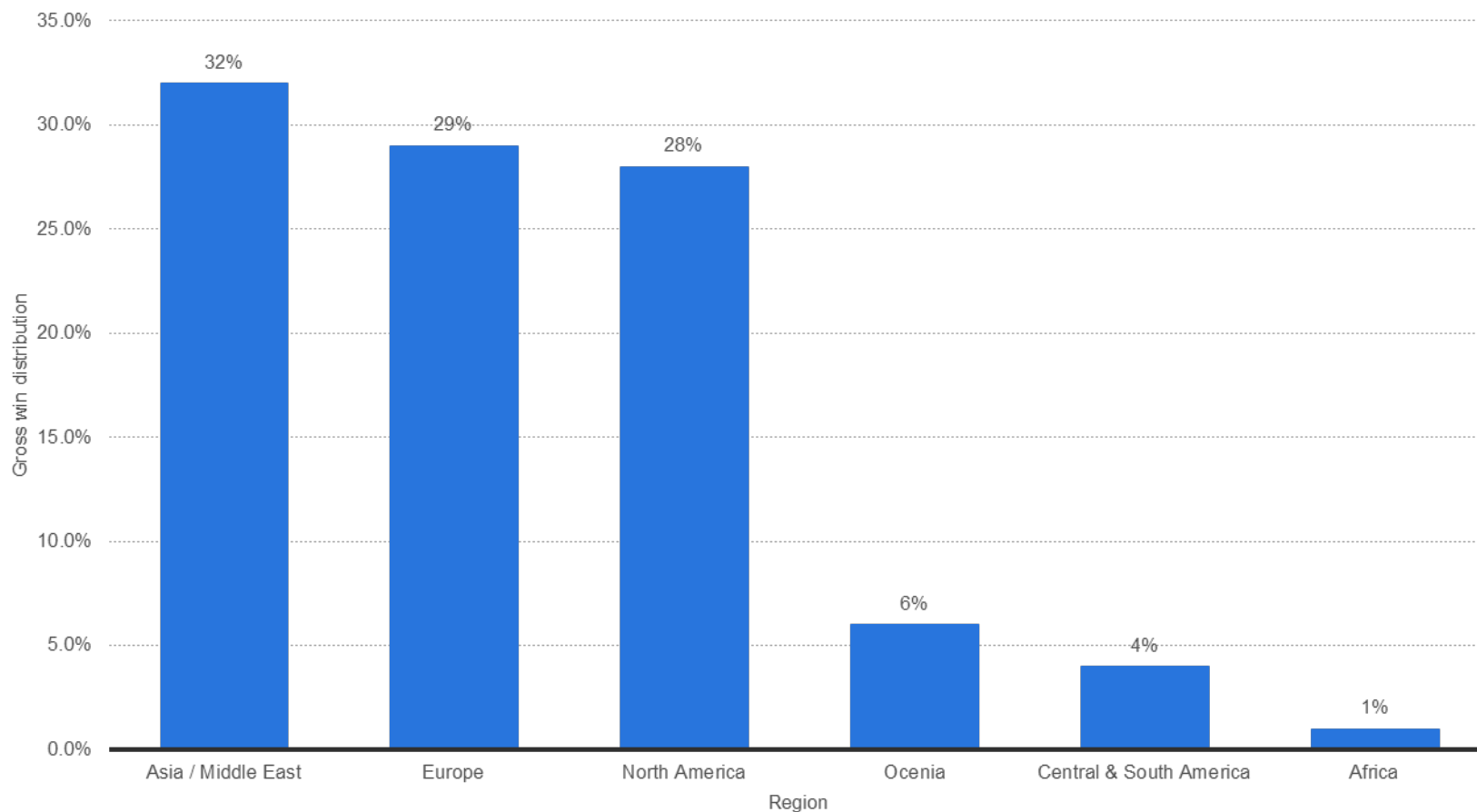
Note: Worldwide; 2003 to 2012

Further information regarding this statistic can be found on [page 48](#).

Source: H2 Gambling Capital; [ID 253416](#)

Regional distribution of total gambling gross win 2012

## Distribution of global gambling gross win in 2012, by region



Note: Worldwide; 2012

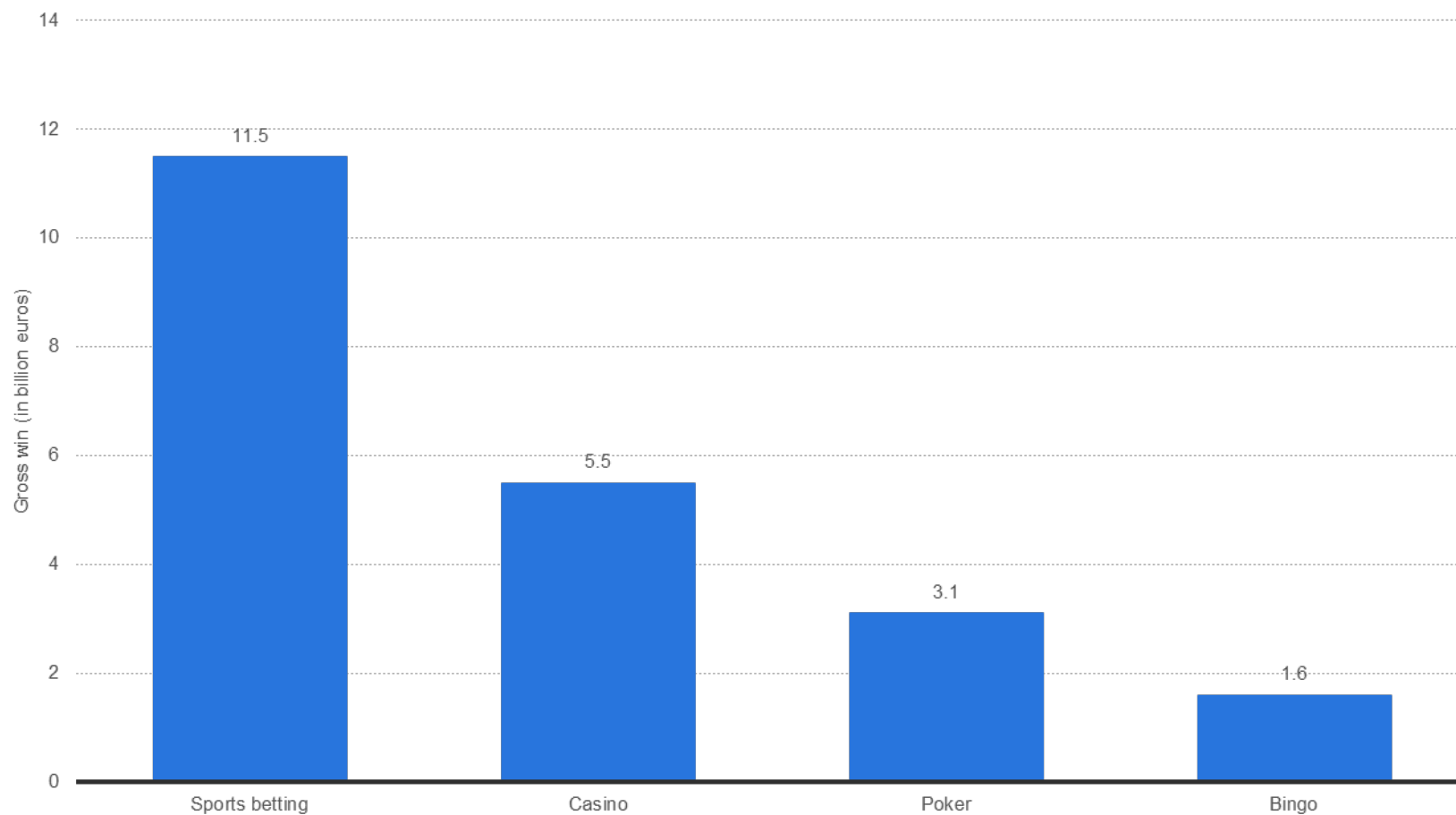
Further information regarding this statistic can be found on [page 49](#).

Source: H2 Gambling Capital; [ID 253410](#)



Category breakdown of total global online gambling gross win 2012

## Total global online gambling gross win by category in 2012 (in billion euros)



Note: Worldwide; 2011

Further information regarding this statistic can be found on [page 51](#).

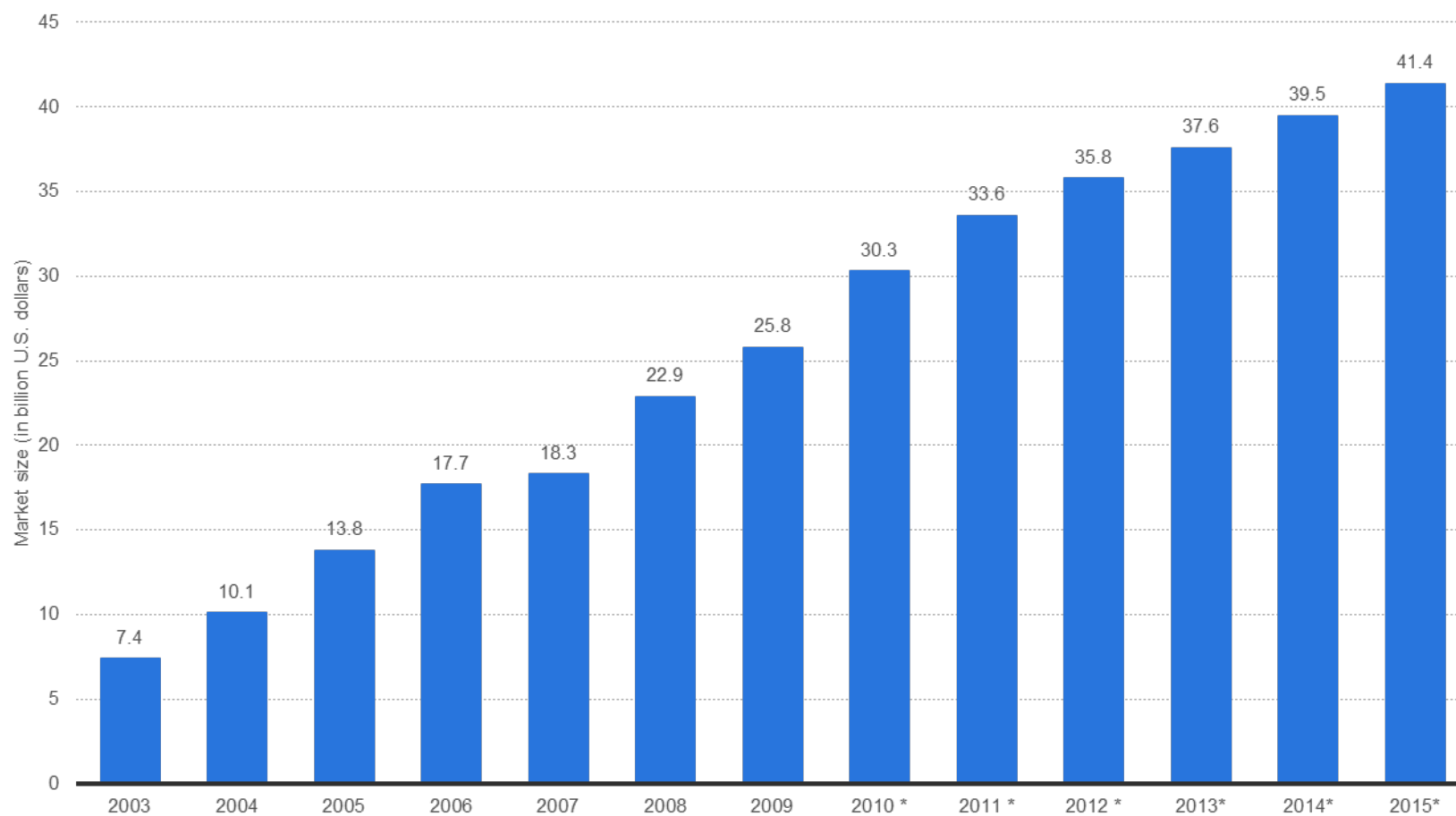
Source: H2 Gambling Capital; [ID 253396](#)

Sports betting - Statista Dossier

## ◆ Sports betting providers & online betting

Market volume of online gaming worldwide 2012

## Size of the online gaming market from 2003 to 2015 (in billion U.S. dollars)



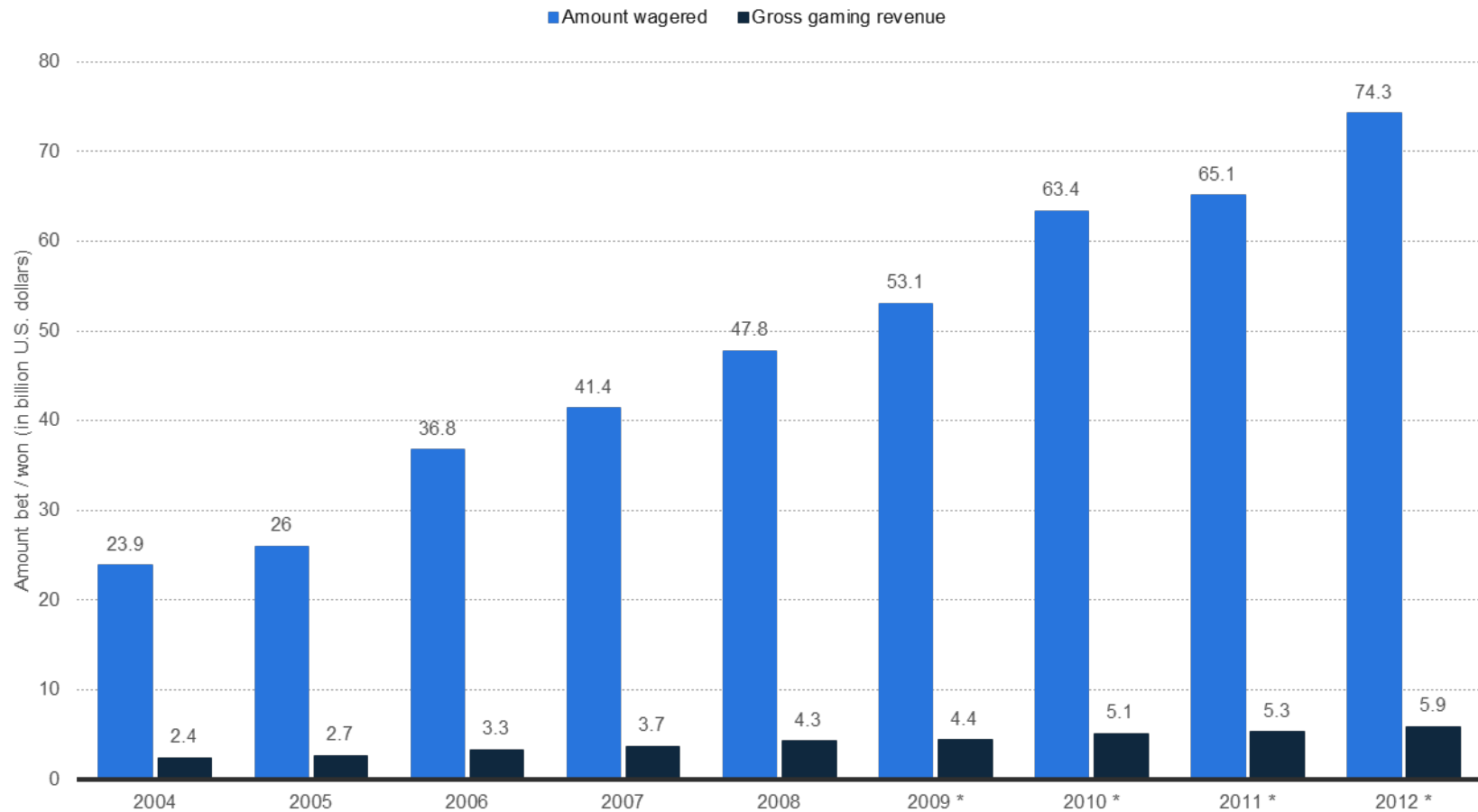
Note: Worldwide; 2003 to 2015

Further information regarding this statistic can be found on [page 52](#).

Source: H2 Gambling Capital; bet-at-home; [ID 270728](#)

Global online sports betting - amount wagered and won 2012

## Online sports betting: amount wagered and gross win from 2004 to 2012 (in billion U.S. dollars)



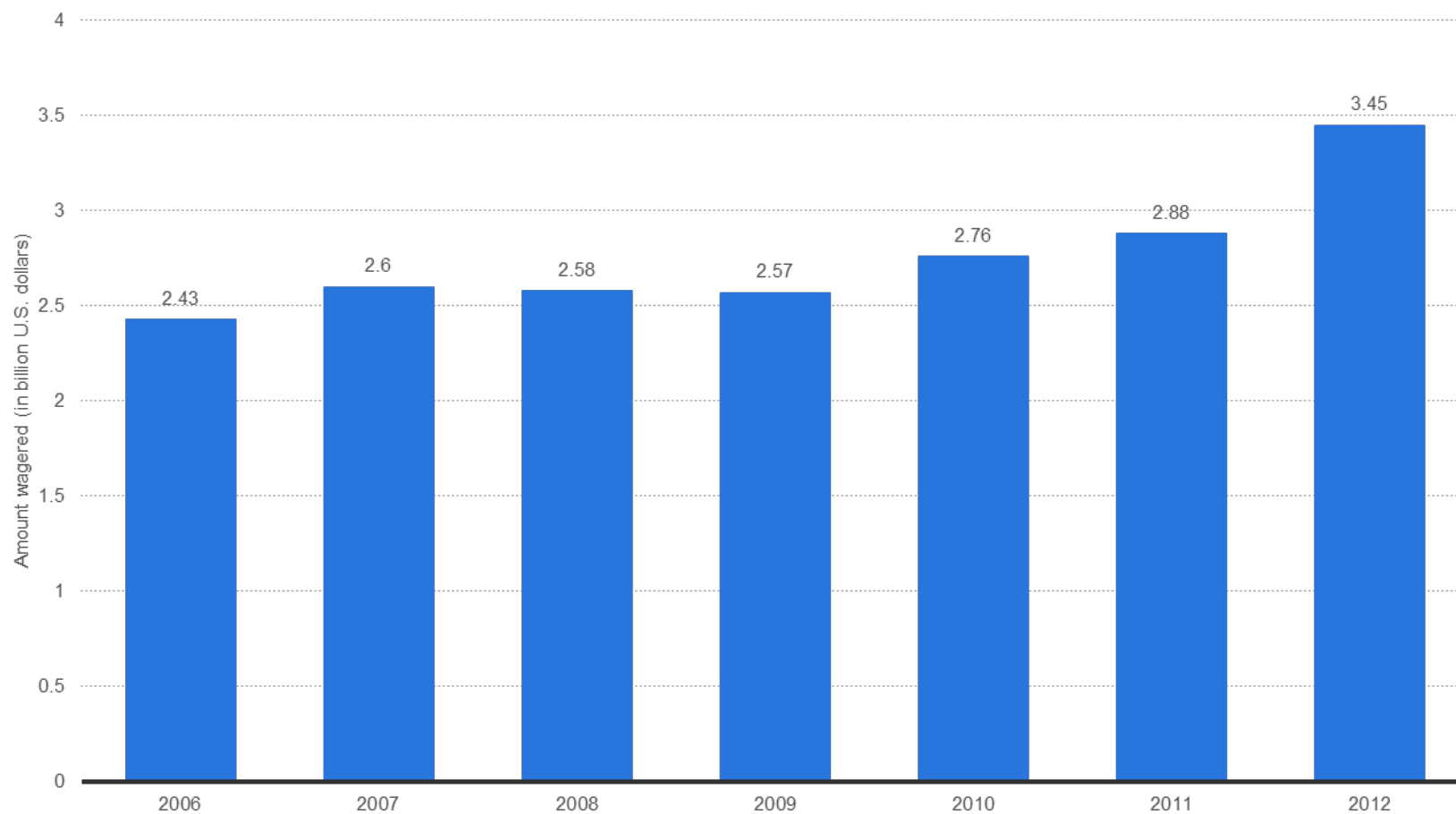
Note: Worldwide; 2004 to 2008

Further information regarding this statistic can be found on [page 54](#).

Source: H2 Gambling Capital; [ID 270261](#)

Amount wagered on sporting events at Nevada sports books 2012

## Total amount wagered on sporting events at Nevada sports books from 2006 to 2012 (in billion U.S. dollars)



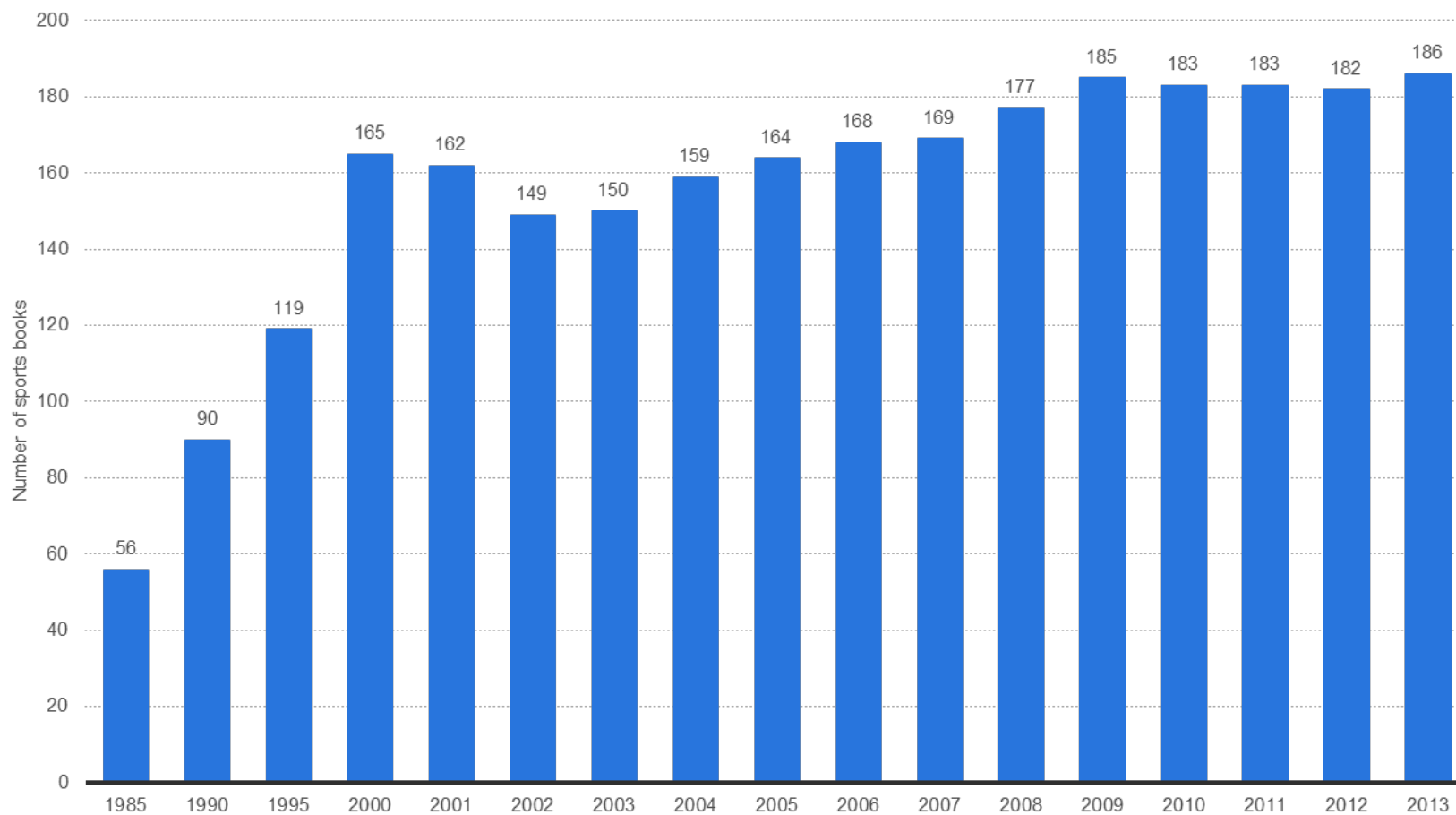
Note: United States; 2006 to 2012

Further information regarding this statistic can be found on [page 58](#).

Source: American Gaming Association; [ID 188348](#)

Number of sports books in Nevada 1985-2013

## Total number of sports books in Nevada from 1985 to 2013



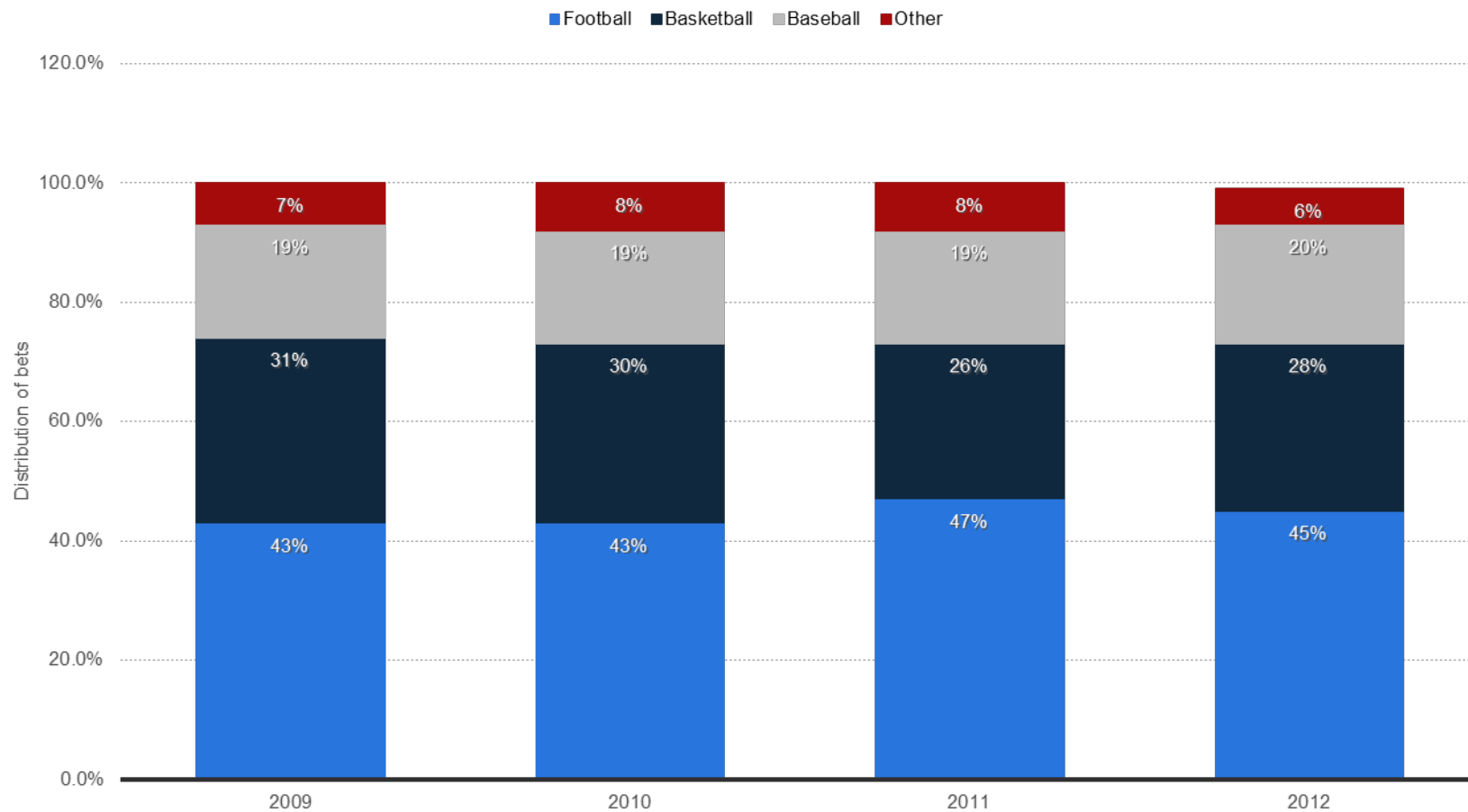
Note: United States; 1985 to 2013

Further information regarding this statistic can be found on [page 61](#).

Source: University of Nevada-Las Vegas; [ID 250240](#)

Percentage of wagers on different sports at Nevada sports books 2012

## Distribution of bets placed at sports books in Nevada by sport from 2009 to 2012



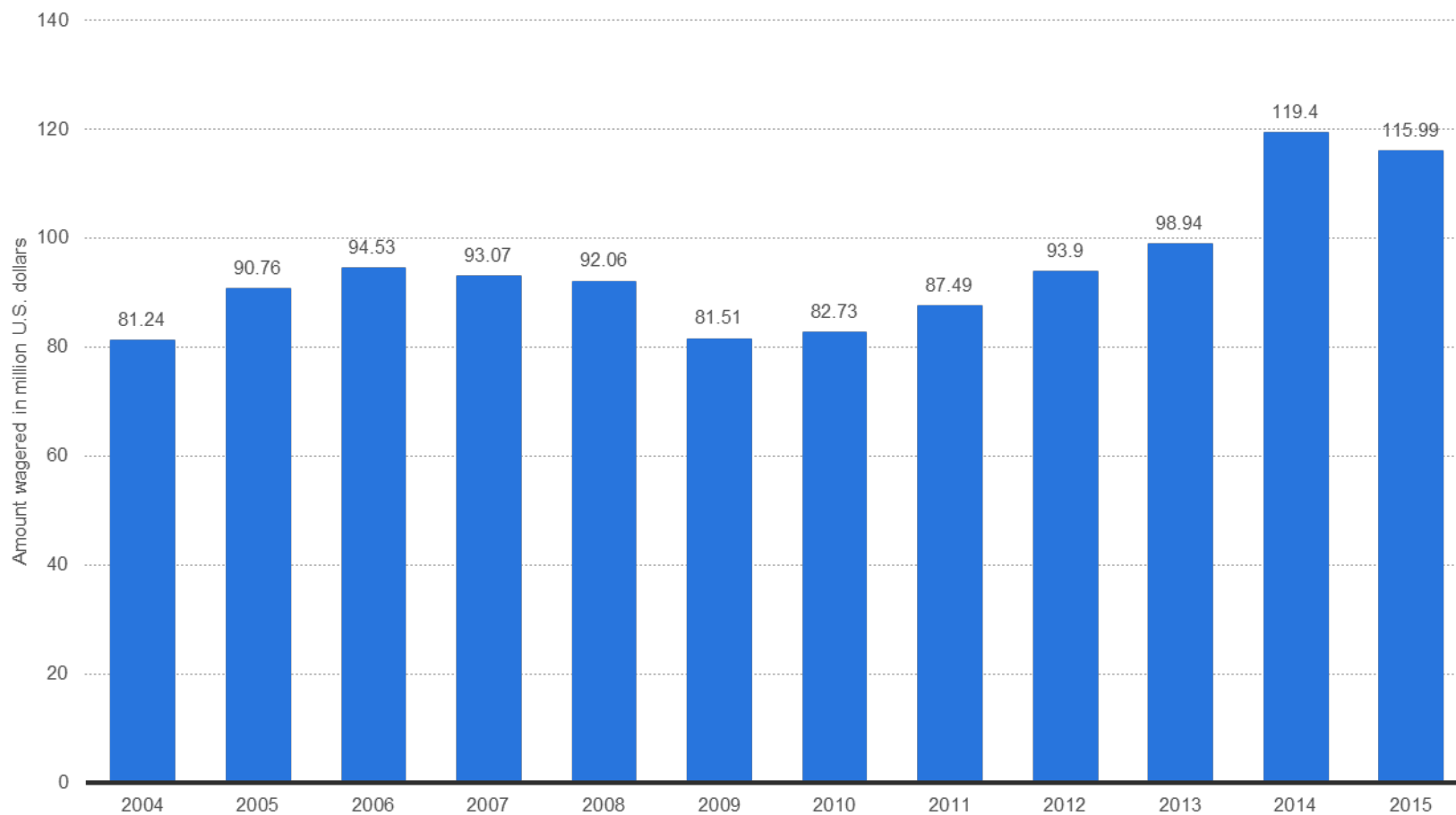
Note: United States; 2009 to 2012

Further information regarding this statistic can be found on [page 62](#).

Source: American Gaming Association; [ID 188364](#)

Amount wagered on the Super Bowl in sports books in Nevada 2004-2015

## Amount wagered on the Super Bowl in sports books in Nevada from 2004 to 2015 (in million U.S. dollars)



Note: United States; 2004 to 2015

Further information regarding this statistic can be found on [page 63](#).

Source: Nevada Gaming Control Board; [ID 271778](#)

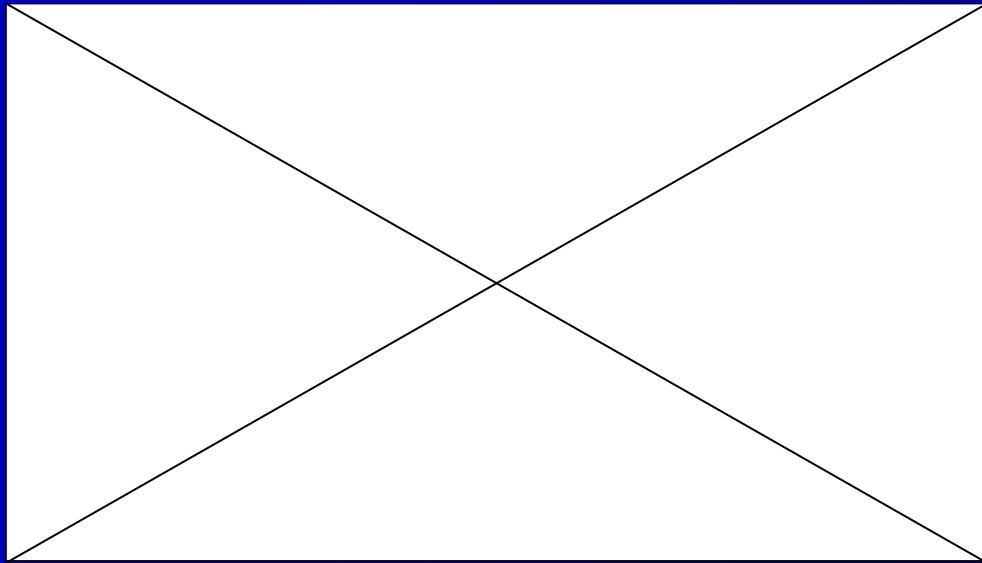


# Today's sports (football) wager

- Who won or lost...and did they cover the point spread?
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- Which player had the first reception?
- Which team had the first fumble?
- How many field goals were kicked in the first quarter, half, third quarter?
- Who was the game MVP?

- How long was the national anthem?
- How many times was the quarterback's wife shown on camera?
- Who will win the coin toss?
- What color will the Gatorade Bath be?
- Who will the MVP thank first?
- Will the over/under exceed 49 points?
- How much cleavage will Katy Perry reveal?

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A blue-tinted photograph of a laptop keyboard. Several white dice are scattered on the keyboard and on the surface in front of it. The text "Sports wagering: A new venue...the Internet" is overlaid in white on the lower half of the image.

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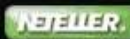
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CBB: WVirginia	-2.5 pts	<a href="#">▶</a>
NBA: Knicks	-1.0 pts	<a href="#">▶</a>
CBB: AppalachianSt	-4.5 pts	<a href="#">▶</a>
NBA: Hawks	5.0 pts	<a href="#">▶</a>
CBB: Oklahoma	21.5 pts	<a href="#">▶</a>
Boxing: Manny Pacquiao	even	<a href="#">▶</a>
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NBA: Bucks	1.0 pts	<a href="#">▶</a>

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### NCAAB BETTING: NCAA TOURNAMENT ODDS

Submitted by Mark Presley on Sun, 02/15/2015 - 23:30



The undefeated Kentucky Wildcats remain atop both the AP Top 25 poll and the odds to win the 2015 NCAA Tournament as we hit the middle of the month of February, with online sportsbook **Bodog** setting them as the clear 11/10 favorites on their updated March Madness betting board for the Big Dance.

The Wisconsin Badgers are then in the second spot on those 2015 NCAA Tournament odds at 15/2 at **Bodog**, with the Duke Blue Devils and the Virginia Cavaliers tied for third at 9/1, and the Gonzaga Bulldogs set at 10/1. The Arizona Wildcats round out the top tier of contenders at the sportsbook at 14/1 on the 2015 March Madness odds. Notre Dame sits at 20/1 odds.

#### Odds to Win 2015 NCAA Tournament at Bodog as of February 15 [OddsShark NCAAB Futures]

- Kentucky 11/10
- Wisconsin 15/2
- Duke 9/1
- Virginia 9/1
- Gonzaga 10/1
- Arizona 14/1

### WAGER CALCULATOR

#### SELECT A LEAGUE **NCAAB**

**CONSENSUS BETS**  
 100% Northern Arizona -3.5  
 100% CS Northridge -4.5  
 100% Texas-Arlington -1.5

**POWER RANK**  
 1. Wichita State  
 2. Arizona  
 3. Boise State

[VIEW ALL NCAAB ODDS](#)

TEAMS	LINE	BETS	TOTAL	BETS
East				
Tennessee	-6.5	40%	o	0%
State	+6.5	60%	u	0%
The Citadel				
- Matchup	McAlister Field		Feb 26@	
- Preview	House		6:00 PM	
Vanderbilt	+1	6%	o	0%
Tennessee	-1	94%	u	0%
- Matchup	Thompson-Boling		Feb 26@	
- Preview	Arena		7:00 PM	
Western	-4	94%	o	0%
Carolina	+4	6%	u	0%
Furman				
- Matchup	Timmons Arena		Feb 26@	
- Preview			7:00 PM	
Wisconsin	+1.5	56%	o	0%
Milwaukee	-1.5	44%	u	0%
Wright State				
- Matchup	Nutter Center		Feb 26@	
- Preview			7:00 PM	
Wofford	-1	91%	o	0%
Mercer	+1	9%	u	0%
- Matchup	Mercer University		Feb 26@	

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We're paying a guaranteed \$100,000 to the Top 5 contestants including a huge \$75,000 first-place prize. Enter today and play for the cash prizes this March.

Your first entry is only \$15. Additional entries can be purchased for as little as \$5. Buy multiple entries to increase your chances of taking home first-place cash or even the entire \$100K prize pot.

Here's a breakdown of the prizes:

- 1st Place - \$75,000
- 2nd Place - \$12,500
- 3rd Place - \$7,500
- 4th Place - \$3,500
- 5th Place - \$1,500
- 6th to 1,006 - \$5 Free Bet

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Posted: Friday December 11, 2009 12:17PM; Updated: Friday December 11, 2009 2:26PM



**Ian Thomsen > INSIDE THE NBA**

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**Weekly Countdown: Stern open to legalized betting, rule changes**

**Story Highlights**

- Commissioner David Stern said legalized betting is a "possibility" for NBA games
- He also said the league is considering doing away with limits on zone defenses
- In other topics, Dirk Nowitzki's thoughts on Nash, Mark Cuban's alternative to fines

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As part of SI.com's all-decade project highlighting the best and worst of sports in the 2000s, I asked commissioner **David Stern** to examine the last 10 years while also envisioning what the future *may* hold -- including legalized sports betting on NBA games, unadulterated zone defenses, a possible lockout and a new form of expansion to Latin America.

**5 Big ideas from David Stern**

• **Will sports betting be legalized?** From my point of view, that is the big question created by the **Tim Donaghy** scandal, and with this groundbreaking interview, Stern moved closer than any major commissioner in modern times to an acceptance of legalized betting on his games.

Stern made no commitment to legalized gambling on NBA games in our wide-ranging conversation last week at league headquarters in New York. He did, however, open a dialogue that could ultimately lead to a new relationship between the NBA and legalized sports betting. It's important to grasp the context as detailed below, but for the first time he referred to nationally legalized gambling on the NBA as a "possibility" that "may be a huge opportunity."

By federal law, betting on professional basketball and other American sporting events is legal mainly in Nevada (limited sports betting has also operated in Oregon, Delaware and Montana). Even in Nevada, Stern has objected to legalized wagering on NBA



**NBA ratings have gone up in the two full seasons since Tim Donaghy became a household name.**

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# March Madness: A Popular Betting Choice

Most refer to March Madness as:

the **Road to the Final Four**  
the **Tournament**  
the **Big Dance**

## How does March Madness work?

**64** TEAMS    **4** REGIONS

First Two Days  
64  $\rightarrow$  32  $\rightarrow$  16

Second Week  
16  $\rightarrow$  Elite 8  $\rightarrow$  Final 4

## Why is March Madness betting very popular?

**60+**

collegiate basketball teams. Making it the largest basketball single-elimination competition in the world.

There are plenty of choices for betting on the web, offering **multimillion dollar payouts** for picking a perfect bracket like free bracket picking contests.



Major casinos and online sports books are offering March Madness bracket contests.

## Why bet on March Madness?

**March Madness** is beating out **Super Bowl** as the biggest sports betting bonanza of the year

Bracket betting fever continues to grow, making March Madness No. 1 over the traditionally No. 1 ranking event, the Super Bowl

**\$\$\$**

Betting in 2012:  
Super Bowl XLVI = around \$10 billion  
March Madness = more than \$12 billion

## March Madness Bracket Odds are Innumerable

The odds of you picking a perfect March Madness bracket are not just horrible, they're almost impossibly bad.

Possible Bracket Outcomes:

**9,223,372,036,854,775,808**

making the odds of a perfect bracket over

**9.2-quintillion-to-1**



www.BangTheBook.com

References:

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than-super-bowl-ncaa-las-vegas-nevada-ncaa-mens-final-four/1#.USZQWUU-mA

# March Madness







# March Madness

- \$324 million - The amount wagered on collegiate and professional basketball last March at Nevada sports books.
- \$227 million - One possible estimate of the March Madness handle in Nevada, based on an estimate that 70 percent of March basketball wagers in Nevada are on the college game.
- \$119 million - The record-setting amount wagered on the 2014 Super Bowl at Nevada sports books.
- \$12 billion - The estimate of worldwide betting on the NCAA Tournament, according to R.J. Bell of pregame.com.
- 97.7 percent - The hotel occupancy rate in Las Vegas for the opening weekend of March Madness, making it the busiest of the year.

Source: The Dallas Morning News, March 18, 2014

# March Madness

- An estimated 50 million Americans participate in March Madness office pools, companies stand to lose at least \$1.2 billion for every unproductive work hour during the first week of the tournament, according to calculations by global outplacement firm Challenger, Gray & Christmas, Inc.
- A 2009 Microsoft survey estimated that 50 million Americans will participate in March Madness office pools. If each of those 50 million workers spend just one hour of work time filling in their brackets, the cost to employers in terms of wages paid to unproductive workers would be \$1.2 billion, based on average hourly earnings of \$24.31 reported in the most recent employment report from the U.S. Bureau of Labor Statistics. ( $50,000,000 \times \$24.31 = \$1,215,500,000$ )

Source: Challenger, Gray & Christmas Inc., March Madness report, March 2014

# March Madness

- During the tournament, 58% of workers will participate in at least one pool, with more than a third of survey respondents believing that their bets will offer a better return than their 401(k) portfolios, according to MSN. March Madness generates \$2.5 billion in illegal wagers each year, according to the FBI.

Source: LA Times - March Madness: Distracted workers, illegal gambling, loss of sleep, March 12, 2012

# March Madness

- Wagering on outcome
- Wagering on individuals
- Rebounds
- Assists
- Over/under point spread

## Percent of U.S. Adults who Played Various Types of Gambling in the Past Year

Type of Gambling	1999-2000 (%) N=2,631	2011-2013 (%) N=2,936
Sports Betting not casino, track or Internet	20.0	16.0
Internet Gambling	0.3	2.1

Source: Welte, J., Barnes, G., Tidwell, M., Hoffman, J., & Wieczorek, W. (2014). Gambling and problem gambling in the United States: Changes between 1999 and 2013

## Changes in Gambling Frequency and Quantity of U.S. Adults who Played Various Games

Type of Gambling	Mean days gambled in 1999-2000	N	Mean days gambled in 2011-2013	N	Mean last win/loss (2012 dollars) 1999-2000	Mean last win/loss 2011-2013
Sports betting not casino, track or Internet	15	526	14	473	\$73	\$94
Internet Gambling	31	9	32	61	\$71	\$269

Source: Welte, J., Barnes, G., Tidwell, M., Hoffman, J., & Wieczorek, W. (2014). Gambling and problem gambling in the United States: Changes between 1999 and 2013

# March Madness

- Gambling on sporting events has become so widely accepted in American culture President Barack Obama makes his annual March Madness selections during a live segment on ESPN – the worldwide leader in sports.



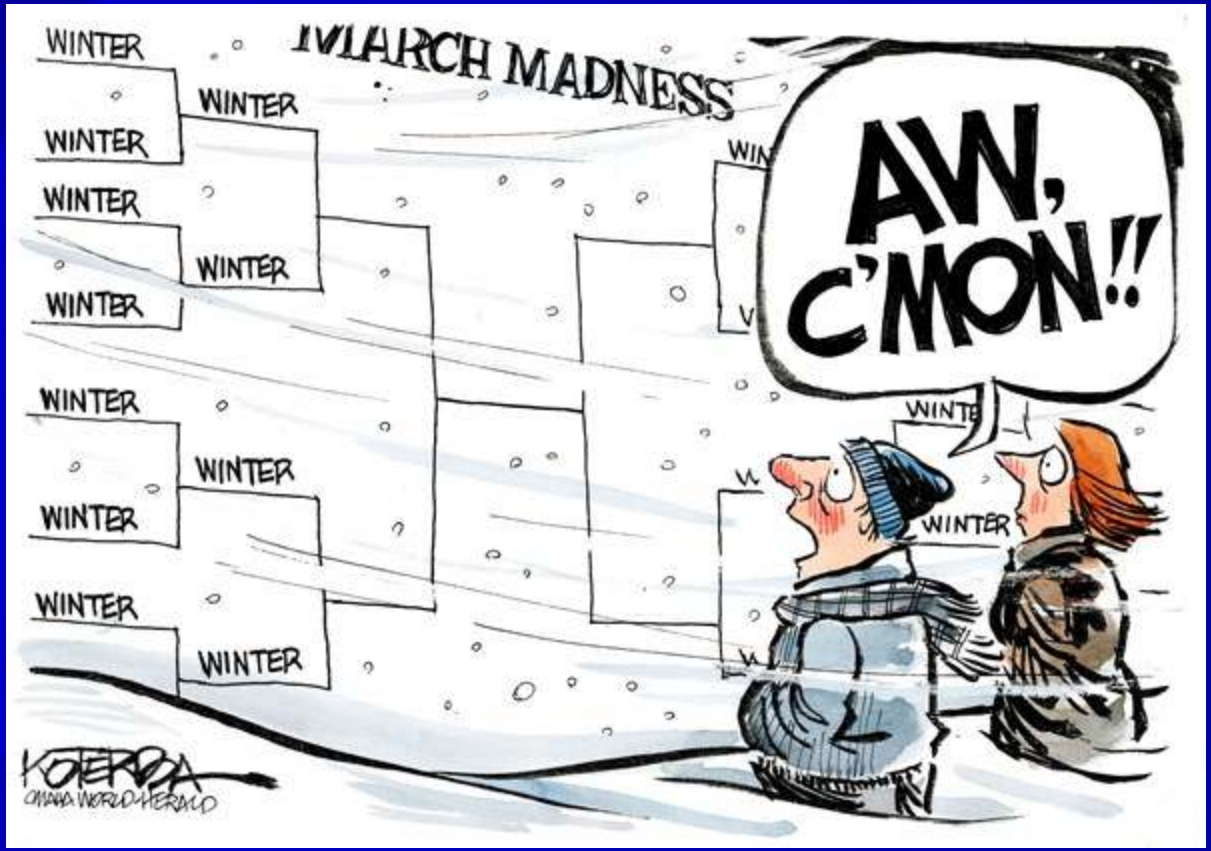
Source: The Legalization Of Sports Gambling: An Irreparable Harm Or The Beginning Of Unprecedented Growth? 2013













# NCAA Study

## Gambling Behaviors and Sports Wagering

# 2012 NCAA Study

- Third NCAA study on student-athlete gambling behaviors and attitudes (2004, 2008, 2012).
- Data was analyzed for the 23,000 participants in 2012 and the 20,000 respondents for each previous survey (approx 63,000).
- This is the largest study of college student gambling in the world.

# Methods

- All 1000+ NCAA member institutions were approached to participate.
  - Asked to survey one to three squads.
  - Teams selected by the NCAA via a stratified random sampling protocol designed to provide sufficiently large and representative samples within sports/divisions.
  - FARs asked to facilitate survey administration.
- Expectations for research participant protections set at national and local levels.
- Study protocols were designed to standardize the administration and maximize the anonymity of participating student-athletes and schools.
- Based on the number of surveys received, we estimate that about 65% of schools participated.

# Wagering Behaviors among Male Student-Athletes

	2004 Study		2008 Study		2012 Study	
	Past Year	1 x / mo+	Past Year	1 x / mo+	Past Year	1 x / mo+
Played cards for money	46.8%	20.6%	45.9%	14.3%	27.4%	6.1%
Bet horses, dogs	9.8%	2.0%	8.5%	1.4%	6.5%	1.5%
Games personal skill	39.7%	16.3%	33.1%	13.0%	25.4%	9.9%
Dice, craps	13.4%	4.3%	11.7%	3.9%	7.8%	2.5%
Slots	19.8%	3.6%	15.1%	2.0%	11.9%	1.8%
Lottery tickets	36.2%	11.1%	31.4%	9.1%	35.2%	11.1%
Played stock market	10.2%	4.7%	9.2%	4.5%	7.4%	3.6%
Commercial bingo	6.5%	0.9%	6.9%	1.1%	5.3%	1.2%
Gambled in casino			22.9%	3.8%	18.7%	3.3%
Bet on sports	23.5%	9.6%	29.5%	9.6%	25.7%	8.3%
Casino games on Internet for money	6.8%	2.8%	12.3%	4.7%	7.5%	1.9%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/month or more' is also included in the 'past year' figure.



# Wagering Behaviors among Female Student-Athletes

	2004 Study		2008 Study		2012 Study	
	Past Year	1 x / mo+	Past Year	1 x / mo+	Past Year	1 x / mo+
Played cards for money	19.0%	4.4%	10.7%	1.3%	5.3%	0.6%
Bet horses, dogs	4.8%	0.4%	3.2%	0.1%	2.8%	0.2%
Games personal skill	14.1%	3.2%	7.2%	1.2%	4.0%	0.7%
Dice, craps	3.5%	0.7%	2.2%	0.3%	2.0%	0.3%
Slots	14.3%	1.3%	9.9%	0.5%	8.4%	0.6%
Lottery tickets	29.7%	5.4%	24.0%	3.5%	30.5%	5.1%
Played stock market	3.5%	1.3%	2.1%	0.6%	1.1%	0.4%
Commercial bingo	7.3%	0.8%	6.8%	0.8%	6.2%	0.8%
Gambled in casino			11.0%	0.6%	9.4%	0.6%
Bet on sports	6.7%	1.5%	6.6%	0.8%	5.2%	0.6%
Casino games on Internet for money	2.1%	0.8%	1.9%	0.2%	1.8%	0.3%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/month or more' is also included in the 'past year' figure.

# Wagering Targets of Student-Athletes who Reported Sports Wagering in Past 12 Months

	2008 Study		2012 Study	
	Males	Females	Males	Females
<b>Pro Sports</b>				
NFL	69.2%	59.4%	60.1%	57.7%
NBA	31.0%	20.0%	30.3%	21.2%
MLB	29.0%	20.3%	21.1%	12.7%
Auto Racing	7.5%	5.2%	↓	↓
Other pro	30.1%	14.5%	23.7%	12.3%
<b>College Sports</b>				
Football	48.4%	27.8%	37.5%	19.2%
Basketball (season)	37.5%	19.4%	29.1%	17.9%
Basketball (tourney)	62.6%	41.6%	53.1%	37.5%
Other college	19.1%	11.1%	10.7%	8.6%
<b>HS or Youth Sports</b>			<b>6.7%</b>	<b>3.0%</b>

# Genesis and Gambling Companions

# Genesis of Gambling Behaviors

- In the 2012 study, male student-athletes generally reported starting gambling earlier than females. Also, student-athletes in the 2012 cohort started gambling earlier on average than those in the 2008 cohort:

First Time Gambled for Money	2008 Study (Male   Female)		2012 Study (Male   Female)	
Before HS	25.5%	13.5%	32.9%	17.8%
HS	66.3%	63.0%	59.1%	57.3%
College	8.2%	23.5%	8.0%	24.8%

- The most typical entry point for male student-athletes is (1) card playing for money, (2) sports wagering , (3) games of personal skill. They are most likely to gamble with teammates or friends.
- Female student-athletes did not show a common entry point. The most frequent first gambling experiences were (1) cards, (2) lottery tickets, (3) slots or (4) sports. They are much more likely to gamble with a significant other or family members than with teammates.

# Gambling Companions of Student-Athletes who Reported Any Gambling Behavior in Past 12 Months

<b>2012 Study</b>	<b>Males</b>	<b>Females</b>
Teammates, other student-athletes or other students involved in athletics program	33.8%	9.0%
Other friends or co-workers	33.6%	21.3%
Significant other or family	16.7%	60.6%
Other students in residence hall or apartment	8.4%	2.6%
Alone (including online)	4.3%	5.2%
People specific to gambling	1.8%	0.9%
Fraternity/sorority members	1.4%	0.4%

# First Gambling Experiences among Student-Athletes

2012 Study	Males
Played cards for money	47.8%
Sports Wagering	19.6%
Bet on game of personal skill	12.3%
Lottery/scratch tickets	5.6%
Other	5.2%
Dice/craps	3.4%
Horses, dogs or similar	2.8%
Slots	2.5%
Bingo	0.6%
Internet gambling site	0.1%

2012 Study	Females
Lottery/scratch tickets	25.7%
Played cards for money	23.5%
Slots	15.3%
Sports Wagering	13.0%
Horses, dogs or similar	6.6%
Bet on game of personal skill	5.0%
Bingo	4.8%
Other	4.1%
Dice/craps	1.8%
Internet gambling site	0.2%

Money Wagered

# Largest One-Day Gambling Loss among Student-Athletes who Reported Gambling in Past 12 Months

<b>2012 Study</b>	<b>Males</b>	<b>Females</b>
Less than \$10	26.9%	46.7%
\$10 - \$24	22.1%	24.9%
\$25 - \$49	13.0%	12.3%
\$50 - \$99	15.9%	10.8%
\$100 - \$299	13.9%	4.5%
\$300 - \$499	4.5%	0.6%
<b>\$500 - \$999</b>	<b>2.3%</b>	<b>0.2%</b>
<b>\$1,000 +</b>	<b>1.4%</b>	<b>0.0%</b>



## Total Financial Debt (Student Loans, Personal Loans, Credit Card Debt) Responsible for Paying

2012 Study	Males	Females
None	41.0%	47.4%
< \$500	3.1%	2.8%
\$500 - \$999	2.6%	2.5%
\$1,000 - \$4,999	11.7%	11.5%
\$5,000 - \$9,999	13.9%	12.7%
\$10,000 - \$20,000	16.1%	13.3%
> \$20,000	11.7%	9.8%

# Gambling in the Digital Age

# Methods Used for Placing Sports Bets

Among those betting sports at all during year, used that method at all	Males – 2008	Males – 2012
Bet with friends	92.7%	91.5%
Bet with a student bookie	7.8%	8.4%
Bet with an off-campus bookie	7.5%	8.6%
Via Internet or phone/text	<b>26.3%</b>	<b>33.7%</b>
Bet via the Internet	22.3%	20.9%
Bet via phone or text message #	9.4%	20.5%
Bet at casino, sports book, lottery	18.5%	20.9%
Bet through an intermediary *	6.7%	15.0%

Notes:

# = option changed from “by cell phone, telephone or PDA” to “by phone or text message”.

\* = option phrased as “Through an intermediary who placed the bet with a different source” in 2008; “intermediary” replaced with “friend or acquaintance” in 2012.

# Participation in Fantasy Sports

<b>Males</b>	<b>2004 Study</b>	<b>2008 Study</b>	<b>2012 Study</b>
Participated in <u>free</u> fantasy league	37.6%	50.0%	50.7%
Participated in fantasy league with <u>entry fee and prize money</u>	15.5%	17.0%	18.7%
Consider participation in a fantasy league with and entry fee and a prize to be gambling?		34.3%	19.9%
<b>Females</b>	<b>2004 Study</b>	<b>2008 Study</b>	<b>2012 Study</b>
Participated in <u>free</u> fantasy league	5.5%	8.4%	8.4%
Participated in fantasy league with <u>entry fee and prize money</u>	2.7%	2.4%	1.8%
Consider participation in a fantasy league with and entry fee and a prize to be gambling?		37.6%	17.7%

# Percentage of Student-Athletes Reporting Playing Simulated Gambling Activities in the Past Year

2012 Study	Males			Females		
	Past Year	1 x / mo+	1 x / wk+	Past Year	1 x / mo+	1 x / wk+
Played a simulated gambling activity via a <u>videogame console</u>	18.2%	5.8%	2.4%	4.8%	0.9%	0.3%
Played a simulated gambling activity via a <u>social media website</u>	12.0%	3.9%	1.3%	4.2%	0.9%	0.2%
Played a simulated gambling activity via an <u>Internet gambling website</u>	10.3%	3.2%	1.0%	2.4%	0.5%	0.2%
Played a simulated gambling activity on your <u>cell phone</u>	14.5%	5.5%	2.3%	5.4%	1.4%	0.6%
Played a free simulated sports betting or <u>bracket game</u> on the Internet	11.7%	3.5%	1.2%	2.2%	0.4%	0.1%

# Percentage of Student-Athletes Reporting Playing Any Simulated Gambling Activity in the Past Year

	<b>2012 Study</b>
<b>Males</b>	28.1%
<b>Females</b>	10.2%

# Behaviors Related to Contest Fairness

# Summary of Findings on Behaviors Related to Providing Inside Information

1. There is some indication that student-athletes in Division I (especially in men's basketball?) are being contacted more frequently in recent years by outside sources seeking inside information.
2. At the same time, student-athletes in those sports generally reported less explicit sharing of such information in the past two surveys.
3. However, they may be sharing information that would be of interest to gamblers unknowingly through social media.



# Summary of Findings on Behaviors Related to Contest Fairness

1. Although not reaching levels of statistical significance, Division I men's basketball and football players appear to be reporting fewer instances of betting on their own team.
2. Fewer instances of student-athletes betting on other teams at their schools are being self-reported.
3. Student-athletes are less likely to know of a teammate who is a bookie today than they did eight years ago.

# Additional 2012 Findings

- About 1% of survey participants said they are aware of coaches or other college employees who wager on sports.
- Roughly 5% of all males and 1% of females know a bookmaker.
- Just under 1.5% of males say that they have had a teammate who was a bookmaker (much smaller figure in Division I MBB and MFB).

# Fantasy Sports Participation

**Fantasy Sports as defined by US government is a game of skill...not chance**

## THE LEADER IN ONE-DAY FANTASY SPORTS

- One-day leagues with no season-long commitment
- 12,000+ leagues open every day, play in as many as you'd like
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"THINK OF IT AS 'ONE-NIGHT STAND'  
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Salary cap format & players can be drafted in minutes

Over \$10 million in real cash prizes paid out every week

Instant payouts as soon as leagues end

Leagues start at \$1

<https://www.fanduel.com/how-it-works>

**In 2008 Montana Lottery began fantasy sports wagering (*Montana Sports Action*)**

**Iowa Senate approves Fantasy Sports Bill (February, 2015)**

## Participation of Fantasy Sports Among College Student-Athletes

	Male			Female			Overall		
	2004	2008	2012	2004	2008	2012	2004	2008	2012
Participation in free fantasy league	37.6%	50%	50.7%	5.5%	8.4%	8.4%	43.1%	58.4%	59.1%
Participation in fantasy league with entry fee and prize money	15.5%	17%	18.7%	2.7%	2.4%	1.8%	18.2%	19.4%	20.5%



## Comparison of Non-Problem and At-Risk/Problem Gamblers' Participation in Fantasy Sports

	Male		Female	
	Non-PPG	At-Risk/PPG	Non-PPG	At-Risk/PPG
Participation in free fantasy league	52.2%	65.4%	8.5%	44.4%
Participation in fee-based fantasy league	18.4%	48.1%	1.8%	25%

## Additional Findings on Fantasy Sports Participation

3. Only 34 percent of males and 38 percent of females currently consider it gambling to participate in a fantasy league with an entry fee and prize.
4. Of those student-athletes participating in fantasy sports in the past year, 7.2 percent of males and 1.8 percent of females played in a league with an entry fee of \$50 or more. 2.1 percent of males and 0.7 percent of females played in a league with an entry fee of \$150 or higher.
5. Among student-athletes playing fantasy sports in the past year, 54 percent of males and 33 percent of females participated in more than one league.
6. 48 percent of males and 13 percent of females have participated in free sports-related contests on the Internet.

# Key Results

- Gambling is becoming more normalized among American youth, including student-athletes.
- Although many gambling behaviors have decreased in this population over the past few years (perhaps related to the economic downturn), sports wagering remains a popular and frequent activity.
- Betting on sports is highest among males, Division III student-athletes and golfers. However, problem gambling occurs throughout the population.
- Most student-athlete gamblers bet small amounts of money, but some incur significant debt, making them vulnerable to outside influences.

# Key Results for the NCAA

- Outside gambling influences increasingly use social media / technology to gain access to student-athletes and others on campus.
- Technology plays a large role in the business of gambling today.

**Why are we concerned?**



Is sports gambling a problem?

Radio clip

# Great sports scandals



# 0 TO COMFORT IN 60 SECONDS.

Updated: Feb. 7, 2005

UPDATED MONDAY-FRIDAY NOON/11P ET/8P



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## Biggest sports gambling scandals

By Jeff Merron

Page 2

It didn't take long for the NHL to land back in the penalty box, did it? This time, it didn't take hundreds of players and dozens of owners, though -- it took only [Phoenix Coyotes](#) assistant coach Rick Tocchet, who's been charged with promoting gambling, money laundering and conspiracy. It's reported that he took about 1,000 bets from six to 12 NHL players and -- *sacre bleu!* -- Wayne Gretzky's wife, Janet Jones, totaling more than \$1.7 million. New Jersey State Police Superintendent Col. Rick Fuentes said the bets were on football and basketball -- but not hockey.

This could turn out to be one of the biggest sports betting scandals in history. The sting operation that uncovered the ring already has a made-for-Hollywood name: "Operation Slap Shot." Nonetheless, the scandal, which is just in its opening act, is up against tough competition.

### 1. The Black Sox

Of the eight Black Sox banned for life by commissioner Kenesaw Mountain Landis for fixing the 1919 World Series, Shoeless Joe Jackson was the most noteworthy. Jackson had both the most impressive past and the brightest future. He was only 31 years old and had a .356 lifetime batting average, to this day the third-highest in history. Eddie Cicotte, though 35 in 1919, was the best AL pitcher that season, going 29-7 with 30 complete games.

The players weren't banned until just before the 1921 season. Jackson's 1920 season: .382 batting average, 12 homers, 121 RBI. Cicotte's 1920 stats: 21 wins, 10 losses, 3.26 ERA.

Jackson testified before the Cook County grand jury in September 1920, and the Chicago Herald and Examiner reported the following: "As Jackson departed from the Grand Jury room, a small boy clutched at his sleeve and tagged along after him. 'Say it ain't so, Joe,' he pleaded, 'Say it ain't so.' 'Yes, kid, I'm afraid it is,' Jackson replied. 'Well, I never would've thought it,' the boy said."

### 2. The 1951 point-shaving scandal

The many instances of point shaving uncovered in 1951 make this the biggest scandal in college basketball history. The numbers tell some of the story:

- Thirty-five active and former college players were accused of fixing games.
- Between 1947 and 1951, at least 86 games were fixed.
- Twenty players were indicted and convicted in the scandal.
- Fourteen gamblers were indicted and convicted.
- The careers and reputations of many players and coaches were ruined.

COLUMNIST



**Jeff Merron**  
GAMBLING  
SCANDALS

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Fan Articles



Manny won't be Manny in LA after this season



The Future of MMA



Tim Tebow working on new delivery; will showcase it at Pro Day

5/19/09

Michael Vick Offered \$250,000 Contract To Play Poker

## Michael Vick Might Have A Job Offer That He Can Even Do While He's Stuck In Home Confinement

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Michael Vick will be released to his home tomorrow, and will be stuck there for a while. Fortunately for him, he may have a job that he can do from home.

BlueFirePoker.com has reportedly offered Michael Vick a \$250,000 contract to play poker with their site, and be trained by their professional teachers.

From their official press release:

*"With Michael Vick set to be released from prison this month, he doesn't seem to have many people willing to give him a second chance. Up to this point he's received insignificant offers that can't be taken serious. Bluefirepoker.com is willing to offer Michael Vick a 1 year, \$250,000 contract to play poker under the tutelage of their team of poker trainers."*



This is a great opportunity for Vick, but I can't imagine why this site would really want to pay Vick that much money to play poker for them. He's not the popular figure that he once was, and there's really no reason whatsoever to believe that he would be a good poker player. He's obviously an idiot, based on the decisions he has made in the past.

BEST OF THE WEB



Manny won't be Manny in LA after this season



The Future of MMA

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Warrant Issued for Ex-NBA Player Antoine Walker re: Gambling Debts

**BREAKING NEWS**



Booking photo

A warrant has been issued for the arrest of the former N.B.A. player Antoine Walker on criminal charges stemming from \$822,500 in gambling debts. Walker is accused of three felony counts of writing bad checks. Prosecutors in Las Vegas said he failed to make good on 10 checks totaling \$1 million written to Caesars Palace, Planet Hollywood and the Red Rock Resort. Walker's lawyer in Las Vegas did not immediately respond to messages.

Walker took out gambling markers at Caesars Palace, Planet Hollywood, and Red Rock Resort worth \$1 million from July 27-Jan. 19. Walker paid back

\$178,000 of the markers but now also owes \$82,550 in fees to the district attorney's office for executing the criminal prosecution requested by the casinos, according to the Boston Globe.

Walker earned nearly \$100 million in a 12-year NBA career, leaving the University of Kentucky to join the Celtics as a 20-year-old for the 1996-97 season. The next year, Walker was named an All-Star.

After being traded to the Dallas Mavericks in 2003, Walker ended up being tossed around the league, playing in Atlanta, Miami, Minnesota and he even returned briefly to Boston.

Tyrone Darnell Black, Gambling911.com

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Gambling News



Probe Involving Full Tilt Poker: What a Shock!

This week a number of websites and online poker forums are reporting on a possible "FBI probe" of the world's number two Internet card room, Full Tilt Poker.



Two Chinese Football Clubs Face Relegation for Gambling

Two top Chinese football clubs could be relegated for match-fixing and gambling, a league official said Monday, amid a major crackdown to rid the troubled sport of corruption.



Australian Gambling: James Packer Vows to Help Jobless

Australian casino king and major media player, James Packer, has vowed to help jobless people.

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"The book the NBA doesn't want you to read..." -Deadspin.com

# PERSONAL FOUL

A FIRST-PERSON  
ACCOUNT OF THE  
SCANDAL THAT  
**ROCKED  
THE NBA**

A portrait of Tim Donaghy, a man with short dark hair, wearing a white basketball jersey with blue and red trim. He is looking slightly to the left of the camera with a serious expression. A basketball is visible at the bottom of the frame, partially obscured by the author's name.

**TIM DONAGHY**

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Gilbert Arenas

# Gambling Severity (DSM Classification)

<b>Males</b>	<b>2004 Study</b>	<b>2008 Study</b>	<b>2012 Study</b>
Non-gambler	29.3%	33.7%	42.3%
Social gambler	66.7%	62.5%	55.8%
At-risk gambler	2.9%	1.8%	1.2%
Probable pathological gambler	1.1%	2.0%	0.7%

<b>Females</b>	<b>2004 Study</b>	<b>2008 Study</b>	<b>2012 Study</b>
Non-gambler	51.1%	61.4%	61.3%
Social gambler	48.6%	38.2%	38.6%
At-risk gambler	0.3%	0.2%	< 0.1%
Probable pathological gambler	< 0.1%	0.2%	< 0.1%

# **Charlie: A case study**





# 10 Signs of Compulsive Sports Gambling

- Excessive telephone calls to 900-number sports betting services.
- Obsessions with point spreads.
- Unusual interest in obscure games.
- Association with other sports bettors.
- Shifting allegiance for/against the same team on different games.
- Frequently hitting up friends or family for loans.
- Extremely defensive when questioned about gambling behavior.
- Debts, unpaid bills, financial troubles.
- Going to others to bet bailed out of desperate financial situations.
- After losing, eager to bet again to get even or ahead.